Weekly Hot Take Dismiss HK ETFs At Your Own Peril: Analysing Its Potential And Outlook

Presto Research

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Summary

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- The Hong Kong spot crypto ETFs are unique in two respects. They are the only legitimate vehicles that can 1) accept BTC/ETH via in-kind creation, and 2) convert BTC/ETH into an asset recognized by the Hong Kong banking system as collateral. This appeals to large BTC/ETH holders, who now have a means to be included in the banking system.
- Incentivised by its desire to grow Hong Kong into a global financial hub rivaling New York, Beijing can utilize various policy tools to support Hong Kong government's crypto-hub initiatives. Stock Connect is one of them.
- Although the three crypto ETFs are not currently eligible for the Southbound Stock Connect program, the fact that the rules around eligibility have evolved in the past to accommodate changing policy needs suggests that the possibility of crypto ETF eligibility is real.

Figure 1: HK ETFs deserve more than a one-dimensional take

Source: Bloomberg, South China Morning Post, Coindesk



Since its debut four weeks ago, mainstream media has been quick to label Hong Kong's spot crypto ETF launch as 'disappointing' or 'a failures.' The negative headlines are often based on the ETF's much lower initial fund flow data compared to the US ETFs. However, given the significance of the Hong Kong ETFs' listing and their unique positioning, the topic deserves more than a cursory examination. This report aims to do precisely that by examining alternative perspectives and less conspicuous but important developments in recent weeks.

Bitcoin Asia Takeaways

Han Tongli, the CEO/CIO of Harvest Global Investments and one of the three sponsors for the HKEX-listed spot crypto ETFs, shared interesting insights during a panel discussion at the Bitcoin Asia (May 9-10, Hong Kong). His key points can be summarized as below.

- The Hong Kong ETFs may become eligible for Stock Connect in future.
- The in-kind creation/redemption feature in the HK's spot ETFs is important for two reasons.
 - It is an official channel to bring BTC/ETH into the TradFi system, bringing them out of the underground to legitimacy. Once converted into ETF shares via the in-kind creation process, the BTC/ETH wrapped in legally recognized vehicles can be accepted as collateral by the Hong Kong banking system.
 - Furthermore, this process is performed without going through the US-controlled financial system, which appeals to sovereign states outside the US-sphere of influence (e.g. China, India, some Arabic nations, etc.)

While there is a lot to unpack in these comments, this report will focus on the first point, given its more direct relevance to the investors.

Figure 2: "Empowering Hong Kong: Bitcoin Spot ETF" @ Bitcoin Asia

Source: SCMP



Stock Connect 101

Stock Connect refers to a cross-boundary investment channel that connects the stock exchanges in mainland China and the Hong Kong Stock Exchange (HKEX). Launched in 2014, the program allows investors on both sides of the border to trade shares on the exchanges of the other side using their local brokers and clearing houses. The two bourses in China (Shanghai Stock Exchange and Shenzhen Stock Exchange) each have separate channels to HKEX, referred to as Shanghai-HK Stock Connect (沪港通) and Shenzhen-HK Stock Connect (深港通) respectively. Depending on the direction of the fund flow, the program is categorized as Northbound (from HK to Mainland) or Southbound (from Mainland to HK) Connect.

China officially maintains capital controls, restricting FX trading only for current account transactions (e.g., export/import of goods and services) in principle. Over the years, however, China has experimented with a limited amount of FX trading for capital account transactions (e.g., investment/divestment in assets) in a controlled setting. As one such experiment, the Stock Connect program is subject to various rules regarding both asset types and investment quotas, whereby the number of stocks eligible for the program and the total investment amount is tightly monitored and controlled by the government.

Figure 3: Birds' eye-view on Chinese equity market

Source: Bloomberg, HKEX, Presto Research



Chinese Equity: Market Cap by Exchanges

Figure 4: Stock Connect Southbound Cumulative Annual Fund Flow

Source: 360imq.com



Expanding the universe

In 2022, Stock Connect program was expanded to include 'eligible' ETFs. To be eligible for Southbound connect, an ETF needs to meet all of the following criteria (Figure 5, 6).

Figure 5: Open for business...



Regular Review for Inclusion of ETFs in Stock Connect (Southbound)¹

Eligibility Criteria:

ETFs primarily regulated by SFC and listed on SEHK that satisfy all of the following criteria at any regular review will be accepted as eligible ETFs for Southbound trading:

- The ETF must be traded in HKD and have a daily average Assets Under Management (AUM) in the last six months of no less than HKD 1.7 billion;
- 2. The ETF must be listed for no less than six months;
- The benchmark index must be launched for no less than one year;
- The ETF must not be synthetic ETFs or Leveraged and Inverse Products;
- 5. The total weighting of SEHK-listed stocks in the benchmark index must not be less than 90%;
- 6. The total weighting of Stock Connect Southbound eligible constituents in Hang Seng Index (HSI), Hang Seng China Enterprises Index (HSCEI), Hang Seng TECH Index (HSTECH) and Hang Seng Hong Kong-Listed Biotech Index (HSHKBIO) must not be less than 70% and the total weighting of Stock Connect Southbound eligible constituents in other benchmark indices must not be less than 80%; and
- The benchmark index or the index methodology of the benchmark index must fulfil either of the below criteria:
 - (a) Applicable to broad-based indices²:
 - A constituent stock must not be more than 30% of the index's weighting.
 - (b) Applicable to non-broad-based indices:
 - · The number of index constituent stocks must not be less than 30;
 - A constituent must not be more than 15% of the index's weighting and the total weighting of the top five weighted constituents must not be more than 60%; and
 - The constituent stocks comprising no less than 90% of the index's weighting must be the top 80% shares by Average Daily Turnover (ADT) ranking in the relevant stock exchange in the past 12 months.

Eligible ETFs that subsequently meet any of the following criteria upon regular review will be designated as sell-only securities and will be restricted from buying:

- 1. The ETF's daily average AUM in the last six months falls under HKD 1.2 billion;
- 2. The ETF becomes a synthetic ETF or Leveraged and Inverse Product;
- 3. The total weighting of SEHK-listed stocks in the benchmark index falls under 85%;
- The total weighting of Stock Connect Southbound eligible constituents in HSI, HSCEI, HSTECH, HSHKBIO falls under 65% or the total weighting of Stock Connect Southbound eligible constituents in other benchmark indices falls under 70%; or
- 5. The benchmark index and the index methodology of the benchmark index fulfil either of the below criteria:
 - (a) Applicable to broad-based indices:
 - A constituent stock exceeds 30% of the index's weighting.
 - (b) Applicable to non-broad-based indices:
 - The number of index constituent stocks falls under 30;
 - A constituent exceeds 15% of the index's weighting or the total weighting of the top five weighted constituents exceeds 60%; or
 - The constituent stocks which are the top 80% shares by ADT ranking in the relevant stock exchange in the past 12 months falls under 90% of the index's weighting.

¹ Subject to regulatory approval

² Broad-based index refers to an index whose constituent selection is not limited to a specific industry or investment theme but reflects the performance of a certain market or a certain size of stocks

Note that the criteria shown above effectively rules out the possibility of the crypto spot ETF inclusion, as only ETFs whose underlying assets consist of an equity basket can qualify. Currently, out of the total 287 HKEX-listed ETFs, only 10 ETFs meet the criteria (Figure 7).

Figure 7: Privileged Ten

Source: Bloomberg

Name	Mkt Cap +	Listing Date	Leverage	Fd Bnch Prim	Last Price	%1D
for Stock Connect 2						
TRACKER FUND OF HONG KONG-B	145,573	11/12/1999	Ν	HSI	19.72 c	+.97%
CSOP HANG SENG TECH INDE-HKD	32,922	08/28/2020	Ν	HSTECHN	4.0400c	+1.30%
HANGSENG CHINA ENT INDEX-HKD	26,402	12/10/2003	Ν	HSI21N	70.30c	+1.15%
ISHARES HANG SENG TECH E-HKD	11,037	09/17/2020	Ν	HSTECHN	8.6500c	+1.23%
CHINAAMC HSI ESG ETF-HKD	8,089	11/10/2022	Ν	HSIESGSN	41.48 c	+1.37%
GLOBAL X HANG SENG TECH ETF	3,547	03/30/2023	Ν	HSTECHN	5.0300c	+1.25%
HANG SENG TECH INDEX ETF-H	3,159	09/04/2020	Ν	HSTECHN	4.0900c	+1.44%
GLOBAL X HS HIGH DIV YIE-HKD	2,274	06/17/2013	Ν	HSI52N	22.92c	+.97%
CHINAAMC HANG SENG TECH -HKD	2,007	09/03/2020	Ν	HSTECHN	5.2000c	+1.56%
CSOP HANG SENG INDEX ETF-HKD	1,533	05/06/2021	Ν	HSINH	19.9900c	+1.16%
	Name for Stock Connect 2 TRACKER FUND OF HONG KONG-B CSOP HANG SENG TECH INDE-HKD HANGSENG CHINA ENT INDEX-HKD ISHARES HANG SENG TECH E-HKD CHINAAMC HSI ESG ETF-HKD GLOBAL X HANG SENG TECH ETF HANG SENG TECH INDEX ETF-H GLOBAL X HS HIGH DIV YIE-HKD CHINAAMC HANG SENG TECH -HKD CSOP HANG SENG INDEX ETF-HKD	for Stock Connect 2TRACKER FUND OF HONG KONG-B145,573CSOP HANG SENG TECH INDE-HKD32,922HANGSENG CHINA ENT INDEX-HKD26,402ISHARES HANG SENG TECH E-HKD11,037CHINAAMC HSI ESG ETF-HKD8,089GLOBAL X HANG SENG TECH ETF3,547HANG SENG TECH INDEX ETF-H3,159GLOBAL X HS HIGH DIV YIE-HKD2,274CHINAAMC HANG SENG TECH -HKD2,007	for Stock Connect 2 TRACKER FUND OF HONG KONG-B 145,573 11/12/1999 CSOP HANG SENG TECH INDE-HKD 32,922 08/28/2020 HANGSENG CHINA ENT INDEX-HKD 26,402 12/10/2003 ISHARES HANG SENG TECH E-HKD 11,037 09/17/2020 CHINAAMC HSI ESG ETF-HKD 8,089 11/10/2022 GLOBAL X HANG SENG TECH ETF 3,547 03/30/2023 HANG SENG TECH INDEX ETF-H 3,159 09/04/2020 GLOBAL X HS HIGH DIV YIE-HKD 2,274 06/17/2013 CHINAAMC HANG SENG TECH -HKD 2,007 09/03/2020	for Stock Connect 2 TRACKER FUND OF HONG KONG-B 145,573 11/12/1999 N CSOP HANG SENG TECH INDE-HKD 32,922 08/28/2020 N HANGSENG CHINA ENT INDEX-HKD 26,402 12/10/2003 N ISHARES HANG SENG TECH E-HKD 11,037 09/17/2020 N CHINAAMC HSI ESG ETF-HKD 8,089 11/10/2022 N GLOBAL X HANG SENG TECH ETF 3,159 09/04/2020 N GLOBAL X HS HIGH DIV YIE-HKD 2,274 06/17/2013 N CHINAAMC HANG SENG TECH -HKD 2,007 09/03/2020 N	for Stock Connect 2 No. 11/12/1999 N HSI CSOP HANG SENG TECH INDE-HKD 32,922 08/28/2020 N HSTECHN HANGSENG CHINA ENT INDEX-HKD 26,402 12/10/2003 N HSI21N ISHARES HANG SENG TECH E-HKD 11,037 09/17/2020 N HSTECHN CHINAAMC HSI ESG ETF-HKD 8,089 11/10/2022 N HSIESGSN GLOBAL X HANG SENG TECH ETF 3,547 03/30/2023 N HSTECHN HANG SENG TECH INDEX ETF-H 3,159 09/04/2020 N HSTECHN GLOBAL X HS HIGH DIV YIE-HKD 2,274 06/17/2013 N HSIS2N GLOBAL X HS HIGH DIV YIE-HKD 2,007 09/03/2020 N HSTECHN	for Stock Connect 2 N HSI 19.72c TRACKER FUND OF HONG KONG-B 145,573 11/12/1999 N HSI 19.72c CSOP HANG SENG TECH INDE-HKD 32,922 08/28/2020 N HSTECHN 4.0400c HANGSENG CHINA ENT INDEX-HKD 26,402 12/10/2003 N HSI21N 70.30c ISHARES HANG SENG TECH E-HKD 11,037 09/17/2020 N HSTECHN 8.6500c CHINAAMC HSI ESG ETF-HKD 8,089 11/10/2022 N HSIESGSN 41.48c GLOBAL X HANG SENG TECH ETF 3,547 03/30/2023 N HSTECHN 5.0300c HANG SENG TECH INDEX ETF-H 3,159 09/04/2020 N HSTECHN 4.0900c GLOBAL X HS HIGH DIV YIE-HKD 2,274 06/17/2013 N HSIS2N 22.92c CHINAAMC HANG SENG TECH -HKD 2,007 09/03/2020 N HSTECHN 5.2000c

China's toolbox

On April 19th, HKEX and the Shanghai/Shenzhen Stock Exchanges quietly proposed the expansion of eligible ETFs under Stock Connect. The proposal for the Southbound are shown in Figure 8 and 9.

Figure 8: Lowering entry barrier

Source: HKEX

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編號 Ref. No.:CT/042/24		
日期 Date:	19/04/2024	

香港聯合交易所有限公司 (香港交易及結算所有限公司全資附屬公司) THE STOCK EXCHANGE OF HONG KONG LIMITED (A wholly-owned subsidiary of Hong Kong Exchanges and Clearing Limited)

通告 CIRCULAR

Subject: Expansion of Eligible ETFs under Stock Connect Enquiry: Participant General Enquiry Hotline¹ (Tel: 2840 3626 E-mail: trd@hkex.com.hk)

The Stock Exchange of Hong Kong Limited, Shanghai Stock Exchange and Shenzhen Stock Exchange have agreed on the expansion of eligible Exchange Traded Funds (ETFs) under Stock Connect (the Expansion). Subject to regulatory approval, the eligibility criteria for ETFs under Stock Connect will be updated.

Eligibility Criteria for ETFs (Southbound trading):

Both buy and sell	Existing criteria	After the Expansion
1. Daily average AUM in the last six months	No less than HK\$1.7 billion	No less than HK\$550 million
2. Total weighting of SEHK-listed shares in benchmark index	No less than 90%	No less than 60%
 Total weighting of Stock Connect Southbound eligible constituents in benchmark index 	No less than 70% for HSI/HSCEI/HSTECH/H SHKBIO ² and 80% for other benchmark indices	No less than 60% for all benchmark indices

Sell only	Existing criteria	After the Expansion
1. Daily average AUM in the last six months	Falls under HK\$1.2 billion	Falls under HK\$450 million
2. Total weighting of SEHK-listed shares in benchmark index	Falls under 85%	Falls under 55%
 Total weighting of Stock Connect Southbound eligible constituents in benchmark index 	Falls under 65% for HSI/HSCEI/ HSTECH/HSHKBIO and 70% for other benchmark indices	Falls under 55% for all benchmark indices

The proposal is subject to regulatory approval and the implementation can take up to three months. Once approved, we estimate the number of eligible ETFs is likely to expand to around 50.

Admittedly, neither the motivation for the proposal nor the reason for the timing of the announcement is clear. Nor does the proposed change allow for the inclusion of commodity-backed ETFs like the three spot crypto ETFs. However, this announcement, when viewed more broadly in the context of how Stock Connect program has evolved over the last few years, is a reminder that the rules around the program are rather flexible and can be adjusted to incorporate the government's changing policy needs.

Consequently, this means, when assessing the outlook for Hong Kong spot crypto ETFs, myopically focusing on the initial fund inflow or the existing rules will not get you too far. Rather, understanding Beijing's intention behind supporting Hong Kong's pro-crypto policy is a more effective approach. We have argued that Beijing wants to see Hong Kong strengthen its position as a cutting-edge financial hub rivaling New York, not least driven by geopolitical considerations, and recognizes the role digital assets can play in such endeavors. For more, refer to the April 15th publication of Presto Research's Weekly Hot Take, <u>Hong Kong's BTC Spot ETF:</u> <u>Trigger for China's Institutional Flow</u>.

Figure 10: China's plan for stronger Hong Kong

Source: Presto Research



Conclusion

For people with memories of China's crackdowns on crypto industry, it could be challenging to overcome scepticism on Beijing's intention and acknowledge nuances. This partly explains the current mainstream narratives on the Hong Kong's digital asset initiatives, which often fails to go beyond one-dimensional take. Understanding historical context and reading the tea leaves in this part of the world is essential, but it's not for everyone.

That said, given the global nature of the asset class, China's role in BTC mining, and the evolving geopolitical landscape, investors are better served by having a more holistic perspective. Remember, there is a reason why China in 2022 suddenly shifted its tone on the digital asset industry. Just like any other government, Beijing is treading carefully in this new field, and just like anywhere else, it ain't always going to be smooth sailing. But one thing is certain: Beijing has a lot in its toolbox to get the desired outcome.

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