Daily Market Brief

Jul 11, 2025 (UTC -02:00)

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| BTC | \$115,993.55 | S&P500 | 6,280.39 | US 10Y | 4.3580% | WTI | \$66.81 |
|-----|--------------|--------|-----------|---------------|------------|------|------------|
| | +4.3% | | +0.3% | | +0.0240PPT | | -2.3% |
| ETH | \$2,951.20 | Nasdaq | 20,630.67 | DXY | 97.59 | Gold | \$3,333.70 |
| | +6.6% | | +0.1% | | +0.0% | | +0.4% |

- \$BTC continues to break its all-time highs, once climbing above \$117,000. As of now, \$BTC is trading at \$115,993 and \$ETH at \$2,951, with Bitcoin dominance at 64.72%.
- According to Coinglass, in the past 24 hours, 208,737 traders were liquidated for a total of \$1.07 billion, with shorts accounting for \$967.41 million and longs \$105.69 million. The largest single liquidation was an \$88.55 million BTC-USDT position on HTX.
- A few other headlines include: Hyperliquid has listed PUMP-USD hyperps, now trading around a \$5 billion FDV; Pump.fun has made its first acquisition, purchasing Solana-based copy-trading wallet tracker Kolscan; and crypto mining firm BIT Mining has announced a strategic expansion into the Solana ecosystem.
- Over the last 24 hours, the top three gainers were \$BANANAS31, \$M, and \$PENGU, while the top three losers were \$SYRUP, \$TKX, and \$WAL.

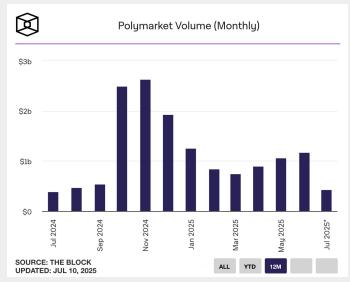
Polymarket's Power Users Drive Record Volume, But Growth Lags

Polymarket just posted \$1.16 billion in June volume, its second-highest month ever, but the user trend tells a different story. Active traders fell 9.4% month-on-month to 242,000, down nearly 48% from January highs. Meanwhile, the number of markets hit a record 7,990, up 21.4% over May.

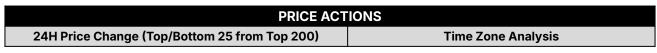
The divergence points to a platform increasingly driven by a concentrated cohort of power users. Average notional per account surged to \$4,800 in June, up from \$2,700 in January. More money, fewer hands. This mismatch of more depth despite less breadth could signal that Polymarket's top-of-funnel growth is stalling, even as engagement among existing users intensifies.

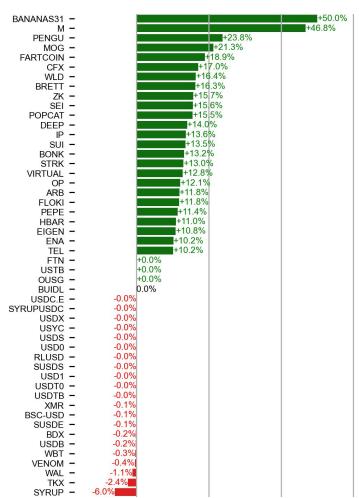
The Zelenskyy suit saga, which drew \$145 million in bets over a NATO dress code dispute, illustrates just how deep the whales will go (see Presto
Research's thread here for the full story.)

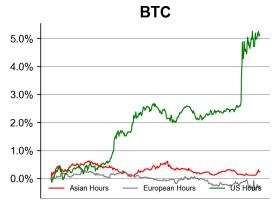
For now, market variety and user stickiness are driving numbers. But if prediction markets want to sustain long-term growth, they'll need more than meme volatility and viral governance drama.



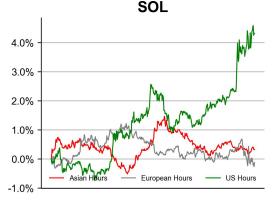
Source: The Block

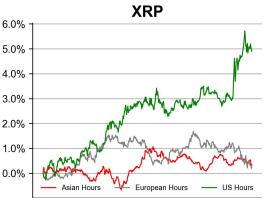


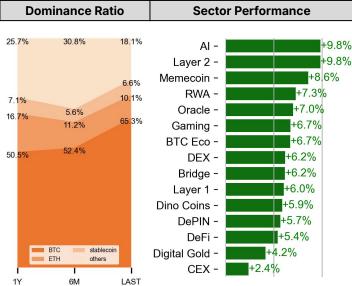


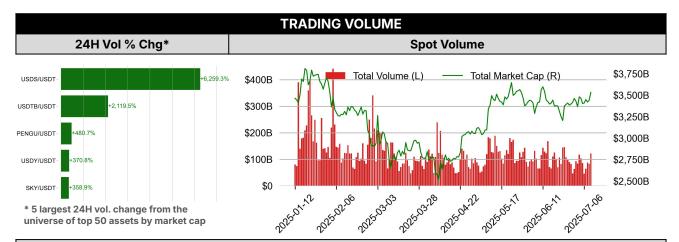






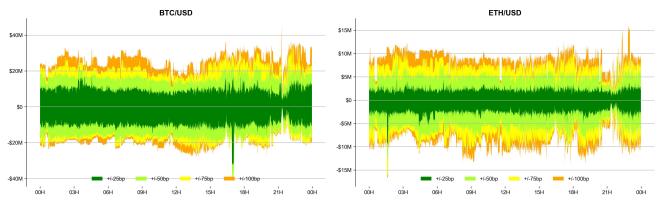


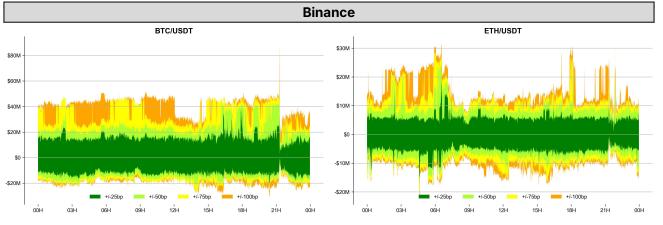






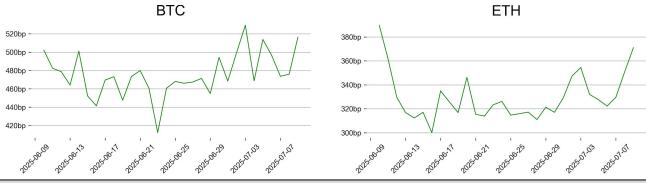
ORDER BOOK DEPTH (within 1% best bid/ask) Coinbase

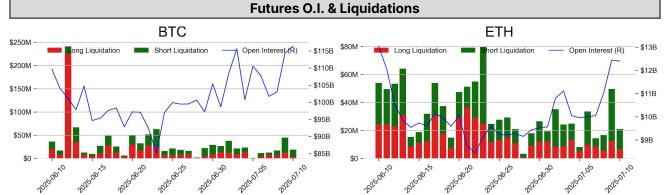


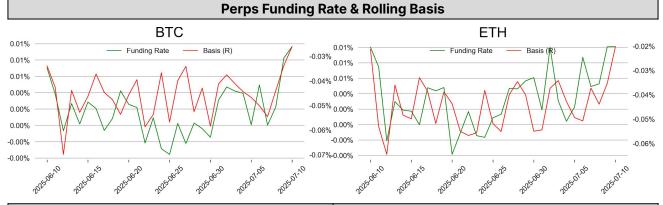


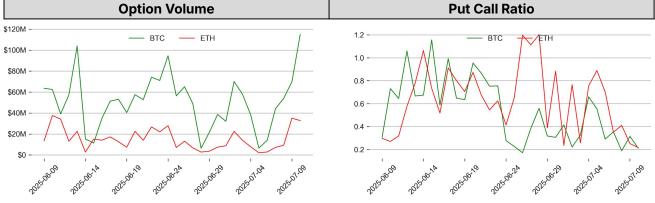


Open Interest / Market Cap





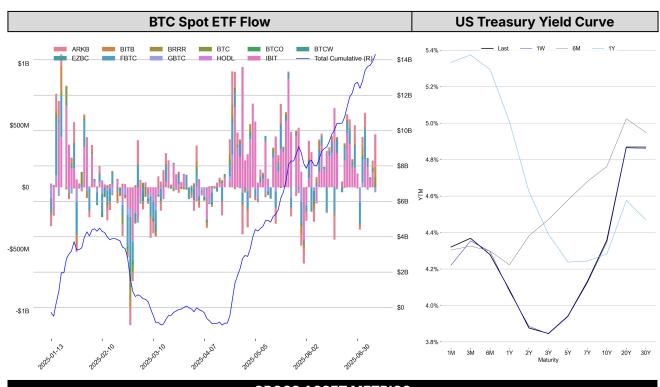


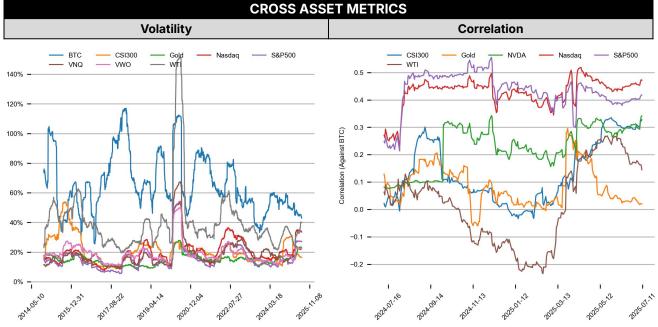




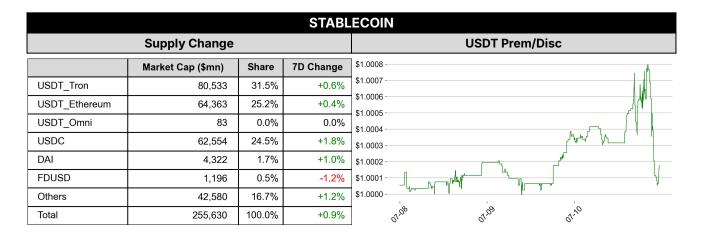
TRADFI

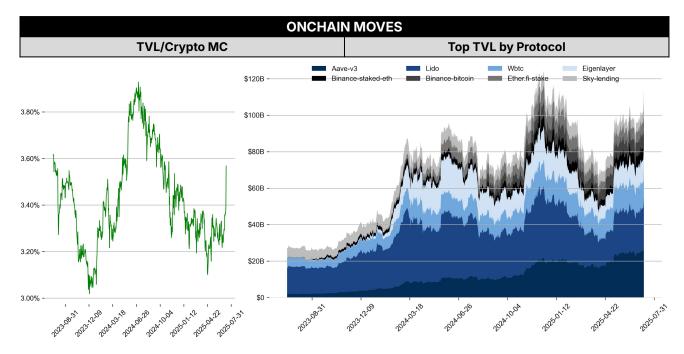
| | Stocks | | | FX | | | Commodity | | Crypto Equity | | | | | | |
|------|---------|----------|-------------|----------|---------|---------|-----------|---------|---------------|--------|---------|--------|--------|-------|-------|
| | S&P500 | Nasdaq | EuroStoxx50 | HSI | CSI300 | USD/EUR | USD/JPY | USD/CNY | DXY | WTI | Gold | COIN | MSTR | MARA | RIOT |
| Last | 6280.39 | 20630.67 | 5440.75 | 24028.37 | 4010.02 | 0.8546 | 146.28 | 7.1749 | 97.59 | 66.81 | 3333.70 | 388.96 | 421.74 | 19.00 | 12.59 |
| 1D | 0.3% | 0.1% | -0.1% | 0.6% | 0.5% | 0.2% | -0.0% | -0.1% | 0.0% | -2.3% | 0.4% | 4.0% | 1.5% | 2.9% | 2.9% |
| 1M | 4.0% | 4.6% | 0.5% | -0.6% | 3.7% | -2.4% | 1.0% | -0.2% | -1.5% | 4.5% | -0.3% | 52.6% | 7.8% | 15.2% | 20.5% |
| 1Y | 11.5% | 10.6% | 9.7% | 37.5% | 16.9% | -7.4% | -9.5% | -1.4% | -7.1% | -18.6% | 40.1% | 77.2% | -67.7% | 0.6% | 37.4% |











Top TVL Gainers* 7D Change # Name 1 Kodiak V3 +58.6% 2 Stargate V2 +53.5% 3 Yala +49.8% 4 Axelar +49.1% 5 Nexus BTC +41.7%

\$80M - Avalanche Bitcoin Ethereum Solana \$70M - \$60M - \$50M - \$40M - \$30M - \$20M - \$10M - \$10M - \$0 - \$10M - \$10M

Daily Network Fees



^{* 5} largest 7 day TVL change in % terms from the universe of minimum \$100m TVL protocols, according to DefiLlama.

| | EVENTS CALENDAR | | | | |
|--------------|---|-----------------------------------|--|--|--|
| Date | Title | Coins / Hosts | | | |
| Jul 1, 2025 | US Fed Powell Speaks | | | | |
| Jul 1, 2025 | Token Claim & Launchpad | \$FRAG | | | |
| Jul 2, 2025 | Grayscale ETF Approval Deadline | \$BTC, \$ETH, \$XRP, \$SOL, \$ADA | | | |
| Jul 2, 2025 | Binance Alpha | \$ECHO | | | |
| Jul 2, 2025 | \$11M Unlock | \$ENA | | | |
| Jul 3, 2025 | US Unemployment Rate | | | | |
| Jul 4, 2025 | BBB Target Deadline | | | | |
| Jul 4, 2025 | Binance Alpha | \$CROSS | | | |
| Jul 9, 2025 | US Expiration of Reciprocal Tariff Suspension | | | | |
| Jul 9, 2025 | US FOMC Meeting Minutes | | | | |
| Jul 11, 2025 | US Federal Budget Balance | | | | |
| Jul 11, 2025 | \$11M Unlock | \$IMX | | | |
| Jul 11, 2025 | \$10M Unlock | \$IO | | | |
| Jul 15, 2025 | US CPI | | | | |
| Jul 16, 2025 | US PPI | | | | |
| Jul 16, 2025 | US Beige Book | | | | |
| Jul 16, 2025 | \$35M Unlock | \$ARB | | | |
| Jul 17, 2025 | \$11.5M Unlock | \$UXLINK | | | |
| Jul 18, 2025 | \$465M Unlock | \$TRUMP | | | |
| Jul 21, 2025 | Tariff Talks with Canada | | | | |
| Jul 21, 2025 | Coinbase Perpetual Futures in US | | | | |
| Jul 23, 2025 | Earnings Call | \$APPL, \$META | | | |
| Jul 25, 2025 | VanEck ETF Approval Deadline | \$AVAX | | | |
| Jul 28, 2025 | US 25% Tariffs on Phonemaker | | | | |
| Jul 29, 2025 | JP BOJ Interest Rate | | | | |
| Jul 30, 2025 | US FOMC | | | | |
| Jul 31, 2025 | Franklin Templeton ETF Approval Deadline | \$SOL, \$XRP | | | |



| DATA EXPLAINER | | | | | | |
|---|------------------------------------|---|--|--|--|--|
| Headers | Source | Note | | | | |
| PRICE ACTIONS TRADING VOLUME ORDER BOOK DEPTH DERIVATIVES | Presto Labs | Time Zone Analysis separates out the asset's price action according to the business hours in Asia, Europe and US region. This is to identify which geography is responsible for price actions of the last 24hrs. The cut-offs are, - Asia: UTC 22:00 -1 to UTC 6:00 - Europe: UTC 6:00 to 14:00 - US: UTC 14:00 to 22:00 Sector constituents are, AI(FET, AGIX, OCEAN), BTC Eco(BCH, BSV, ICP, STX, ORDI), CEX(BNB, CRO, OKB, KCS, BGB), Data(LINK, GRT), DePIN(ICP, FIL, AR, HNT, SIA), DEX(UNI, INJ, RUNE, SNX, DYDX, OSMO, CRV, CAKE, GMX), Digital Gold(BTC), Gaming/Metaverse(IMX, BEAM, SAND, GALA, AXS, WEMIX, RON), LO(AVAX, DOT, TIA), L2(MATIC, OP, MNT, ARB, STRK), Lending(MKR, AAVE, COMP), Liquid Staking(LDO, RPL, JTO), Meme(DOGE, SHIB, FLOKI), NFT(APE, BLUR), Payments(XRP, LTC, XLM, XMR, ZEC), RWA(ONDO, CFG), Smart Contract(ETH, BNB, SOL, ADA, TRX, TON, APT, NEAR, HBAR, VET, ALGO, FTM, SUI, FLOW, MINA). The sector return is market-cap weighted average of the constituents' returns. Exchanges: 24H spot price & volume % changes and dominance ratios are from CoinGecko. Time Zone Analysis is based on data from Binance. Spot volume leaders are based on data from Binance Bybit, Coinbase, Kraken, OKX, KuCoin, HTX, Upbit, Gate.io. Futures data are from Binance OKX, Bybit, KuCoin. Options data are from Deribit. | | | | |
| TRADFI | Investing.com Farside Investors | BTC Spot ETF Flows are based on data shown on farside.co.uk at UTC 03:00. Due to varying data reporting schedules among ETF sponsors, the figures may not encompass data from all 10 ETFs. | | | | |
| STABLECOIN ONCHAIN MOVES | DefiLlama | Stablecoin Supply is a proxy for fiat on/off ramp from TradFi into crypto. USDT Prem/Disc reflects the USDT supply/demand imbalance, approximating the market's risk aversion towards USDT specifically, and/or the crypto market more broadly. The data is from Coinbase. TVL/ Crypto MC Ratio = Total Value Locked / Crypto Market Cap. The ratio neutralizes the TVL changes caused by asset price fluctuations. | | | | |
| EVENTS CALENDAR | CoinMarketCap Layer GG | Events Calendar provides a summary of major events happening throughout the month. | | | | |

^{*} The Daily Market Brief is published every business day, following the Singapore calendar, excluding public holidays



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