Daily Market Brief

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BTC	\$110,118.45	S&P500	6,439.32	US 10Y	4.2750%	WTI	\$64.71
	-3.0%		-0.4%		+0.0090PPT		+1.5%
ETH	\$4,374.73	Nasdaq	21,449.29	DXY	98.47	Gold	\$3,399.75
	-8.5%		-0.2%		+0.6%		-0.4%

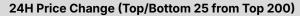
- Markets sold-off during the US session on Monday with \$BTC currency at \$110,118.45 (-3.0%) and \$ETH at \$4,375 (-8.5%).
- Metaplanet has purchased an additional 103 \$BTC for \$11.7MM, bringing its total holdings to 18,991 \$BTC and earning an FTSE Japan Index upgrade to mid-cap status. Strategy added 3,081 \$BTC for \$356.9MM, boosting its total to 632,457 \$BTC, funded through at-the-market stock offerings.
- A few other headlines include Tom Lee's BitMine now holding over \$8B in \$ETH, while ETHZilla approving \$250MM in share buybacks; three new altcoin treasury firms raising capital, with the largest being a \$1B \$SOL fund from Galaxy, Jump, and Multicoin.
- During the last 24 hours, the top three gainers were \$B, \$LION, and \$AB, while the top three losers were \$FARTCOIN, \$BIO, and \$OKB.

Why BTC Moves Slowly: Whale Supply Insights

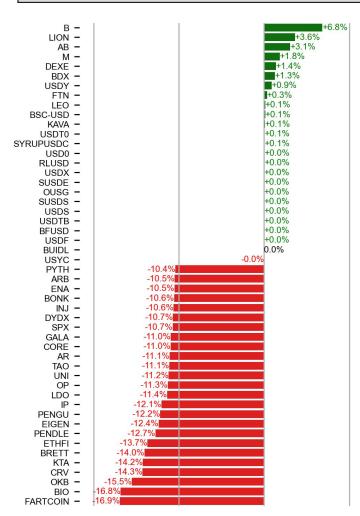
For anyone wondering why BTC is moving so slowly this cycle, BTC analyst Willy Woo offers an interesting insight. He notes that "BTC supply is concentrated around OG whales" who acquired "their BTC at \$10 or lower." At the current price, "it takes \$100k+ of new capital to absorb each BTC they sell." Those with 10K or more BTC currently hold 35% of BTC supply, worth \$735B. If you chip away the ones that are unlikely ever come to the market such as lost coins or those in "diamond hands (e.g. MSTR's?), the number is probably around \$500B (5M BTC). Still a big number but at the current accelerating pace of new demand creation, it's highly conceivable that it can be digested in a few years. Recall spot ETF alone absorbed around 1M BTC in a year, let alone demand from corporate & state treasury, TradFi's access, etc. This serves as another reminder that, while on-chain analysis is helpful, it only tells half the story when it comes to price predictions, where demand completes the picture.

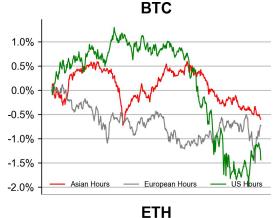






Time Zone Analysis

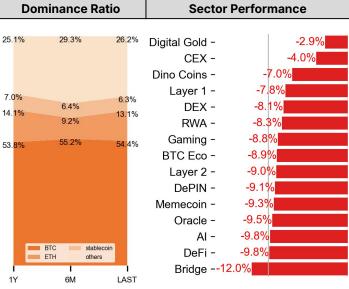




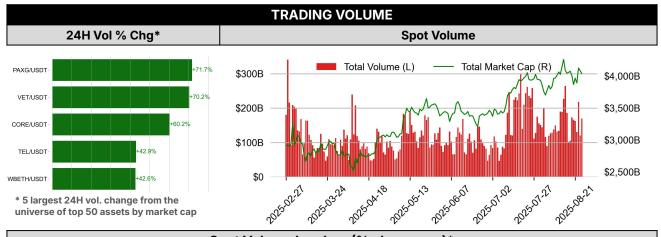






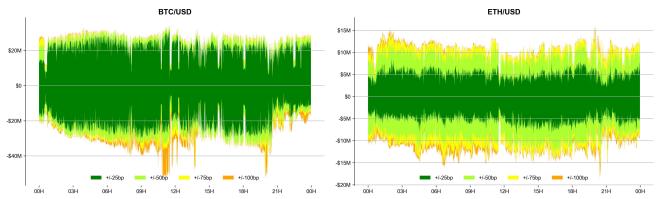


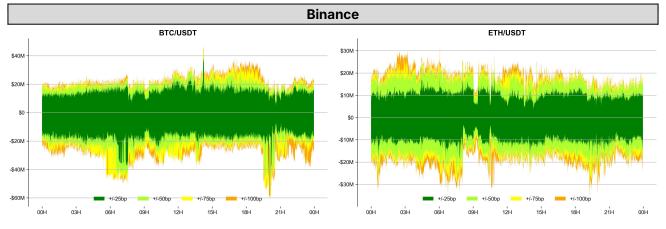






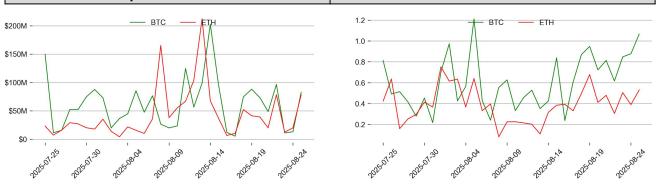
ORDER BOOK DEPTH (within 1% best bid/ask) Coinbase







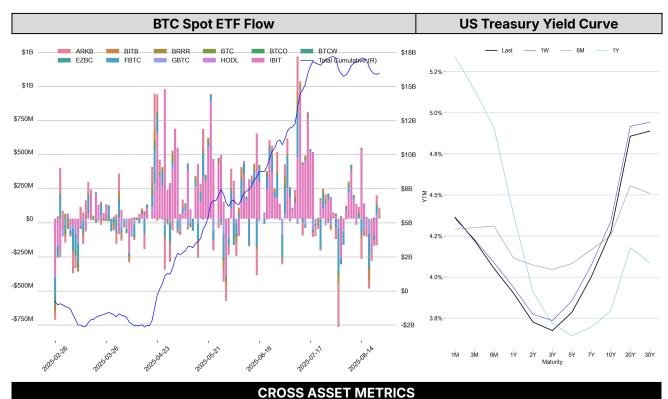
DERIVATIVES Open Interest / Market Cap BTC ETH 560bp 390bp 540bp 380bp 520bp 370bp 360bp 480bp 350bp 460bp 440bp 330bp 420bp 320bp **Futures O.I. & Liquidations BTC** ETH \$80M - \$130B \$120M -Short Liquidation Open Interest (R) Long Liquidation - \$22B - \$125B _{\$100}M \$60M - \$120B \$20B \$115B \$40M \$18B - \$110B - \$105B \$16B \$20M - \$100B **Perps Funding Rate & Rolling Basis BTC ETH** 0.01% Funding Rate Funding Ra Basis (R) 0.02% 0.01% 0.00% 0.01% -0.01% 0.01% 0.00% 0.01% -0.02% 0.01% -0.02% 0.00% -0.03% 0.00% 0.00% -0.04% 0.00% -0.04% -0.06% 0.00% -0.05% **Option Volume Put Call Ratio** 1.2 втс \$200M 1.0 \$150M 8.0 \$100M 0.6

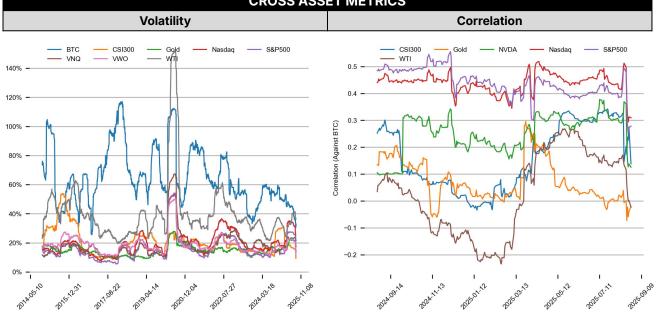




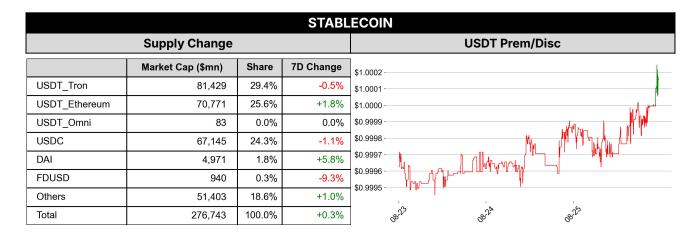
TRADFI

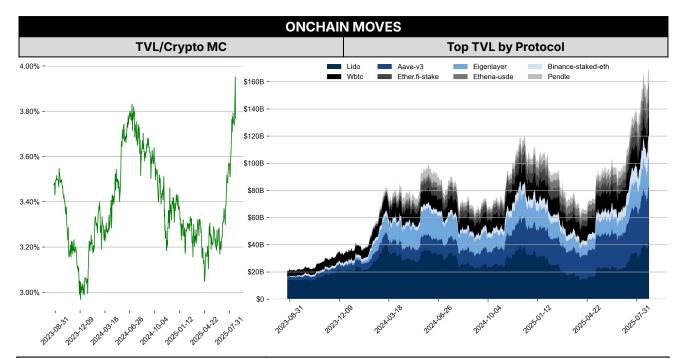
	Stocks				FX			Commodity		Crypto Equity					
	S&P500	Nasdaq	EuroStoxx50	HSI	CSI300	USD/EUR	USD/JPY	USD/CNY	DXY	WTI	Gold	COIN	MSTR	MARA	RIOT
Last	6439.32	21449.29	5436.95	25829.91	4469.22	0.8610	147.82	7.1516	98.47	64.71	3399.75	306.00	343.20	15.40	13.28
1D	-0.4%	-0.2%	-0.9%	1.9%	2.1%	0.8%	0.4%	-0.2%	0.6%	1.5%	-0.4%	-4.3%	-4.2%	-5.5%	0.5%
1M	0.8%	1.6%	1.6%	1.7%	8.3%	1.1%	0.1%	-0.2%	0.8%	-0.7%	0.2%	-21.9%	-15.4%	-10.7%	-8.7%
1Y	14.3%	20.0%	10.8%	46.7%	34.3%	-3.6%	2.4%	0.4%	-2.2%	-13.5%	33.5%	44.7%	128.8%	-17.6%	56.2%





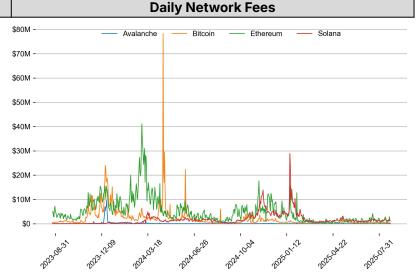








^{* 5} largest 7 day TVL change in % terms from the universe of minimum \$100m TVL protocols, according to DefiLlama.





EVENTS CALENDAR					
Date	Title	Coins / Hosts			
Aug 1, 2025	US Nonfarm Payrolls				
Aug 1, 2025	\$162M Unlock	\$SUI			
Aug 5, 2025	Binance Alpha	\$TOWNS			
Aug 6, 2025	S2 Airdrop \$ME				
Aug 7, 2025	US Reciprocal Tariffs Effective Date				
Aug 8, 2025	Launchpad	\$ORCA			
Aug 12, 2025	US CPI				
Aug 12, 2025	\$17M Unlock	\$LAYER			
Aug 14, 2025	US PPI				
Aug 15, 2025	Earnings Call	\$SBET			
Aug 15, 2025	\$38.9M Unlock	\$AVAX			
Aug 20, 2025	\$28.4M Unlock	\$KAITO			
Aug 21, 2025	Fee Switch	\$RESOLV			
Aug 21, 2025	Jackson Hole				
Aug 26, 2025	\$13M Unlock	\$HUMA			
Aug 27, 2025	Earnings Call \$NVDA				
Aug 29, 2025	Aug 29, 2025 Iran Nuclear Deal Deadline				



DATA EXPLAINER							
Headers	Source	Note					
PRICE ACTIONS TRADING VOLUME ORDER BOOK DEPTH DERIVATIVES	Presto Labs	Time Zone Analysis separates out the asset's price action according to the business hours in Asia, Europe and US region. This is to identify which geography is responsible for price actions of the last 24hrs. The cut-offs are, - Asia: UTC 22:00 -1 to UTC 6:00 - Europe: UTC 6:00 to 14:00 - US: UTC 14:00 to 22:00 Sector constituents are, AI(FET, AGIX, OCEAN), BTC Eco(BCH, BSV, ICP, STX, ORDI), CEX(BNB, CRO, OKB, KCS, BGB), Data(LINK, GRT), DePIN(ICP, FIL, AR, HNT, SIA), DEX(UNI, INJ, RUNE, SNX, DYDX, OSMO, CRV, CAKE, GMX), Digital Gold(BTC), Gaming/Metaverse(IMX, BEAM, SAND, GALA, AXS, WEMIX, RON), LO(AVAX, DOT, TIA), L2(MATIC, OP, MNT, ARB, STRK), Lending(MKR, AAVE, COMP), Liquid Staking(LDO, RPL, JTO), Meme(DOGE, SHIB, FLOKI), NFT(APE, BLUR), Payments(XRP, LTC, XLM, XMR, ZEC), RWA(ONDO, CFG), Smart Contract(ETH, BNB, SOL, ADA, TRX, TON, APT, NEAR, HBAR, VET, ALGO, FTM, SUI, FLOW, MINA). The sector return is market-cap weighted average of the constituents' returns. Exchanges: 24H spot price & volume % changes and dominance ratios are from CoinGecko. Time Zone Analysis is based on data from Binance. Spot volume leaders are based on data from Binance Bybit, Coinbase, Kraken, OKX, KuCoin, HTX, Upbit, Gate.io. Futures data are from Binance OKX, Bybit, KuCoin. Options data are from Deribit.					
TRADFI	Investing.com Farside Investors	BTC Spot ETF Flows are based on data shown on farside.co.uk at UTC 03:00. Due to varying data reporting schedules among ETF sponsors, the figures may not encompass data from all 10 ETFs.					
STABLECOIN ONCHAIN MOVES	DefiLlama	Stablecoin Supply is a proxy for fiat on/off ramp from TradFi into crypto. USDT Prem/Disc reflects the USDT supply/demand imbalance, approximating the market's risk aversion towards USDT specifically, and/or the crypto market more broadly. The data is from Coinbase. TVL/ Crypto MC Ratio = Total Value Locked / Crypto Market Cap. The ratio neutralizes the TVL changes caused by asset price fluctuations.					
EVENTS CALENDAR	CoinMarketCap Layer GG	Events Calendar provides a summary of major events happening throughout the month.					

^{*} The Daily Market Brief is published every business day, following the Singapore calendar, excluding public holidays



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