Daily Market Brief Jul 22, 2025 (UTC -02:00)

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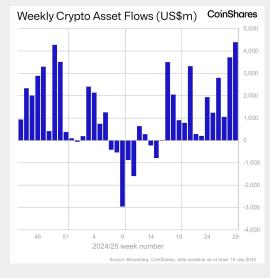
втс	\$117,388.15	S&P500	6,305.60	US 10Y	4.3740%	WTI	\$65.83
	+0.1%		+0.1%		-0.0550PPT		-0.5%
ETH	\$3,761.37	Nasdaq	20,974.18	DXY	97.85	Gold	\$3,410.92
	+0.1%		+0.4%		-0.6%		+1.7%

- The market remains mostly rangebound without any dominant headlines. As of now, \$BTC is trading at \$117,388 and \$ETH at \$3,761. Bitcoin dominance stands at 60.51%.
- Ethereum spot ETFs saw a record \$2.18 billion in weekly inflows—the highest since their launch. BlackRock's ETHA led the activity, capturing over 80% of inflows and nearly 70% of trading volume. Meanwhile, corporate treasuries are increasingly accumulating ETH, with firms like SharpLink and BitMine adding it to their balance sheets.
- A few other headlines include: Strategy debuts its fourth preferred stock offering called "Stretch"; Polymarket returns to the U.S. via QCX acquisition after probe closure; and Coinwatch partners with 12 of the largest market makers to bring transparency to MM operations.
- During the last 24 hours, the top three gainers were \$PENGU, \$KAS, and \$WEMIX, while the top three losers were \$M, \$XTZ, and \$TKX.

Ethereum Smashes Inflow Records, Drives All-Time High Crypto AUM

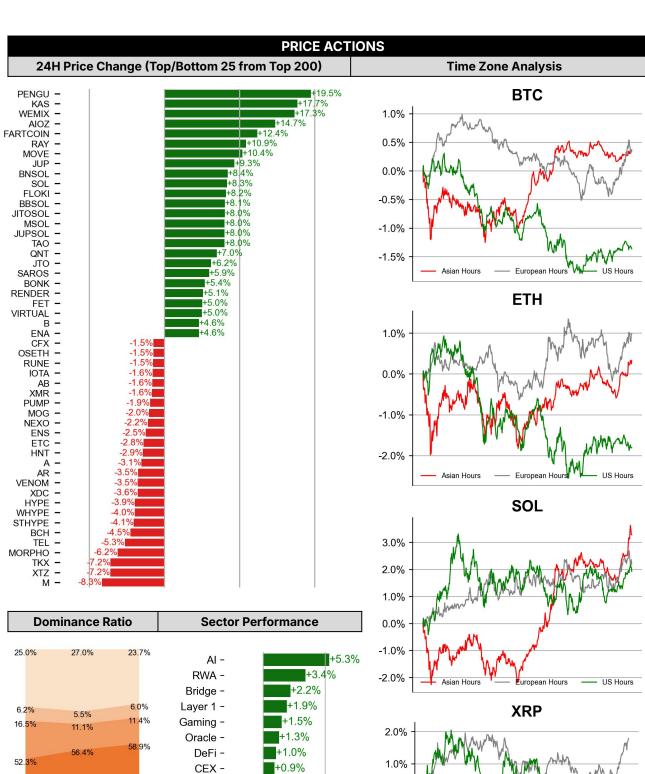
Digital asset funds just posted their largest weekly inflow on record at \$4.39 billion, pushing total AUM to an all-time high of \$220 billion. Ethereum led the charge with \$2.12 billion in weekly inflows (nearly double its previous record) and 2025 inflows now exceed the full-year 2024 total at \$6.2 billion. Bitcoin followed with \$2.2 billion in flows, while Solana, XRP, and Sui added \$39 million, \$36 million, and \$9.3 million respectively. US markets dominated, accounting for \$4.36 billion of the week's flows.

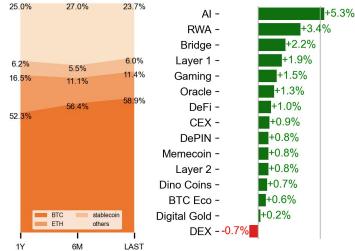
ETP trading volumes also set a new global record at \$39.2 billion, with Bitcoin and Ethereum driving 55% of BTC's total exchange volume. After 14 consecutive weeks of inflows, institutional demand shows no signs of slowing.



Flows by Asset (US\$m)						
OpinObassa	Week	MTD				
CoinShares	flows	flows	YTD flows	AUM		
Bitcoin	2,196	5,649	20,648	181,302		
Ethereum	2,118.7	3,311.1	6,195	26,032		
Multi-asset	-16.4	-42.2	41	7,527		
XRP	36.1	-57.3	267	2,013		
Solana	39.1	153.7	245	1,839		
Sui	9.3	14.5	119	364		
Litecoin	-	-	5	228		
Cardano	0.3	1.2	30	165		
Chainlink	0.9	0.7	25	99		
Short Bitcoin	8.8	9.5	-2	93		
Other	-0.5	3.7	-503	552		
Total	4,392	9,043	27,071	220,214		
Source: Bloomberg, CoinShares, data available as at 19 July 2025						
* Independent daily attestation by The Network Firm						

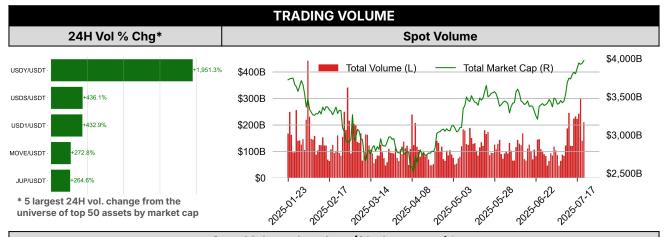
Source: CoinShares





Presto Research

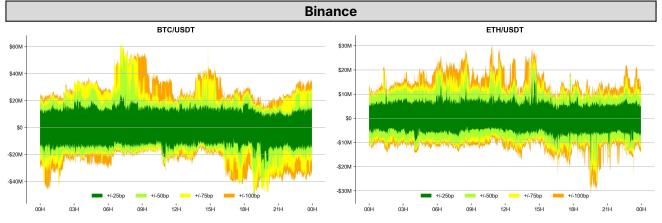






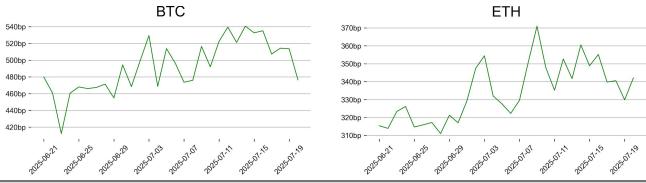
ORDER BOOK DEPTH (within 1% best bid/ask)

Coinbase BTC/USD ETH/USD \$40M \$30M \$10M \$20M \$5M -\$5M -\$10N -\$20M -\$30M -\$15M оон 00H оо́н

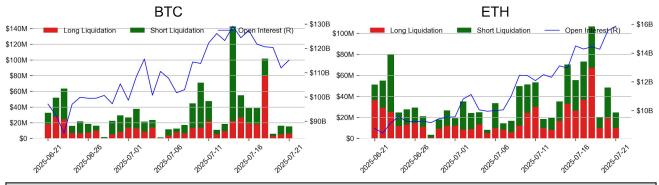




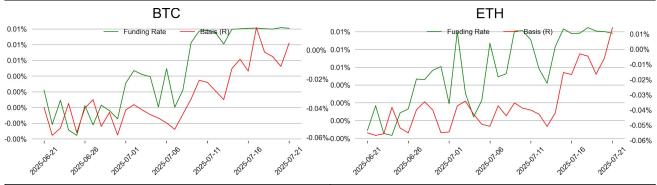
DERIVATIVES Open Interest / Market Cap

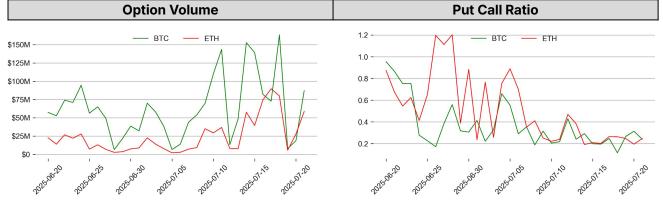


Futures O.I. & Liquidations





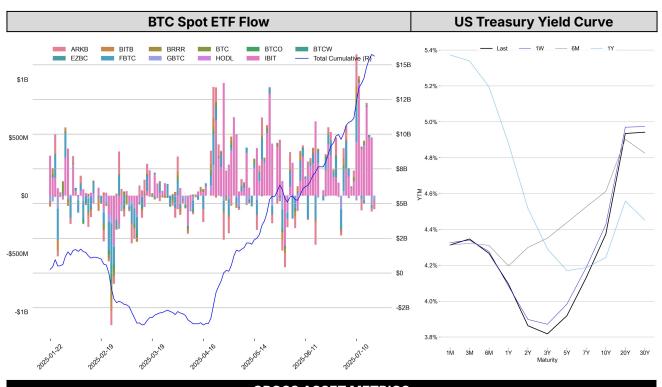


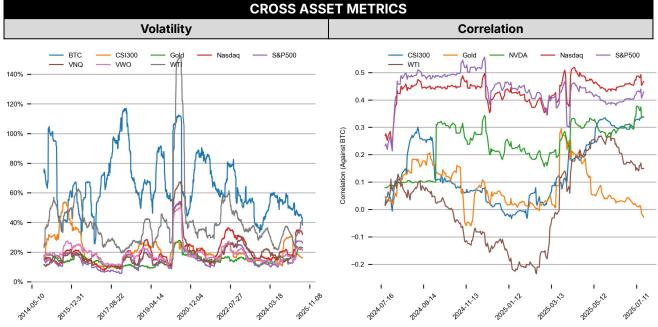




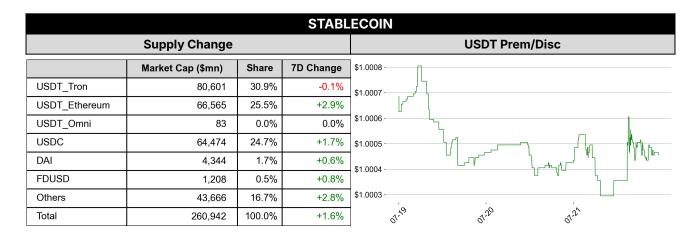
TRADFI

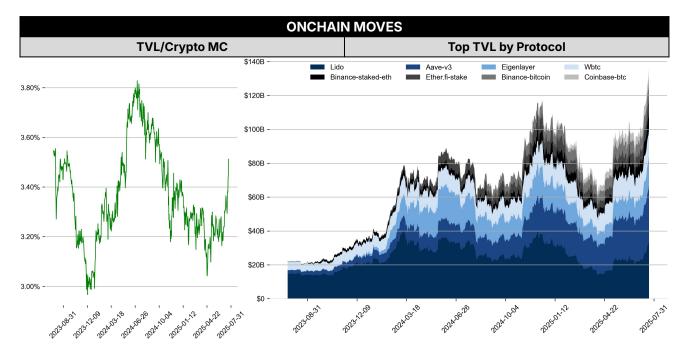
	Stocks				FX			Commodity		Crypto Equity					
	S&P500	Nasdaq	EuroStoxx50	HSI	CSI300	USD/EUR	USD/JPY	USD/CNY	DXY	WTI	Gold	COIN	MSTR	MARA	RIOT
Last	6305.60	20974.18	5341.55	24994.14	4085.61	0.8551	147.40	7.1764	97.85	65.83	3410.92	413.76	425.52	18.85	14.02
1D	0.1%	0.4%	-0.3%	0.7%	0.7%	-0.6%	-0.7%	-0.0%	-0.6%	-0.5%	1.7%	-1.4%	0.5%	-3.4%	1.2%
1M	5.7%	7.9%	2.1%	6.2%	6.2%	-1.5%	0.9%	-0.0%	-0.9%	-12.1%	0.7%	34.2%	15.1%	31.6%	46.7%
1Y	14.5%	18.3%	10.7%	43.5%	15.4%	-7.0%	-6.4%	-1.3%	-6.3%	-17.8%	40.8%	60.5%	-76.1%	-23.8%	16.5%











Top TVL Gainers* 7D Change Name WEMIX.FI Staking +88.5% 2 SushiSwap V3 +63.0% 3 Jupiter Staked SOL +42.3% 4 World Chain +39.1% 5 Liquid Collective +37.6%

\$80M — Avalanche Bitcoin — Ethereum — Solana \$70M — \$60M — \$50M — \$50M — \$30M — \$20M — \$10M — \$10M — \$0 — \$10M — \$0 — \$10M — \$0 — \$10M — \$0 — \$10M —

Daily Network Fees



^{* 5} largest 7 day TVL change in % terms from the universe of minimum \$100m TVL protocols, according to DefiLlama.

	EVENTS CALENDAR			
Date	Title	Coins / Hosts		
Jul 1, 2025	US Fed Powell Speaks			
Jul 1, 2025	Token Claim & Launchpad	\$FRAG		
Jul 2, 2025	Grayscale ETF Approval Deadline	\$BTC, \$ETH, \$XRP, \$SOL, \$ADA		
Jul 2, 2025	Binance Alpha	\$ECHO		
Jul 2, 2025	\$11M Unlock	\$ENA		
Jul 3, 2025	US Unemployment Rate			
Jul 4, 2025	BBB Target Deadline			
Jul 4, 2025	Binance Alpha	\$CROSS		
Jul 9, 2025	US Expiration of Reciprocal Tariff Suspension			
Jul 9, 2025	US FOMC Meeting Minutes			
Jul 11, 2025	US Federal Budget Balance			
Jul 11, 2025	\$11M Unlock	\$IMX		
Jul 11, 2025	\$10M Unlock	\$IO		
Jul 15, 2025	US CPI			
Jul 16, 2025	US PPI			
Jul 16, 2025	US Beige Book			
Jul 16, 2025	\$35M Unlock	\$ARB		
Jul 17, 2025	\$11.5M Unlock	\$UXLINK		
Jul 18, 2025	\$465M Unlock	\$TRUMP		
Jul 21, 2025	Tariff Talks with Canada			
Jul 21, 2025	Coinbase Perpetual Futures in US			
Jul 23, 2025	Earnings Call	\$APPL, \$META		
Jul 25, 2025	VanEck ETF Approval Deadline	\$AVAX		
Jul 28, 2025	US 25% Tariffs on Phonemaker			
Jul 29, 2025	JP BOJ Interest Rate			
Jul 30, 2025	US FOMC			
Jul 31, 2025	Franklin Templeton ETF Approval Deadline	\$SOL, \$XRP		



DATA EXPLAINER							
Headers	Source	Note					
PRICE ACTIONS TRADING VOLUME ORDER BOOK DEPTH DERIVATIVES	Presto Labs	Time Zone Analysis separates out the asset's price action according to the business hours in Asia, Europe and US region. This is to identify which geography is responsible for price actions of the last 24hrs. The cut-offs are, - Asia: UTC 22:00 -1 to UTC 6:00 - Europe: UTC 6:00 to 14:00 - US: UTC 14:00 to 22:00 Sector constituents are, AI(FET, AGIX, OCEAN), BTC Eco(BCH, BSV, ICP, STX, ORDI), CEX(BNB, CRO, OKB, KCS, BGB), Data(LINK, GRT), DePIN(ICP, FIL, AR, HNT, SIA), DEX(UNI, INJ, RUNE, SNX, DYDX, OSMO, CRV, CAKE, GMX), Digital Gold(BTC), Gaming/Metaverse(IMX, BEAM, SAND, GALA, AXS, WEMIX, RON), LO(AVAX, DOT, TIA), L2(MATIC, OP, MNT, ARB, STRK), Lending(MKR, AAVE, COMP), Liquid Staking(LDO, RPL, JTO), Meme(DOGE, SHIB, FLOKI), NFT(APE, BLUR), Payments(XRP, LTC, XLM, XMR, ZEC), RWA(ONDO, CFG), Smart Contract(ETH, BNB, SOL, ADA, TRX, TON, APT, NEAR, HBAR, VET, ALGO, FTM, SUI, FLOW, MINA). The sector return is market-cap weighted average of the constituents' returns. Exchanges: 24H spot price & volume % changes and dominance ratios are from CoinGecko. Time Zone Analysis is based on data from Binance. Spot volume leaders are based on data from Binance Bybit, Coinbase, Kraken, OKX, KuCoin, HTX, Upbit, Gate.io. Futures data are from Binance OKX, Bybit, KuCoin. Options data are from Deribit.					
TRADFI	Investing.com Farside Investors	BTC Spot ETF Flows are based on data shown on farside.co.uk at UTC 03:00. Due to varying data reporting schedules among ETF sponsors, the figures may not encompass data from all 10 ETFs.					
STABLECOIN ONCHAIN MOVES	DefiLlama	Stablecoin Supply is a proxy for fiat on/off ramp from TradFi into crypto. USDT Prem/Disc reflects the USDT supply/demand imbalance, approximating the market's risk aversion towards USDT specifically, and/or the crypto market more broadly. The data is from Coinbase. TVL/ Crypto MC Ratio = Total Value Locked / Crypto Market Cap. The ratio neutralizes the TVL changes caused by asset price fluctuations.					
EVENTS CALENDAR	CoinMarketCap Layer GG	Events Calendar provides a summary of major events happening throughout the month.					

^{*} The Daily Market Brief is published every business day, following the Singapore calendar, excluding public holidays



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