Daily Market Brief

Jul 7, 2025 (UTC -02:00)

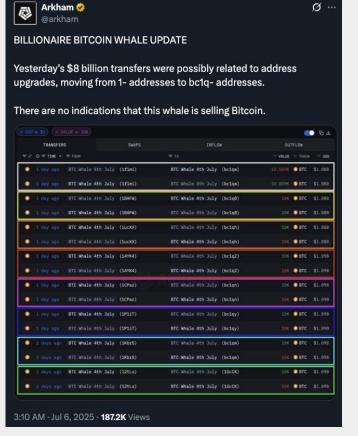
Peter Chung | Head of Research Min Jung | Research Analyst

BTC	\$109,206.99	S&P500	6,279.35	US 10Y	4.3240%	WTI	\$65.91
	+0.9%		+0.8%		-0.0040PPT		-0.9%
ETH	\$2,570.57	Nasdaq	20,601.10	DXY	96.96	Gold	\$3,337.85
	+2.2%		+1.0%		-0.2%		-0.3%

- \$BTC continues to trade near highs. As of now, \$BTC is trading at \$109,206 and \$ETH is trading at \$2,570. Bitcoin dominance stands at 65.30%.
- This week's calendar includes the expiration of U.S. tariff exemptions on Wednesday, which could restore Trump-era "reciprocal" tariffs for countries that haven't secured new deals, followed by FOMC minutes and U.S. unemployment claims on Thursday.
- A few headlines over the weekend include: LetsBONK surpassing Pump.fun with higher daily memecoin volume and token launches, the TON Foundation offering a path to a 10-year UAE 'Golden Visa' for \$100k in staked TON—which the UAE government has denied—and prices of tokens such as HIFI, BMT, CHESS, SOON, and OBOL experiencing an abnormally large drop.
- During the last 24 hours, the top three gainers were \$B, \$BONK, and \$FLOKI, while the top three losers were \$TKX, \$AERO, and \$JTO.

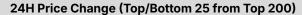
\$8B BTC Whale Alert Sparks Market Buzz

The largest-ever Whale Alert on record occurred on Friday when a single entity reportedly moved \$8B worth of BTC for the first time since 2011. This caused a commotion in the crypto market, as large transfers are often perceived as preparation for liquidation and interpreted as a 'sell signal.' In Whale Alerts: Are They Tradable?, we highlighted the limited efficacy of Whale Alerts as an ex-ante trading signal. To the market's relief, this view was vindicated by Arkham's subsequent X post stating that the transfers were "possibly related to address upgrades... with no indications this whale is selling Bitcoin." The identity of the wallet owner remains unknown, but some speculate it belongs to Roger Ver, a well-known OG a.k.a "Bitcoin Jesus." He is currently in a legal battle with the DOJ over fraud and \$50M tax evasion charges, following his arrest in Spain a year ago. If Ver ends up making payments in BTC, it could be the first case of U.S. government acquiring BTC in a budget-neutral way.

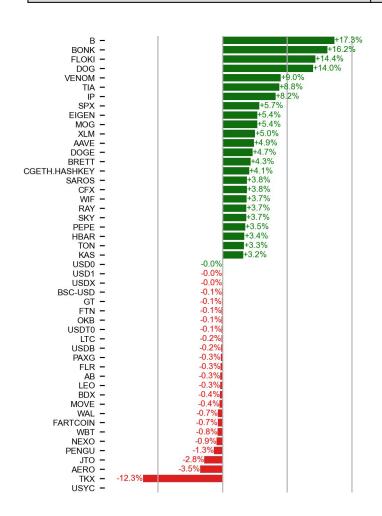


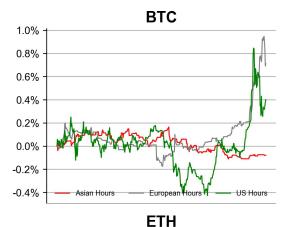
Source: @arkham, X

PRICE ACTIONS

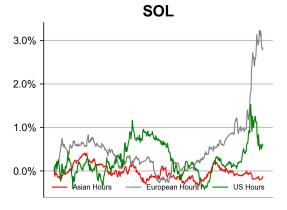


Time Zone Analysis



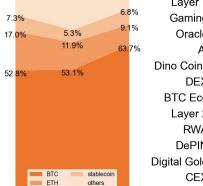




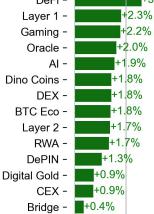




Dominance Ratio Sector Performance 23.0% 29.6% 20.4% Memecoin DeFi Layer 1 Layer 1 Company to the sector Performance +4.6% Gaming 91%

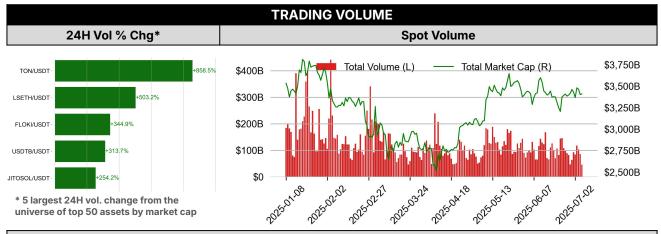


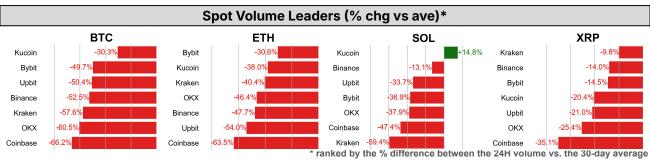
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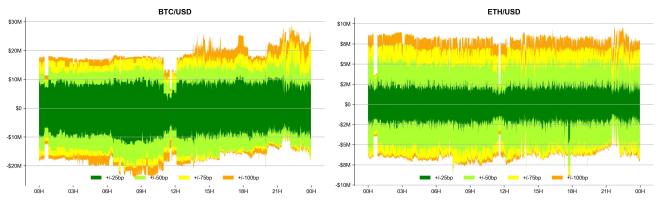


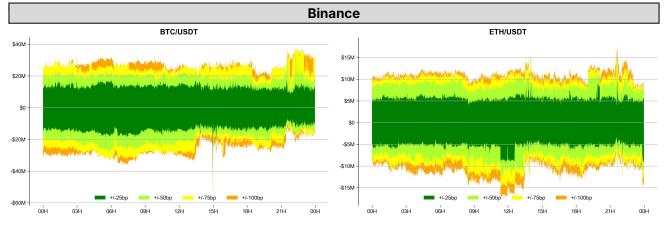
6M





ORDER BOOK DEPTH (within 1% best bid/ask) Coinbase BTC/USD ETH/USD





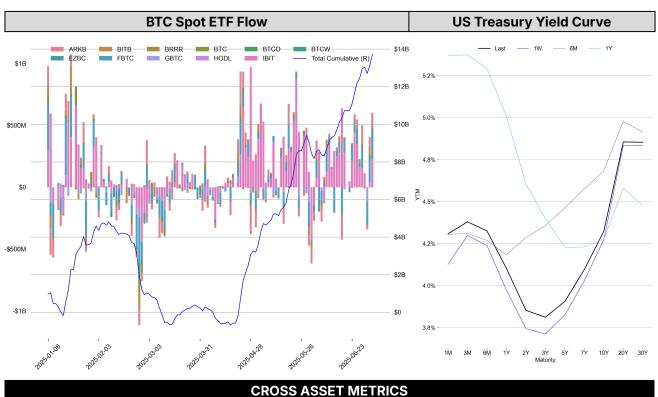


DERIVATIVES Open Interest / Market Cap BTC ETH 540bp 380bp 520bp 500bp 360bp 480bp 340bp 460bp 440bp 320bp 420bp 300bp 2025,08,08 **Futures O.I. & Liquidations BTC ETH** \$250M <mark>ø∖</mark>ng Liqu<mark>id</mark>ation Short Liquidation Open Interest (R) Open Interest (R) - \$115B \$200M - \$110B - \$12B \$60M \$105B \$150M - \$11B - \$100B \$40M \$100M - \$10B - \$95B \$50M \$90B \$9B \$85B **Perps Funding Rate & Rolling Basis BTC ETH** -0.02% -0.03% 0.01% Funding Rate Basjs (R) Funding Rate Basis (R) 0.01% -0.04% 0.01% -0.03% -0.04% 0.01% 0.00% -0.05% 0.00% -0.04% 0.00% -0.05% 0.00% 0.00% -0.05% -0.06% 0.00% -0.00% -0.07%-0.00% -0.06% -0.07%-0.00% -0.00% **Put Call Ratio Option Volume** 1.2 BTC \$140M \$120M 1.0 \$100M \$80M 0.6 \$60M \$40M 0.4 0.2



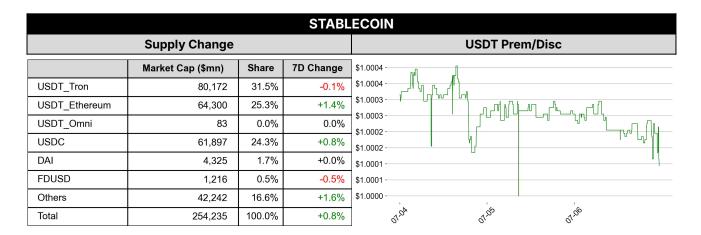
TRADFI

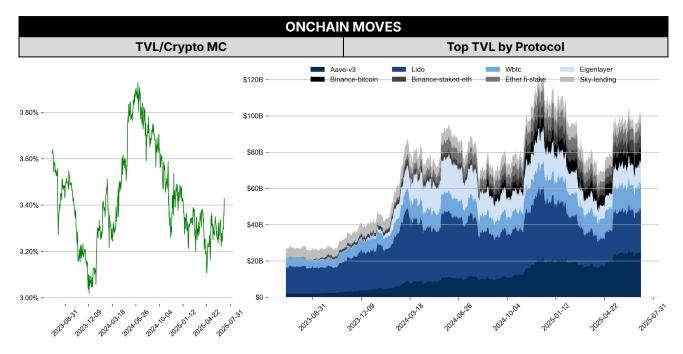
	Stocks			FX			Commodity		Crypto Equity						
	S&P500	Nasdaq	EuroStoxx50	HSI	CSI300	USD/EUR	USD/JPY	USD/CNY	DXY	WTI	Gold	COIN	MSTR	MARA	RIOT
Last	6279.35	20601.10	5288.81	23916.06	3982.20	0.8489	144.49	7.1653	96.96	65.91	3337.85	355.80	403.99	17.66	12.17
1D	0.8%	1.0%	-1.0%	-0.6%	0.4%	-0.0%	-0.0%	-0.1%	-0.2%	-0.9%	-0.3%	0.4%	0.4%	-0.8%	-0.2%
1M	5.2%	6.2%	-2.2%	1.1%	2.9%	-3.3%	-0.3%	-0.3%	-2.2%	2.1%	-0.3%	37.4%	4.3%	15.2%	34.8%
1Y	13.4%	13.3%	6.0%	32.7%	15.6%	-8.0%	-10.1%	-1.4%	-7.5%	-20.7%	39.2%	58.2%	-69.0%	-15.8%	27.2%



Volatility Correlation - Gold --- S&P500 - BTC CSI300 CSI300 - S&P500 - VNQ ___ wo 0.5 140% 0.4 120% 0.3 Correlation (Against BTC) 100% 0.2 80% 0.1 60% 0.0 40% 20% -0.2 -







Top TVL Gainers* # 7D Change Name 1 Hemi Staking +61.9% 2 Yearn Finance +58.7% 3 Gauntlet +48.6% 4 DeSyn Safe +47.6% 5 Felix Vaults +30.5%

\$80M - Avalanche Bitcoin Ethereum Solana \$70M - \$60M - \$50M - \$50M - \$30M - \$30M - \$30M - \$10M - \$10

Daily Network Fees



^{* 5} largest 7 day TVL change in % terms from the universe of minimum \$100m TVL protocols, according to DefiLlama.

	EVENTS CALENDAR				
Date	Title	Coins / Hosts			
Jul 1, 2025	US Fed Powell Speaks				
Jul 1, 2025	Token Claim & Launchpad	\$FRAG			
Jul 2, 2025	Grayscale ETF Approval Deadline	\$BTC, \$ETH, \$XRP, \$SOL, \$ADA			
Jul 2, 2025	Binance Alpha	\$ECHO			
Jul 2, 2025	\$11M Unlock	\$ENA			
Jul 3, 2025	US Unemployment Rate				
Jul 4, 2025	BBB Target Deadline				
Jul 4, 2025	Binance Alpha	\$CROSS			
Jul 9, 2025	US Expiration of Reciprocal Tariff Suspension				
Jul 9, 2025	US FOMC Meeting Minutes				
Jul 11, 2025	US Federal Budget Balance				
Jul 11, 2025	\$11M Unlock	\$IMX			
Jul 11, 2025	\$10M Unlock	\$IO			
Jul 15, 2025	US CPI				
Jul 16, 2025	US PPI				
Jul 16, 2025	US Beige Book				
Jul 16, 2025	\$35M Unlock	\$ARB			
Jul 17, 2025	\$11.5M Unlock	\$UXLINK			
Jul 18, 2025	\$465M Unlock	\$TRUMP			
Jul 21, 2025	Tariff Talks with Canada				
Jul 21, 2025	Coinbase Perpetual Futures in US				
Jul 23, 2025	Earnings Call	\$APPL, \$META			
Jul 25, 2025	VanEck ETF Approval Deadline	\$AVAX			
Jul 28, 2025	US 25% Tariffs on Phonemaker				
Jul 29, 2025	JP BOJ Interest Rate				
Jul 30, 2025	US FOMC				
Jul 31, 2025	Franklin Templeton ETF Approval Deadline	\$SOL, \$XRP			



DATA EXPLAINER							
Headers	Source	Note					
PRICE ACTIONS TRADING VOLUME ORDER BOOK DEPTH DERIVATIVES	Presto Labs	Time Zone Analysis separates out the asset's price action according to the business hours in Asia, Europe and US region. This is to identify which geography is responsible for price actions of the last 24hrs. The cut-offs are, - Asia: UTC 22:00 -1 to UTC 6:00 - Europe: UTC 6:00 to 14:00 - US: UTC 14:00 to 22:00 Sector constituents are, AI(FET, AGIX, OCEAN), BTC Eco(BCH, BSV, ICP, STX, ORDI), CEX(BNB, CRO, OKB, KCS, BGB), Data(LINK, GRT), DePIN(ICP, FIL, AR, HNT, SIA), DEX(UNI, INJ, RUNE, SNX, DYDX, OSMO, CRV, CAKE, GMX), Digital Gold(BTC), Gaming/Metaverse(IMX, BEAM, SAND, GALA, AXS, WEMIX, RON), LO(AVAX, DOT, TIA), L2(MATIC, OP, MNT, ARB, STRK), Lending(MKR, AAVE, COMP), Liquid Staking(LDO, RPL, JTO), Meme(DOGE, SHIB, FLOKI), NFT(APE, BLUR), Payments(XRP, LTC, XLM, XMR, ZEC), RWA(ONDO, CFG), Smart Contract(ETH, BNB, SOL, ADA, TRX, TON, APT, NEAR, HBAR, VET, ALGO, FTM, SUI, FLOW, MINA). The sector return is market-cap weighted average of the constituents' returns. Exchanges: 24H spot price & volume % changes and dominance ratios are from CoinGecko. Time Zone Analysis is based on data from Binance. Spot volume leaders are based on data from Binance Bybit, Coinbase, Kraken, OKX, KuCoin, HTX, Upbit, Gate.io. Futures data are from Binance OKX, Bybit, KuCoin. Options data are from Deribit.					
TRADFI	Investing.com Farside Investors	BTC Spot ETF Flows are based on data shown on farside.co.uk at UTC 03:00. Due to varying data reporting schedules among ETF sponsors, the figures may not encompass data from all 10 ETFs.					
STABLECOIN ONCHAIN MOVES	DefiLlama	Stablecoin Supply is a proxy for fiat on/off ramp from TradFi into crypto. USDT Prem/Disc reflects the USDT supply/demand imbalance, approximating the market's risk aversion towards USDT specifically, and/or the crypto market more broadly. The data is from Coinbase. TVL/ Crypto MC Ratio = Total Value Locked / Crypto Market Cap. The ratio neutralizes the TVL changes caused by asset price fluctuations.					
EVENTS CALENDAR	CoinMarketCap Layer GG	Events Calendar provides a summary of major events happening throughout the month.					

^{*} The Daily Market Brief is published every business day, following the Singapore calendar, excluding public holidays



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Authors

Peter Chung, Head of Research X, Telegram, LinkedIn Min Jung, Research Analyst X, Telegram, LinkedIn

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