Presto Research Daily Market Brief

Aug 27, 2024 (UTC -02:00)

PayPal's Stablecoin Crosses \$1B Market Cap

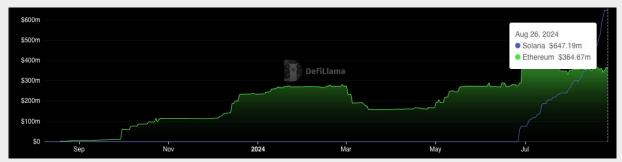
BTC	\$62,846.18	S&P500	5,616.84	US 10Y	3.8122%	WTI	\$77.19
	-2.2%		-0.3%		+0.0227PPT		+2.3%
ETH	\$2,680.30	Nasdaq	17,729.28	DXY	100.85	Gold	\$2,550.80
	-2.5%		-0.8%		+0.2%		-0.0%

- Without a dominant headline, the crypto market is experiencing a slight downturn. \$BTC is now trading at \$62,846 down 2.2%, and \$ETH is trading at \$2,680 also down 2.5%.
- Key headlines include Abra settling with SEC over unregistered securities and sales of crypto asset securities, Russia planning to use a national payment card system for exchanges between rubles and cryptocurrencies starting September 1, and further developments following the arrest of Telegram CEO Pavel Durov.
- There have been numerous listing announcements. \$EURI, one of the first MiCA-regulated EURO stablecoins, has been listed on Binance spot. Additionally, \$NULS and \$DOGS are now on Binance Futures, and \$VIDT and \$SUNDOG have been listed on Bybit futures.
- During the last 24 hours, the top three gainers were \$HNT, \$AKT, and \$ANT, while the top three losers were \$DOGS, \$SUN, and \$AEVO.

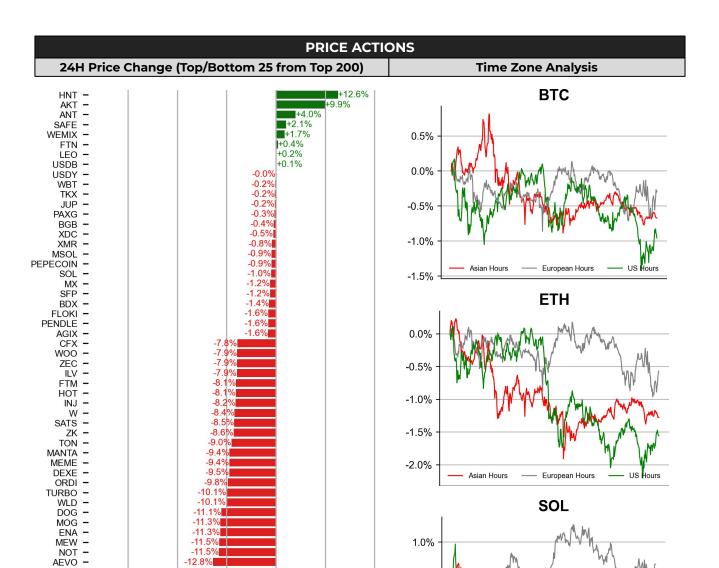
PayPal's Stablecoin Crosses \$1B Market Cap

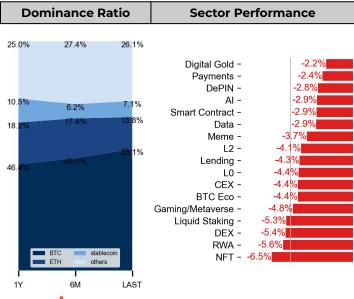
Payments giant PayPal's stablecoin, PYUSD, has surpassed \$1bn in market cap, becoming the 6th stablecoin to reach the milestone (USDE, another newcomer from last year, passed it in March). After a slow start on Ethereum, PYUSD's growth accelerated following its expansion into Solana in May, and is quickly closing in on USDT on that network. While skeptics question its continued growth, pointing out that its growth so far is mostly driven by incentives/rewards, experience suggests that stablecoins crossing a certain threshold tend to display staying power. Although blockchain critics often disapprove of speculations, such activities can serve a productive purpose during the bootstrapping stage.

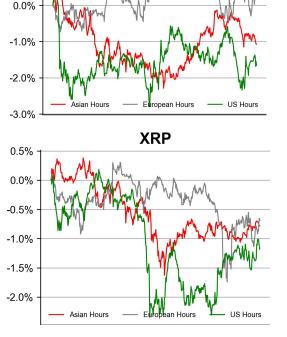
PYUSD Circulating Supply By Chain



Source: DefiLlama



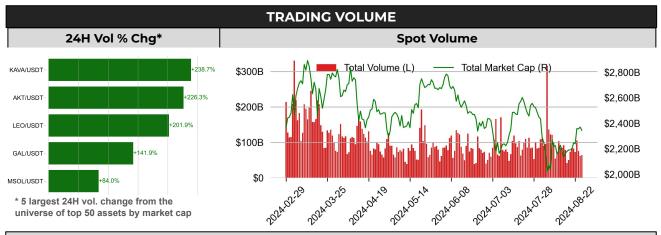


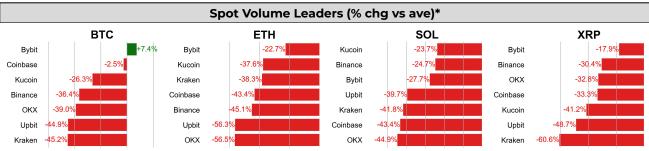


SUN

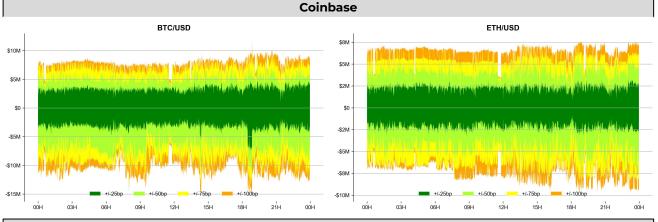
DOGS

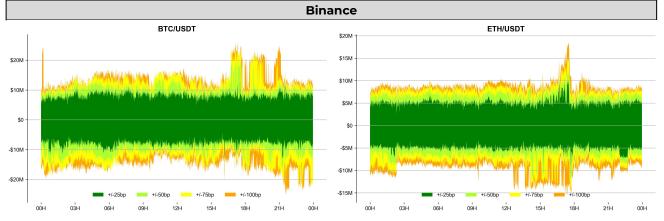
-29.6%



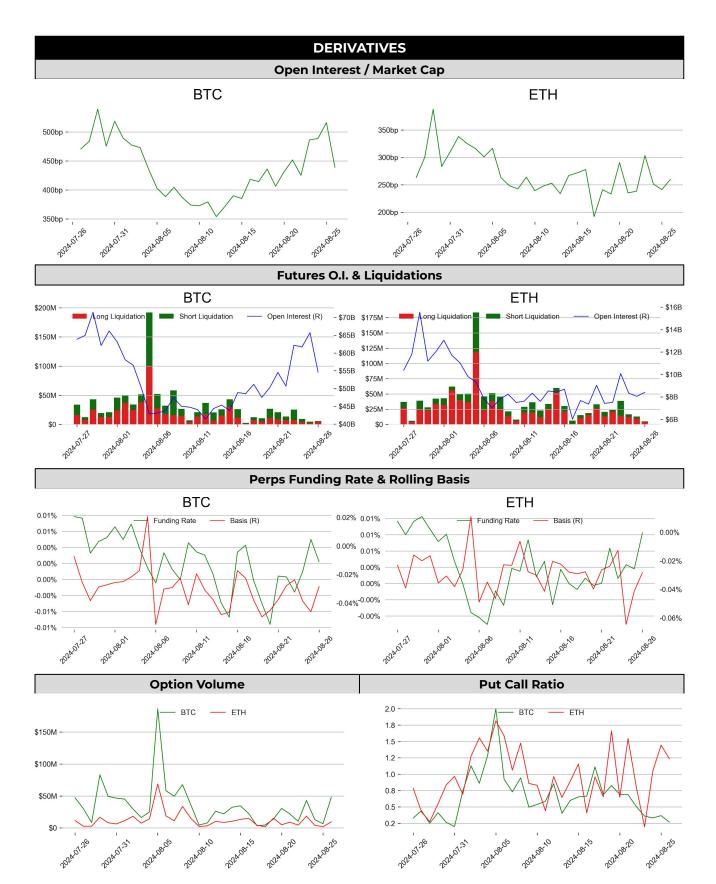


ORDER BOOK DEPTH (within 1% best bid/ask)





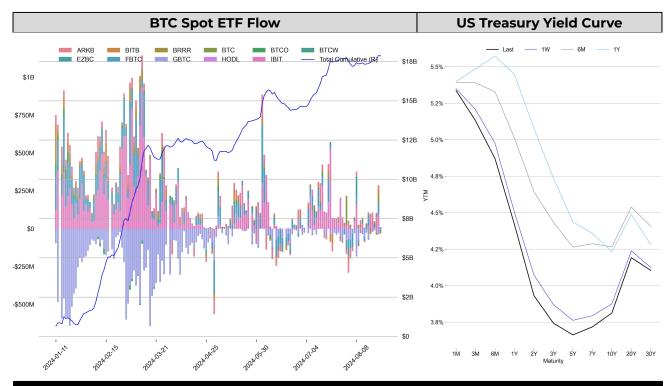


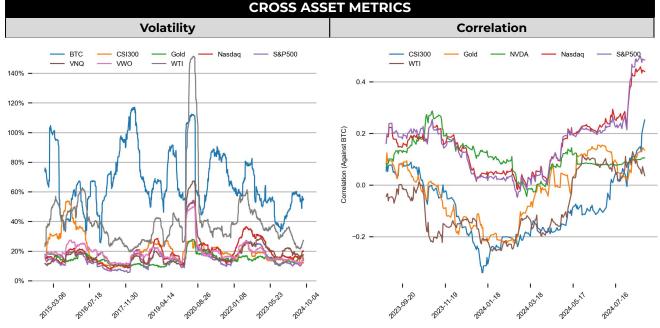




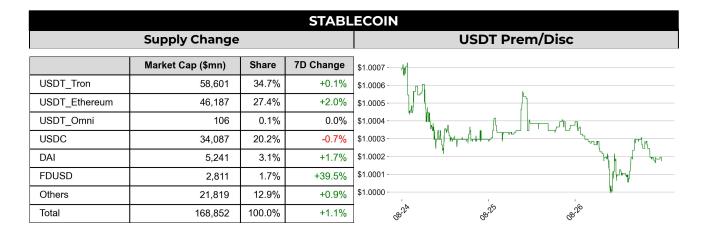
TRADFI

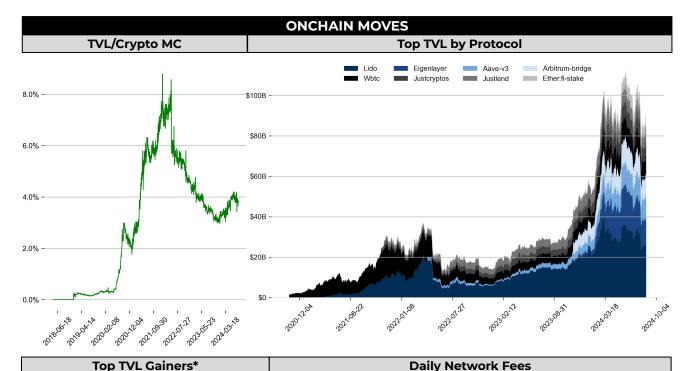
	Stocks				FX			Commodity		Crypto Equity					
	S&P500	Nasdaq	EuroStoxx50	HSI	CSI300	USD/EUR	USD/JPY	USD/CNY	DXY	WTI	Gold	COIN	MSTR	MARA	RIOT
Last	5616.84	17729.28	4896.55	17798.73	3324.22	0.8957	144.51	7.1220	100.85	77.19	2550.80	204.00	146.90	18.56	8.36
1D	-0.3%	-0.8%	-0.3%	1.1%	-0.1%	0.2%	0.4%	-0.0%	0.2%	2.3%	-0.0%	-3.5%	-2.1%	-0.7%	-1.6%
1M	2.9%	2.1%	0.7%	4.6%	-2.5%	-2.7%	-6.0%	-1.8%	-3.3%	0.0%	6.1%	-16.0%	-16.2%	-14.0%	-25.4%
1Y	27.5%	30.5%	15.6%	-0.9%	-10.4%	-3.2%	-1.3%	-2.3%	-3.1%	-3.3%	31.5%	174.7%	-56.3%	75.9%	-19.4%













^{* 5} largest 7 day TVL change in % terms from the universe of minimum \$100m TVL protocols, according to DefiLlama.

\$80M - Avalanche Bitcoin Ethereum Solana \$70M - \$60M - \$50M - \$50M - \$30M - \$3



EVENTS CALENDAR

Date	Title	Coins / Hosts
Aug 28, 2024	Earnings	\$NVDA
Aug 30, 2024	Treasure chain Mainnet	\$MAGIC
Aug 30, 2024	Worldchain (L2, Summer)	\$WLD
Aug 30, 2024	V4 Hardfork	\$AERGO
Aug 30, 2024	Nakamoto Upgrade activation	\$STX



DATA EXPLAINER						
Headers	Source	Note				
PRICE ACTIONS TRADING VOLUME ORDER BOOK DEPTH DERIVATIVES	Presto Labs	Time Zone Analysis separates out the asset's price action according to the business hours in Asia, Europe and US region. This is to identify which geography is responsible for price actions of the last 24hrs. The cut-offs are, - Asia: UTC 22:00 -1 to UTC 6:00 - Europe: UTC 6:00 to 14:00 - US: UTC 14:00 to 22:00 Sector constituents are, Al(FET, AGIX, OCEAN), BTC Eco(BCH, BSV, ICP, STX, ORDI), CEX(BNB, CRO, OKB, KCS, BGB), Data(LINK, GRT), DePIN(ICP, FIL, AR, HNT, SIA), DEX(UNI, INJ, RUNE, SNX, DYDX, OSMO, CRV, CAKE, GMX), Digital Gold(BTC), Gaming/Metaverse(IMX, BEAM, SAND, GALA, AXS, WEMIX, RON), L0(AVAX, DOT, TIA), L2(MATIC, OP, MNT, ARB, STRK), Lending(MKR, AAVE, COMP), Liquid Staking(LDO, RPL, JTO), Meme(DOGE, SHIB, FLOKI), NFT(APE, BLUR), Payments(XRP, LTC, XLM, XMR, ZEC), RWA(ONDO, CFG), Smart Contract(ETH, BNB, SOL, ADA, TRX, TON, APT, NEAR, HBAR, VET, ALGO, FTM, SUI, FLOW, MINA). The sector return is market-cap weighted average of the constituents' returns. Exchanges: 24H spot price & volume % changes and dominance ratios are from CoinGecko. Time Zone Analysis is based on data from Binance. Spot volume leaders are based on data from Binance Bybit, Coinbase, Kraken, OKX, KuCoin, HTX, Upbit, Gate.io. Futures data are from Binance OKX, Bybit, KuCoin. Options data are from Deribit.				
TRADFI	Investing.com Farside Investors	BTC Spot ETF Flows are based on data shown on farside.co.uk at UTC 03:00. Due to varying data reporting schedules among ETF sponsors, the figures may not encompass data from all 10 ETFs.				
STABLECOIN ONCHAIN MOVES	DefiLlama	Stablecoin Supply is a proxy for fiat on/off ramp from TradFi into crypto. USDT Prem/Disc reflects the USDT supply/demand imbalance, approximating the market's risk aversion towards USDT specifically, and/or the crypto market more broadly. The data is from Coinbase. TVL/ Crypto MC Ratio = Total Value Locked / Crypto Market Cap. The ratio neutralizes the TVL changes caused by asset price fluctuations.				
EVENTS CALENDAR	The Tie LayerGG	vents Calendar provides a summary of major events happening throughout the month.				



^{*} The Daily Market Brief is published every business day, following the Singapore calendar, excluding public holidays

About Presto

Presto is a Singapore-based algorithmic trading and financial services firm founded in 2014. Presto focuses on delivering exceptional value for clients through rigorous research-driven approach to investment and trade execution. With more than a 100 million trade executions in a day, Presto is a leading financial services firm in both digital assets and traditional finance markets.

Find out more at https://www.prestolabs.io.
Follow Presto for more content: X, Telegram, LinkedIn

Authors

Peter Chung, Head of Research : X, <u>Telegram</u>, <u>LinkedIn</u>
Min Jung, Research Analyst : X, <u>Telegram</u>, <u>LinkedIn</u>

Required Disclosures

Any expression of opinion (which may be subject to change without notice) is personal to the author and the author makes no guarantee of any sort regarding accuracy or completeness of any information or analysis supplied. The views and opinions expressed herein are those of the author(s) and do not necessarily reflect the views of Presto Labs or its affiliates. This material by itself, is not and should not be construed as an offer or a solicitation to deal in any investment product or to enter into any legal relations. This material is for informational purposes only and is only intended for sophisticated investors, and is not intended to provide accounting, legal, or tax advice, or investment recommendations, or an official statement of Presto Labs or its affiliates. Presto Labs, its affiliates and its employees make no representation and assume no liability to the accuracy or completeness of the information provided. Presto Labs, its affiliates and its employees also do not warrant that such information and publications are accurate, up to date or applicable to the circumstances of any particular case. Certain statements in this document provide predictions and there is no guarantee that such predictions are currently accurate or will ultimately be realized. Prior results that are presented here are not guaranteed and prior results do not guarantee future performance. Recipients should consult their advisors before making any investment decision. Presto Labs or its affiliates may have financial interests in, or relationships with, some of the assets, entities and/or publications discussed or otherwise referenced in the materials. Certain links that may be provided in the materials are provided for convenience and do not imply Presto Labs' endorsement, or approval of any third-party websites or their content. Any use, review, retransmission, distribution, or reproduction of these materials, in whole or in part, is strictly prohibited in any form without the express written approval of Presto Labs. Presto Research and related logos are trademarks of Presto Labs, or its affiliates.

