Dallas Fort Worth International Airport Pre Proposal Conference COVID-19 Testing

January 22, 2021

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Your Participation

Open and close your control panel

Submit questions via the Questions panel during the presentation.

Note: Today's presentation is being recorded and will be provided.





Agenda

About DFW Airport Air Service Updates How to do Business with DFW ACDBE Requirements Package Review Design and Construction Procurement: Lessons Learned Closing

> This presentation will be posted on the DFW Concessions website.

About DFW Airport

Zenola Campbell Vice President, Concessions

DFW Airport Overview

DFW operates four legacy terminals (A, B, C, E) and International Terminal D. Terminal F Phase 1 is under construction.

Terminal Renewal and Improvement Program (TRIP) Legacy Terminals A, B, and E



Jointly owned by the cities of Dallas and Fort Worth, DFW has built a huge infrastructure and still has room to grow.







Mission

We provide an exceptional Airport experience for our customers and connect our community to the world.













In late September and early October of 2020, Oliver Wyman conducted its second global survey of travelers to capture how views of travel are changing as the COVID-19 pandemic evolve.

The survey involved more than 4,600 people, all of whom had flown at least once in 2019.

A prior survey was conducted in April/May.



CLEANING AND MASK MANDATES ARE MOST IMPORTANT TO TRAVELERS

Which of the following measures to ensure traveler health and safety are most important to you?

Top three choices, top choice, % of respondents

Category	Safety measures Top three choices		who	% of respondents who ranked as top choice	
Cleaning	Surface Cleaning		49%	35%	
	Special Air Filtration		42%	16%	
Employees	Employees Wearing Personal Protective Equipment (PPE)	17%		2%	
Employees	Temperature Checks and Weekly Tests for Employees	7%		2%	
	Guaranteed Empty Seat Next To You		40%	12%	
Onboard distancing	Cancel/Change Travel If Adjacent Seat Is Occupied	17%		5%	
anstantening	Strict Back To Front Boarding	13%		3%	
DDC	Masks Mandatory Onboard		42%	11%	
PPE	Option To Purchase Safety Pack With Sanitizer And Mask	12%		3%	
	Rapid Testing Available At Airport	17%		3%	
Testing	Proof Of Covid-19 Test Within 72 Hours Of Travel	23%		6%	
	Antibody Test Certificate	9%		1%	

% of recoordants

Notes: N=4,630; Airport and Rail station options including limited capacity lounge (3% top 3, 1% first choice) and touchless travel experience (3% top 3, 1% first choice) not shown above Source: Oliver Wyman Traveler COVID-19 Survey Edition 2; Oliver Wyman analysis

DFW Air Service Overview

Milton De La Paz Vice President, Airline Relations and Cargo

Traffic has stalled and looks to be declining after months of steady recovery





Domestic pax has been driving the recovery



Pax YOY

DFW

DFW is currently the 2nd busiest airport in the world based on published schedules.



Post-COVID, DFW has become an even larger part of AA's network

American has reduced its reliance on expensive coastal hubs and focused on core hubs at DFW and CLT



AA market share of Seats



DFW's domestic route network is largely intact 97% of DFW's domestic network will return



Flying in January: 179 (93%) Resuming on/before July 2021: 8 Source: airline schedules Service.

Current and proposed air service resumptions

The majority of DFW's international network is scheduled to return in 2021



Source: Airline schedules per Diio.mi Schedules as of Dec 31, 2020 and Airline intel; detailed list is included in appendix.

* Caveat, airlines are frequently adjusting service.

Service suspensions



How to do Business with DFW Airport

Kevin Lemmons

Assistant Vice President, Concessions



Governing Documents

Operating Permit Concessions Handbooks Schedule of Charges







Safety and Security

Badge Application Process Badge Authorization/Sponsorship AOA Training Prohibited Items Procedure Risk Management





Operational Challenges

Hours of Operation Flight Banking



Cost of Doing Business: Rent Structure

• Rent is based on the proposal – ranges based on type of product or concept

Fees and Charges (Refer to Operating Permit and Schedule of Charges for complete list)

- Surety Bonds or Cash Deposits may be required
- Insurance
- Schedule of Charges posted each Fiscal Year, but subject to change

Current In-terminal Operating Costs Outlined in the Schedule of Charges

ltem	Rates for FY 2021*
Vehicular Access Charges (24-hr Parking)	\$ 2,000 per person per year
New Badge/Fingerprinting	\$ 120 per person
Badge Renewal (within 30 days)	\$ 90 per person
Employee Transportation	\$45 per person per month
Operating & Maintenance Charge	\$ 24.97 per SF per year

*Subject to Change

The Schedule of Charges is published and updated at <u>https://www.dfwairport.com/investors/</u> under the Financials tab.

Airport Concessions Disadvantaged Business Enterprise (ACDBE) Program

Tamela Lee

Vice President, Business Diversity and Development

Cathy Jackson Business Development Manager



Tamela Lee Vice President, BDDD **ACDBE Program Overview**

Contract Specific Goal

Key Program Points

ACDBE Certification



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Airport Concessions Disadvantaged Business Enterprise (ACDBE) Program Overview

- ACDBE Program required by Federal Regulation
- Objective: Ensure full and fair access to concession opportunities for all business and in particular for ACDBE business
- Valuable consideration in the awarding of a Concession Agreement
- ACDBE requirement is pass/fail and must be met for a proposal to be reviewed and considered by the selection committee
 - Responsive Proposal compliant with requirements; further consideration by Selection Committee
 - Non-Responsive Proposal fails to meet the requirements; no further consideration by the Selection Committee

Airport Concession Disadvantaged Business Enterprise (ACDBE)

- 51% owned and controlled by one or more socially and economically disadvantaged individuals
- Business size based on SBA size standards
- Personal Net Worth Threshold

ACDBE Program

Airport Concessions 31% Annual Goal

Airport Concession Business Enterprise Program



Contract-specific goals are be based on scope 20% of work, location of work, and availability of certified firms for the scope of work

TYPES OF SERVICES:



COVID-19 Testing



Airport Concessions Disadvantaged Business Enterprise (ACDBE) Program

- The ACDBE goal for this solicitation is a percentage of revenue.
- Option for typically meeting an ACDBE goal:
 - 100% ACDBE owner-equity participation
 - Percentage Owner-Equity Participation by way of a sublease, management, operating, franchise or joint venture agreement or partnerships
 - Percentage of total purchases for all good and services awarded to ACDBE certified firms
 - Other legal arrangement



Key ACDBE Program Points

Certification

ACDBE certificates are due at time of bid/proposal submission

Relevant Market Area



Pass/Fail

 \checkmark

Proposals failing to meet the requirements receive no further consideration by the Selection Committee

Good Faith Efforts

Stringent documentation requirements due at time of bid/proposal submission

Contract-Specific Goals



A percentage of contract value; prime self-performance counts towards goal

ACDBE Certification





Certification not required to do business with DFW.

HOWEVER, if claiming ACDBE credit, certification is required

State of TX HUB, SBE, WBE, DBE and out-of-state certificates are not acceptable



Cathy Jackson Business Development Manager, BDDD Forms and Certificates

Good Faith Efforts (GFE)

Approved Certifying Entities

Identifying Partners



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Commitment to ACDBE Participation Form

Identify commitment to meeting and/or exceeding the ACDBE Goal

Exhibit F-1: Airport Concessions Disadvantage Business Enterprise (ACDBE) COMMITMENT FORM (This form is required as part of your proposal submission.)

The ACDBE goal for this concession package is ____%

NOTE: The BDDD will only credit ACDBE participation that is certified by an approved certification entity at the time of proposal submission.

The undersigned concessionaire/vendor has satisfied the requirements of the proposal specifications in the following manner (Please check (<) only one box):

- 100% Self-Performance: The proposer, a certified ACDBE firm and sole concessionaire, is committed to meeting or exceeding the ACDBE goal through 100% self-performance. (If checked, must submit required ACDBE certificate).
- Percentage Participation: The proposer is committed to meeting or exceeding the ACDBE goal, with a minimum of ____% ACDBE participation on this concessions package. (If checked, must submit required Exhibits F-2, F-4, Draft Partnership Agreement and ACDBE certificate(s)).
- The proposer is unable to meet the ACDBE goal and is committed to a minimum of _____% ACDBE participation on this concessions package and submits documentation demonstrating good faith efforts. (If checked, must submit required Exhibits F-2, F-3, F-4, Draft Partnership Agreement and ACDBE certificate(s)).
- The proposer is unable to meet the ACDBE goal and submits documentation demonstrating good faith efforts. (If checked, please refer to Exhibit F-3 for documentation required).

Name of Proposing Entity:

Title:

Name of Authorized Representative or Designee:

Signature_____

ACDBE Intent to Perform

Exhibit F-2: ACDBE Intent To Perform (This form is required as part of your proposal submission, except for 100% ACDBE participation.)

NOTE: An ACDBE Intent To Perform must be submitted for all ACDBEs listed and attach a copy of the ACDBE Certificate for each ACDBE.

City:		_State:	Zip
Telephone:	E-mail address		
Name of ACDBE Fi	rm:		
Address:			
City:		State:	Zip
Telephone:	E-mail address		
The Concessionaire or work described al	is committed to utilizing the at	oove named ACDE	BE for the goods and set
The Concessionaire or work described al \$	is committed to utilizing the at bove. The estimated dollar val % goal is expressed as a percent	oove named ACDE ue and percentag	BE for the goods and ser e of this work is

I hereby affirm that the above information is true and complete to the best of my knowledge. I further understand and agree that, this document shall be attached thereto and become a binding part of the concession contract. I further attest that the above-named ACDBE firm affirms that it will perform the portion of the contract for the estimated dollar value as stated above.

By:_

By: _

Concessionaire Signature

ACDBE Signature

Title

Title

09/30/2020

Form must be submitted for all ACDBEs listed —

Sample Certificate	Airport Concessionaire Disadvantaged Business Enterprise (ACDBE)
Does certification match Program goal? Do the commodity codes cover your proposed scope of work?	<section-header><section-header><section-header><section-header><section-header><section-header><text><text><text><text></text></text></text></text></section-header></section-header></section-header></section-header></section-header></section-header>

Owners Information

Complete information for ______ Proposing entity.

Complete information on ______ all ACDBE firms.

Exhibit F-4: Airport Concessions Disadvantage Business Enterprise (ACDBE) Concessionaire Information

Program Name _____

Program will be Owned by the Follo more):	owing Entities (only those owning 10% or
Entity 1:	Ownership Percentage
Entity 2:	Ownership Percentage
Entity 3:	Ownership Percentage

Entity 1 Information:

Entity's principal place of	business is in the city of
Entity's principal place of	business is in the county of
	lers, majority partners, majority owners, or franchisees reside
Owner 1:	Ownership Percentage
Owner 2:	Ownership Percentage
Owner 3:	Ownership Percentage

Entity 2 Information:

Entity's principal place of busi	iness is in the city of
Entity's principal place of busi	iness is in the county of
	, majority partners, majority owners, or franchisees reside
Owner 1:	Ownership Percentage
Owner 2:	Ownership Percentage
Owner 3:	Ownership Percentage
Entity's principal place of busi	iness is in the city of iness is in the county of , majority partners, majority owners, or franchisees reside
Owner 1:	Ownership Percentage

Owner 1:	Ownership Percentage
Owner 2:	Ownership Percentage
Owner 3:	Ownership Percentage
Good Faith Efforts (GFE)

Requirements

- Non-certified firms must meet the goal or demonstrate GFE to achieve goal
- GFE required only if the ACDBE goal is not met or only partially achieved
- GFE should not be considered a template, checklist or quantitative formula
- DFW will evaluate the GFE on quality, quantity, and intensity of the different kinds of efforts that the bidder/proposer made prior to proposal submission



All factors outlined and support documentation are required Lack of support documentation will deem the Proposer non-responsive Pro forma efforts are not considered good faith efforts



Approved Certifying Entities



NORTH CENTRAL TX REGIONAL CERTIFICATION AGENCY

624 Six Flags Drive, Suite 100 Arlington, TX 76011 (817) 640-0606 or <u>www.nctrca.org</u> (Processing timeframe: 60 – 90)



U.S. Department of Transportation (Texas Unified Certification Program) 125 E. 11th Street Austin, TX 78701 (800) 558-9368 or www.txdot.gov (Processing timeframe: 60-90 days)



Identifying Prospective ACDBE Partners

- Pre-Bid/Pre-Proposal Sign In Sheet
- Minority Chambers
- Advocacy Organizations
- Certification Agencies





DFW's Directory is not a 'certification database'

It is a listing of certified firms that have expressed an interest in doing business with DFW or are currently doing business with DFW

DFW ACDBE Online Directory www.dfw.diversitysoftware.com

Federal Aviation Ad Administration DBE/ACDBE Directory (dbE-Connect)

Non-Compliance with ACDBE Program The DFW Board may exercise any of following remedies:



*These remedies are in addition to any other remedies available to the Board under this Contract or at law or in equity

of Contract



Tamela Lee Vice President, BDDD **Common Submission Errors**

Additional RFP Requirements

BDDD Contacts

SAVE THE DATE!



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Common Submission Errors

- Sign all required documents
- Submit required/correct ACDBE certificates for all identified ACDBE firms
- Respond to all RFP Evaluation Criteria questions
- Provide certificates for all identified ACDBEs



- Submit Out of State certificates. Must receive interstate certification with NCTRCA
- Use GFE plan as a checklist and fail to submit support documentation



Additional RFP Requirements

Exhibit A: Proposal Acknowledgment

Acknowledgement Updates

Additional Affirmations

I affirm that I have read the Package Descriptions and understand the requirements. I affirm that I have read and reviewed the Proposal, the Pro Forma, and all other required Exhibit documents, and agree to the Draft JV Agreement.

Acknowledgement – All Owners Sign

Proposal Package	
Name of Proposer:	
Entity 1 (Owner/Owner Representative):	Date:
Printed Name of Owner:	
Entity 2 (Owner):	Date:
Printed Name of Owner:	
Entity 3 (Owner):	Date:
Printed Name of Owner:	
Entity 4 (Owner):	Date:
Printed Name of Owner:	
Entity 5 (Owner):	Date:

Additional RFP Requirements

Exhibit H: Proposer Checklist

Checklist Updates

Tab 2.4.F – JV Template Requirement

Tab 2.4 - ACDBE and M/WBE Participation (Not included in Page Count Limit) con't

F. Draft joint venture or operating agreement must be submitted in its entirety including amendments, exhibits, <u>attachments</u> and any promissory notes (including a description of the collateral for any loan or personal guarantee) associated with the proposed operation(s). This is required for all proposers with percentage participation. MUST USE ATTACHED JV TEMPLATE.

Affirmation – ACDBE Partner Required to Sign.

AFFIRMATION	
I HEREBY AFFIRM THAT THE ABOVE INFORMATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE.	
PRINTED NAME AND TITLE OF AUTHORIZED OFFICIAL:	
SIGNATURE:	
DATE:	
PRINTED NAME AND TITLE OF ACDBE PARTNER:	
SIGNATURE:	
DATE:	

CONTACT US

Business Diversity & Development bddd@dfwairport.com 972-973-5500

Cathy Jackson Business Development Manager ACBDE Program 972-973-5507 cjackson@dfwairport.com

Amber Davis Regulatory Compliance Specialist ACDBE Program 972-973-6391 adavis@dfwairport.com

SAVE THE DATE!

COVID-19 Pre-proposal Meeting, Part 2 Joint Venture Agreements

January 25, 2021

1:30pm - 2:30pm



Thank You

Package Review

Cristen Mosley Project Manager, Concessions



Submitting the Proposal

Proposal Deposit Proposal Acknowledgement Form Concessions Business Disclosure Form Concept Fit Rent ACDBE/DBE





Package

COVID-19 Testing

There will be three testing locations that will provide COVID-19 testing for airline passengers and employees at DFW airport.

Licensed medical professional must give test:

- Real Time Polymerase Chain Reaction (RT-PCR)
- Rapid: Abbott and Antigen

Value add consideration for vaccinations

Selected provider will need to mobilize operations quickly upon notification of award.



Terminal D Concourse Level - Testing Area Site Map

North

01

Testing Area 1

Pre-Security near D22 Center Checkpoint, 2224 sq ft



DF₩

3D View of Testing Stations

Testing Area 1





Testing Area 2

Post-Security near D7, 2811 sq ft



3D View of Testing Stations

Testing Area 2





Testing Area 3

Post Security near D40, 1995 sq ft





Typical Testing Station Furniture



Concessions Website

All information for the RFP will be posted on our Website: www.dfwairport.com/concessions



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Key Dates to Remember

RFP Release	Friday, January 15, 2021	
Virtual Pre-Proposal Conference Part 1: About DFW Airport	Friday, January 22, 2021 at 2:00 pm CST	
Virtual Pre-Proposal Conference Part 2: DFW ACDBE Program	Monday, January 25, 2021 at 1:30 pm CST <u>Register for Part 2</u>	
Final Date for Questions and Clarifications	Wednesday, January 27, 2021 by 5:00 pm CST	
Proposal Due Date	Thursday, February 4, 2021 by 2:00 pm CST	

Procurement: Lessons Learned

Sonji Brown-Killyon Contracts Manager, Procurement

Lessons Learned

- ✓ Follow all preparation instructions
- ✓ Check to make sure all information provided is correct and complete
- ✓ Make sure all required documentation is submitted.
- ✓ Include the required deposit.
- \checkmark Make sure you sign and date your proposal.
- ✓ Respond to what the RFP requests, please avoid placing limitations or conditions
- ✓ Don't just state what you will do; <u>explain why</u> it will work and why it is best in class for the Airport's traveling public.
- ✓ Submit the requested number of statement copies.
- ✓ Find out in advance exactly where the proposal must be delivered and make sure documents arrive well in advance of the due date/time.
 - Third-party delivery service delays and traffic conditions are not valid reasons; your proposal will not be accepted if it is late.



Things to Remember

✓ RFP Preparation – RFP Concept Number on Everything

- ✓ Proposal cover, checks, boxes, forms, envelops
- ✓ Contact Emails Ensure they are correct.



- ✓ Please use the proposal submittal label provided in the RFP Package and affix it on the outside of the delivery package(s).
- ✓ Submit all RFP questions in writing by the question due date and time to:

Ms. Sonji Brown-Killyon Contracts Manager sbkillyon@dfwairport.com 972-973-5648



Closing

Zenola Campbell Vice President, Concessions

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Key Dates to Remember

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Closing

Presentation will be available on the DFW Concessions website RFP page along with other resources.

For any and all questions:

Ms. Sonji Brown-Killyon

Contracts Manager sbkillyon@dfwairport.com 972-973-5648

		Attachment 1 Package Documents	Attachments and Exhibits	Resources	Addenda
COVID-19 Testing	Request for Proposals	Attachment 1: Package Document	Attachment 2: Sales Expectation InformationAttachment 3: Draft Concessions Operating PermitAttachment 4: COVID-19 Testing CentersExhibit A: Proposal Acknowledgment FormExhibit B: Business Disclosure FormExhibit C: Estimated InvestmentExhibit D: Pro FormaExhibit F-1: ACDBE Commitment FormExhibit F-2: ACDBE Intent to PerformExhibit F-3: Good Faith EffortExhibit F-4: Airport Concessions Disadvantaged Business EnterpriseExhibit F-5: M-WBE Commitment FormExhibit F-6: Joint Venture Agreement TemplateExhibit G: Workforce CompositionExhibit H: Proposer ChecklistSubmittal Label	DFW Departure Locations	

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