## IN NZ MARKETS DISCIPLINARY TRIBUNAL NZMDT 4/2023

**UNDER** NZ Markets Disciplinary Tribunal Rules

**IN THE MATTER OF** breach of NZX Listing Rules 2.13.2(b) and 3.8.1(b) and (d)

BETWEEN NZX LIMITED

Acting by and through NZX Regulation Limited (*NZ RegCo*)

# AND MILLENNIUM & COPTHORNE HOTELS NEW ZEALAND LIMITED

(MCK)

## DETERMINATION OF NZ MARKETS DISCIPLINARY TRIBUNAL 3 NOVEMBER 2023



Rachel Batters Executive Counsel NZ Markets Disciplinary Tribunal Email: rachel.batters@nzmdt.com

- 1. This is a decision of a division of the NZ Markets Disciplinary Tribunal (*the Tribunal*) comprising Rachel Dunne (Division Chair), Charles Bolt and Darren Manning.
- 2. Capitalised terms that are not defined in this decision have the meanings given to them in the NZX Listing Rules (*the Rules*) or the Tribunal Rules as the case may be.
- In this decision, references to Rule 2.13.2(b) include predecessor Rule 3.6.2(b) and references to Rules 3.8.1(b) and (d) include predecessor Rules 10.4.5 (i) and (k), as applicable.

## Procedural background

- 4. On 5 October 2023, NZ RegCo filed a statement of case (*SOC*) alleging MCK breached Rules 2.13.2(b), 3.8.1(b) and (d).
- 5. On 12 October 2023, Bell Gully, acting on behalf of MCK, requested a time extension until 5:30pm on 27 October 2023 to submit MCK's statement of response (*SOR*). The extension was requested to ensure sufficient time (a) to consider the further allegations of breach made by NZ RegCo in the SOC; and (b) for MCK's Board to review and comment on the SOR.
- 6. On 13 October 2023, the Tribunal granted the requested extension noting that MCK's request for an addition 5 Business Days was reasonable, particularly given the further allegations of breach made by NZ RegCo in the SOC.
- 7. On 18 October 2023, MCK filed its SOR admitting it breached Rules 2.13.2(b), 3.8.1(b) and (d).
- 8. On 24 October 2023, NZ RegCo filed a rejoinder.

#### Factual background

- 9. MCK is Listed on the NZX Main Board and is an Issuer of Quoted Equity Securities. MCK is subject to the Rules.
- 10. On 18 May 2023, NZ RegCo received a complaint regarding MCK's annual reports for the 2021 and 2022 financial years. The complaint alleged that for these two periods, MCK failed to report that its Audit Committee did not comply with recommendation 3.1 of the NZX Corporate Governance Code (*the Code*), as required under Rule 3.8.1(b)<sup>1</sup>.
- 11. During its investigation into the complaint, NZ RegCo reviewed MCK's annual reports for the 2015 financial year onwards and identified alleged breaches of the Rules in relation to:
  - a. the number of members on MCK's Audit Committee for a time, the Audit Committee had only two members; and
  - b. not including in its annual reports (i) the information required when MCK had not followed a Code recommendation; and (ii) an evaluation on MCK's performance against its diversity policy.

 $<sup>^{\</sup>rm 1}$  Annexure 11 of the SOC – email from NZ RegCo to MCK of 23 May 2023.

12. NZ RegCo received an identical complaint in respect of CDL Investments New Zealand Limited (*CDI*). CDI is also Listed on the NZX Main Board and is an Issuer of Quoted Equity Securities. CDI is a Subsidiary of MCK (MCK owns 65.99% of the shares in CDI)<sup>2</sup>. MCK and CDI had/have some common Directors and share a company secretary function. NZ RegCo identified similar alleged breaches of the Rules by CDI, which it has separately referred to the Tribunal.

#### Audit Committee composition

- 13. Under Rule 2.13.1<sup>3</sup>, MCK must have an Audit Committee. Rule 2.13.2<sup>4</sup> requires the Audit Committee to:
  - a. be comprised solely of Directors of the Issuer;
  - b. have **at least three members**;
  - c. have a majority of Independent Directors; and
  - d. have at least one member with an accounting or financial background.
- 14. MCK's annual reports for the years ended 31 December 2015, 2016, and 2017 state that its Audit Committee comprised three members Independent Directors Richard Bobb (Chair) and Graham McKenzie, and MCK's then Managing Director, B.K. Chiu.
- 15. MCK's annual reports for the years ended 31 December 2018, 2019, and 2020 state that its Audit Committee comprised only two members Independent Directors Mr Bobb (Chair) and Mr McKenzie.
- 16. MCK advised NZ RegCo that leading up to its Audit Committee meeting on 1 February 2018, MCK had been monitoring market consultation on revisions proposed to the Code<sup>5</sup>. MCK wanted to go beyond the requirements of the Code by having an Audit Committee comprised solely of Independent Directors, not just a majority of Independent Directors. The minutes of MCK's 1 February 2018 Audit Committee meeting record a decision to amend the Audit Committee Terms of Reference to require committee members to be independent and not hold concurrent executive positions<sup>6</sup>. Following this meeting, Mr Chiu stepped down from the Audit Committee, leaving it with two members who were both Independent Directors.
- 17. MCK adopted a revised Audit Committee Terms of Reference at its 8 February 2019 Audit Committee meeting which required the Audit Committee to consist of "*Independent Non-Executive Directors*". The Terms of Reference also specified that membership of the Audit Committee "*shall not be less than two directors*"<sup>7</sup>.
- 18. MCK advised NZ RegCo that in 2020, the Secretary to the Audit Committee realised that MCK's Audit Committee needed a minimum of three members under the Rules and advised the Audit Committee that it was not in compliance. This led to the 're-appointment' of Mr Chiu to the Audit Committee on 27 July 2020. The minutes of MCK's 27 July 2020 Audit Committee meeting state "*The*

<sup>&</sup>lt;sup>2</sup> Paragraph 5 of the SOC.

<sup>&</sup>lt;sup>3</sup> And predecessor Rule 3.6.1 (2017 Rules).

<sup>&</sup>lt;sup>4</sup> And predecessor Rule 3.6.2 (2017 Rules).

<sup>&</sup>lt;sup>5</sup> The Code underwent a substantial review and consultation process in 2017, the first since 2003. The review culminated in the release of an updated Code on 10 May 2017, which came into effect on 1 October 2017 (*2017 Code*).

<sup>&</sup>lt;sup>6</sup> Annexure 12 of the SOC –MCK Audit Committee meeting minutes for 1 February 2018.

<sup>&</sup>lt;sup>7</sup> Annexure 12 of the SOC –MCK Audit Committee meeting minutes for 8 February 2019.

Secretary noted that the NZX Listing Rules require three directors to be on the Audit Committee and the Committee therefore **<u>RESOLVED</u>**: to increase its</u> number to three with the inclusion of Mr. Chiu<sup>78</sup>.

- 19. MCK advised NZ RegCo that its decision to re-appoint Mr Chiu to the Audit Committee was based on the following:
  - a. Due to its Board composition (six Directors, three of whom were considered to be Independent Directors) and the Code recommendation that the Chair of the Audit Committee is not the Chair of the Board, MCK considered it had the following choices to fill the third position:
    - i. appoint one of the Directors associated with the majority shareholder;
    - ii. appoint the Board Chair, but not as the Chair of the Audit Committee; or
    - iii. appoint the Managing Director (Mr Chiu).
  - b. Although the first two options would result in the Audit Committee complying with the Code recommendation, the Board considered it preferable (i) not to have any members of the Audit Committee who were associated with the majority shareholders; and (ii) for the Board Chair not to be on the Audit Committee. It was therefore decided that Mr Chiu should fill the third position.
- 20. MCK's 2020 annual report records the Audit Committee as being comprised "solely of Independent Directors. The current members of the Audit Committee are Richard Bobb (Chair) and Graham McKenzie. The Managing Director and senior management attend only by invitation"<sup>9</sup>. This repeated the statements made in the 2019 annual report, but were now untrue as Mr Chiu had been a member of the Audit Committee since 27 July 2020. MCK's 2020 annual report records attendance of the Audit Committee members during 2020 as including Mr Chiu, who attended 2/2 Audit Committee meetings in 2020<sup>10</sup>.
- 21. MCK's 2021 annual report records the Audit Committee as comprising Leslie Preston (Chair) an Independent Director<sup>11</sup>, Mr McKenzie and Mr Chiu, but states that the Audit Committee was "*comprised solely of Independent Directors"*. This was untrue given Mr Chiu was MCK's Managing Director.
- MCK's 2022 annual report records the Audit Committee as comprising Ms Preston (Chair), Mr McKenzie and SNB Harrison<sup>12</sup>. It correctly records the Audit Committee as having a majority of Independent Directors and an Independent Director as Chair.

 <sup>&</sup>lt;sup>8</sup> Annexure 12 of the SOC – MCK Audit Committee meeting minutes for on 27 July 2020.
 <sup>9</sup> MCK 2020 annual report, page CG 2.

<sup>&</sup>lt;sup>10</sup> MCK 2020 annual report, page CG 2.

<sup>&</sup>lt;sup>11</sup> According to MCK's 2021 annual report, Ms Preston was appointed on 1 March 2021 and became Audit Committee Chair in May 2022, following Mr Bobb's retirement as a Director.
<sup>12</sup> According to MCK's 2022 annual report, Mr Chiu retired as a Director and member of the Audit Committee on 1 July 2022. Mr Harrison was appointed as a Director of MCK on 1 June 2022 and became Managing Director on 2 July 2022. He was appointed to the Audit Committee on 4 August 2022. The Tribunal notes that there appears to be a gap of approximately one month between Mr Chiu's retirement and Mr Harrison's appointment to the Audit Committee based on these statements in the annual report. Accordingly, it appears MCK had only two members on its Audit Committee for a brief period in 2022, although this was not raised by NZ RegCo in the SOC.

### Audit Committee breach

- 23. NZ RegCo submits that MCK breached Rule 2.13.2(b) by having only two members on its Audit Committee from February 2018 when Mr Chiu ceased to be a member until 27 July 2020 when Mr Chiu re-joined the committee.
- 24. MCK admits the breach of Rule 2.13.2(b) (Audit Committee breach).

#### Annual Report disclosure

- 25. The Code sets out NZX's expectations in relation to corporate governance practices (in addition to those prescribed by the Rules). Issuers are encouraged to adopt the Code, but the Rules do not require it. The 2017 Rules and Code introduced the concept of 'comply or explain'. This approach recognises that an Issuer's Board is best placed to determine the corporate governance practices most appropriate for its circumstances. This flexibility, however, is subject to the requirement that investors and the market receive sufficient information about an Issuer's governance arrangements to inform their decision making.
- 26. Under Rule 3.8.1(b), where an Issuer has not followed a Code recommendation for any part of the relevant financial year, it must state:
  - a. which recommendation/s were not followed;
  - b. the period over which this occurred;
  - c. the reasons for not following the recommendation/s;
  - d. what, if any, alternative governance practice was adopted in lieu of the recommendation; and
  - e. that the alternative governance practice has been approved by the Board.
- 27. Where an Issuer has adopted a diversity policy, Rule 3.8.1(d) requires an Issuer to include in its annual report an evaluation from the Board on its performance with respect to its diversity policy.

#### Reporting against Code recommendations

28. NZ RegCo alleges that MCK breached Rule 3.8.1(b) by not disclosing the required information in its annual reports when a Code recommendation had not been followed, as outlined below:

*Code recommendation 2.8 "A majority of the board should be independent directors"*<sup>13</sup>.

a. MCK's annual reports for the years ended 31 December 2019, 2020, 2021 and 2022 did not disclose all the information required under Rule 3.8.1(b) given MCK had not followed Code recommendation 2.8 – MCK had three Independent Directors on its six-member Board.

 $<sup>^{\</sup>rm 13}$  This recommendation came into force in the 2019 Code.

Code recommendation 3.1 "An issuer's audit committee should operate under a written charter. Membership on the audit committee should be majority independent and comprise solely of non-executive directors of the issuer. The chair of the audit committee should not be the chair of the board"<sup>14</sup>.

MCK's annual reports for the years ended 31 December 2017<sup>15</sup>, 2018, 2020, 2021 and 2022 did not disclose all the information required under Rule 3.8.1(b) given MCK had not followed Code recommendation 3.1 – MCK had an executive Director on its Audit Committee.

Code recommendation 4.2 "An issuer should make its code of ethics, board and committee charters and the policies recommended in the NZX Code, together with any other key governance documents, available on its website.<sup>16</sup>

Code recommendation 8.1 "An issuer should have a website where investors and interested stakeholders can access financial and operational information and key corporate governance information about the issuer".<sup>17</sup>

c. MCK's annual reports for the years ended 31 December 2017 to 2022 did not disclose all the information required under 3.8.1(b) given MCK had not followed Code recommendations 4.2 or 8.1. MCK did not publish on its website all of the information required.

NZ RegCo based this allegation on the information currently available on MCK's website. NZ RegCo submits that the Tribunal may therefore infer that MCK had not previously published all of the information required under these recommendations.

NZ RegCo submits that MCK has not published the complete information Code recommendation 8.1 states should be made available on an Issuer's website. The Tribunal notes that, unlike Code recommendation 4.2, Code recommendation 8.1 does not itself specify what documents must be available on an Issuer's website, that is contained in the commentary. The recommendation is simply that an Issuer has a website where financial, operational and corporate governance information can be accessed.

*Code recommendation 5.3 "An issuer should disclose the remuneration arrangements in place for the CEO in its annual report. This should include disclosure of the base salary, short term incentives and long term incentives and the performance criteria used to determine performance based payments".* <sup>18</sup>

d. NZ RegCo submits that while MCK's annual reports for 2017 to 2022 contained a global figure for CEO remuneration, none of the other information specified in Code recommendation 5.3 was disclosed, such as any short or long term incentives or any criteria for performance-based payments. Accordingly, MCK's annual reports for 2017 to 2022 did not disclose all the information required under 3.8.1(b).

 $<sup>^{\</sup>rm 14}$  This recommendation came into force in the 2017 Code and was worded identically in the 2019 Code.

<sup>&</sup>lt;sup>15</sup> While MCK's annual report for 2017 stated that "*As Mr Chiu is MCK's Managing Director, MCK does not comply with the requirement under the NZX Code which states that the Audit Committee should comprise solely of non-executive directors of the company"*, it did not include all the information required under Rule 3.8.1(b).

<sup>&</sup>lt;sup>16</sup> 2017 Code (n 14).

<sup>&</sup>lt;sup>17</sup> 2017 Code (n 14).

<sup>&</sup>lt;sup>18</sup> 2017 Code (n 14).

### Reporting against its Diversity Policy

29. MCK adopted a diversity and inclusion policy in 2018 (*Diversity Policy*). NZ RegCo alleges that none of MCK's annual reports from 2018 to 2022 contain an evaluation by its Board on MCK's progress with respect to its Diversity Policy, as required under Rule 3.8.1(d).

## Annual Report breaches

- 30. MCK admits that it did not adequately disclose or explain its non-compliance with Code recommendations 2.8, 3.1, 4.2, 5.3 and 8.1 in its annual reports for some or all of the 2017 to 2022 financial years, in breach of Rule 3.8.1(b). MCK also admits that it did not include an evaluation by its Board on its performance with respect to its Diversity Policy in its annual reports for the 2018 to 2022 financial years, in breach of Rule 3.8.1(d) (together, *the Annual Report breaches*).
- 31. The Tribunal notes that although NZ RegCo did not produce evidence to support its allegation that information had not been published on MCK's website over the period 2017 to 2022, MCK has nevertheless admitted this breach.

## Tribunal approach to penalty

- 32. The Tribunal must consider the appropriate penalty for the Audit Committee breach and the Annual Report breaches.
- 33. Under the Tribunal Rules, the Tribunal can impose a fine of up to \$500,000 for a breach of the Rules<sup>19</sup>. Section 9 of the Tribunal Procedures (*the Procedures*) provide guidance to the Tribunal on assessing the appropriate financial penalty for a breach of the Rules. The Tribunal's recent determination in *NZMDT 1/2023 NZX Limited v Hallenstein Glasson Holdings Limited (the HLG decision)* outlines the Tribunal's approach to the Procedures.
- 34. As noted in the HLG decision, the Procedures are not determinative. The Tribunal will ultimately exercise its discretion to determine the appropriate penalty when considering the overall circumstances of the matter.
- 35. The Procedures set out a two-step process for the Tribunal to follow:

Step 1 – identify a starting point penalty by assessing the factors relevant to the breach and the impact or potential impact of the breach; and

Step 2 – adjust that starting point penalty to reflect all the aggravating and mitigating factors relevant to the respondent.

#### Step 1: Factors relating to the breach

36. The Procedures set out three starting point penalty bands, within which the Tribunal will identify a starting point penalty:

Penalty Band	Range of Financial Penalty
Penalty Band 1 – Minor Breaches	\$0 to \$40,000
Penalty Band 2 – Moderate Breaches	\$30,000 to \$250,000
Penalty Band 3 – Serious Breaches	\$200,000 to \$500,000

<sup>&</sup>lt;sup>19</sup> Tribunal Rules 9.1.2(e) and 9.2.2(f).

- 37. Procedure 9.2.1 states that the appropriate penalty band for a breach of the Rules will be determined based on an overall assessment of the seriousness of the breach in each case.
- 38. Procedure 9.2.2 sets out factors which fall within each penalty band which the Tribunal may consider when assessing the most appropriate penalty band and the starting point penalty within that band<sup>20</sup>. These factors all relate to the obligation breached and the impact or potential impact of the breach. As noted in Procedure 9.2.2, it is unlikely that all the factors within one penalty band will be present in a particular matter. In most cases, a matter will likely have a combination of factors from two or more penalty bands. It is also possible for a matter to fall within a penalty band where only one factor exists. Accordingly, the Tribunal will use its discretion to weigh up all the factors present to ensure that they are appropriately balanced.

#### Step 2: Factors relating to the respondent

- 39. Once the Tribunal has determined the appropriate penalty band and the starting point penalty, it must then determine the final penalty by adjusting the starting point penalty to reflect all the aggravating and mitigating factors relevant to the respondent (Procedure 9.2.3).
- 40. Procedures 9.2.5 and 9.2.6 set out a non-exhaustive list of factors which are likely to lower or increase (or reduce the ability to lower) the starting point penalty<sup>21</sup>. Procedure 9.1.1 notes that the ultimate financial penalty for the breach may fall outside of (above or below) the starting point penalty band initially identified by the Tribunal.

#### NZ RegCo and MCK submissions on penalty

- 41. In summary, NZ RegCo submits that the appropriate penalty band for MCK's breaches is Penalty Band 2 and that the appropriate starting point penalty is \$70,000. In making this assessment, NZ RegCo also considered two "*mitigating factors*" (i) MCK had identified and rectified its breach of Rule 2.13.2(b); and (ii) both Audit Committee members were Independent Directors, mitigating the potential for harm.
- 42. NZ RegCo submits that the mitigating factors in this case (MCK's admission of breach and full compliance with NZ RegCo's investigation) outweigh the aggravating factors in this case (MCK's "*negligent and inattentive*" approach to the reporting requirements under the Rules and Code). NZ RegCo submits that when the aggravating and mitigating factors are balanced alongside MCK's overall conduct, a final penalty of \$50,000 is appropriate.
- 43. In summary, MCK submits that a starting point penalty of \$50,000, being at the lower end of Penalty Band 2, is appropriate. MCK considers that the Audit Committee breach should be assessed as a moderate, not serious, compliance breach given its Audit Committee had at least a majority of Independent Directors at all times and that while its Audit Committee had only two members during the period it was in breach, they were both Independent Directors. MCK submits that the Annual Report breaches were minor compliance breaches, which should not increase the penalty in any significant way.

<sup>&</sup>lt;sup>20</sup> See Appendix 1 for a copy of the table of factors which fall within each penalty range.
<sup>21</sup> See Appendix 2 for a copy of the non-exhaustive list of factors which are likely to lower or increase the starting point penalty.

44. MCK submits that a 40% discount is appropriate in the circumstances of its overall conduct and given the mitigating factors, to arrive at an overall financial penalty of \$30,000. MCK also submits that the total penalties to be imposed on both MCK and CDI should be considered given they are related companies, share key personnel and legal functions, and the breaches were essentially the same. On the basis of totality, MCK submits that a further discount of 20% is appropriate, taking the overall financial penalty to \$24,000 for MCK.

### The Tribunal's assessment

45. As noted in the HLG decision, the scheme set out in the Procedures provides a framework for assessing penalties by drawing the Tribunal's attention to some, but not all, factors relevant to penalty setting. The Tribunal will not apply these factors in a rigid manner, instead using its discretion to determine the appropriate starting point penalty and ultimate penalty based on the circumstances of each matter.

## Step 1: Tribunal assessment of the starting point penalty

## Penalty Band factors

46. The Tribunal has considered the applicable penalty band factors relevant to MCK's breaches and outlines its assessment of these below.

Applicable Penalty Band 1 factors

- a) Not caused any loss;
- 47. NZ RegCo has presented no evidence that MCK's breaches caused actual loss.
  - b) No/minor impact on investors and the market;
- 48. NZ RegCo has not identified any direct impact arising from the Audit Committee breach. NZ RegCo submits, however, that the Annual Report breaches had a "*minor implicit impact on investors*", who were not clearly informed that MCK had not followed Code recommendations, nor did MCK explain its performance against its Diversity Policy.
- 49. MCK submits that there is no evidence that its Audit Committee, when comprising only two Independent Directors, was deficient in any respect given those members continued to provide an unbiased and robust audit process that was independent from management. MCK considers it unlikely that investors were prejudiced in any meaningful, or even minor, way by the Annual Report breaches. MCK submits that the omission of the information required in its annual reports was of "negligible impact" for investors.
- 50. There appears to have been no actual impact on investors or the market as a result of MCK's Audit Committee having two members, who were both Independent Directors, as opposed to three members. This is supported by the historic breach going unnoticed until a complaint was made to NZ RegCo on another matter.
- 51. It is difficult to assess what, if any, actual impact MCK's disclosure omissions had on investors or the market. The 'comply or explain' regime is based on ensuring that investors receive sufficient information about an Issuer's governance arrangements, which they can use to inform their decision making. In the absence of this information, investors will have likely assumed that MCK was complying with the Code. In two annual reports, MCK incorrectly stated that its Audit Committee was comprised "*solely of Independent Directors*". Given that MCK has not fully met its disclosure obligations over six successive reporting

periods, it would also have been difficult for investors to gauge MCK's progress on governance matters or to compare MCK's governance practices with those of other Issuers. The Tribunal also notes that NZ RegCo's investigation was initiated by a complaint that MCK had failed to explain in its 2021 and 2022 annual reports that its Audit Committee did not comply with Code recommendation 3.1. In these circumstances, the Tribunal considers that the Annual Report breaches had, at the least, a minor impact on investors and the market.

- c) No financial benefit or commercial advantage;
- 52. NZ RegCo has not identified any financial benefit to MCK from the Audit Committee breach<sup>22</sup>, but suggests that MCK "*obtained a minor benefit*" from the Annual Report breaches because it did not prepare the required information.
- 53. MCK submits that there was no financial benefit or commercial advantage to MCK as a result of the breaches. MCK disputes that it received a minor benefit by not preparing the required annual report information. MCK notes that, at best, its employees spent less time drafting and reviewing the annual report corporate governance disclosures. MCK submits that this cannot sensibly amount to a financial benefit which elevates MCK's penalty.
- 54. No evidence has been presented that the Audit Committee breach resulted in a financial benefit or commercial advantage to MCK. The Tribunal considers that any benefit to MCK arising as a result of the Annual Report breaches was negligible.

Applicable Penalty Band 2 factors

- d) Moderate compliance breach
- 55. NZ RegCo considers that, taken together, the breaches were serious compliance breaches. NZ RegCo notes that breaches relating to Audit Committee composition are particularly serious given the important role of an Audit Committee in holding an Issuer accountable and providing robust oversight. NZ RegCo submits that, while the Annual Report breaches may be considered less serious in isolation, these breaches are still relevant to MCK's overall conduct.
- 56. MCK submits that the Audit Committee breach was a moderate, not serious, compliance breach given its Audit Committee remained independent at all times. MCK removed its Managing Director in a good faith attempt to over-comply with the Code recommendation that a majority of Audit Committee members be Independent Directors. MCK submits that the Annual Report breaches should be considered as minor compliance breaches, adding only a limited uplift to the overall penalty.
- 57. The Tribunal notes that whether a breach is a minor, moderate or serious compliance breach is an assessment of the seriousness of the compliance failure. In recent decisions, the Tribunal has found a breach of the requirement to have a majority of Independent Directors on an Issuer's Audit Committee to be a serious compliance breach<sup>23</sup>. The Tribunal considers that the requirement for an Audit Committee to have a majority of Independent Directors an unbiased and robust audit process, and ensures sufficient separation from an Issuer's management.

 $<sup>^{\</sup>rm 22}$  As an executive Director, Mr Chiu did not receive remuneration for his Audit Committee membership.

<sup>&</sup>lt;sup>23</sup> The HLG decision and NZMDT 2/2023 NZX Limited v 2 Cheap Cars Group Limited (the 2CC decision).

- 58. Having at least three members is an important component to ensuring a robust Audit Committee, in conjunction with the requirements that all members are Directors, there is a majority of Independent Directors and at least one member has an accounting or financial background. In this case, both Audit Committee members were Independent Directors, ensuring there was sufficient separation from management, and at least one member had an accounting background<sup>24</sup>, ensuring the Audit Committee had the required expertise. In the Tribunal's view, these facts reduce the seriousness of the Audit Committee breach. Accordingly, the Tribunal considers that the Audit Committee breach in this case was a moderate compliance breach.
- 59. The Tribunal considers that an isolated failure by an Issuer to report against a Code recommendation would likely constitute a minor compliance breach. In this case, however, MCK failed to report against a number of Code recommendations over six successive reporting periods. Having decided to adopt a Diversity Policy in 2018 (which is to be commended), MCK then failed to report on its performance against that policy for each year it has been in place. The Tribunal considers that these circumstances elevate the Annual Report breaches to a moderate compliance breach.
  - e) Potential to cause a moderate impact on investors and the market;
- 60. NZ RegCo submits that MCK's breaches had the potential to cause a moderate impact on investors and/or the market. Rule 2.13.2(b) addresses the risk that an Audit Committee will provide an insufficient check on management or fail to identify risks by requiring at least three members who can provide views and expertise. NZ RegCo notes that while the potential for harm was reduced because both members of the Audit Committee were Independent Directors, the risk that relevant matters would be inadvertently missed increased when the number of members was reduced from three to two. NZ RegCo submits that the Annual Report breaches had the potential to be detrimental to investors' interests by depriving them of the information required to be in MCK's annual reports, which may have influenced investor decision-making.
- 61. MCK accepts that the Audit Committee breach could have the potential to cause a moderate impact on investors and/or the market, because generally three, rather than two, members may provide a more robust check on management. MCK notes, however, that the potential for any moderate impact was significantly reduced because its Audit Committee had remained comprised solely of Independent Directors. MCK submits that the Annual Report breaches were unlikely to have a material adverse impact on investors in the context of the otherwise full information provided in MCK's annual reports.
- 62. As noted in the HLG decision, the key to whether there is potential harm is to look at the nature of the harm that the relevant Rule is seeking to prevent and to assess the potential for that harm to occur at the time of the breach.
- 63. The Rules requirement that an Audit Committee have at least three members is intended to ensure there are sufficient different perspectives to perform an Audit Committee's responsibilities. The potential harm here is that MCK's Audit Committee was less robust because it had two members, not three. During the period MCK was in breach, both members of the Audit Committee were Independent Directors (and therefore not associated with MCK's majority shareholder or its management) and at least one member had an accounting background. While not alleviating MCK from its obligation under the Rules, in the Tribunal's view this combination of factors lessened the potential impact of the Audit Committee breach on investors and the market. The Tribunal

<sup>&</sup>lt;sup>24</sup> Mr Bobb is noted as being a Chartered Accountant in MCK's annual reports.

considers that the Audit Committee breach had the potential to cause a moderate impact on investors and the market.

64. The annual report disclosure requirements are intended to ensure that investors, and the market, receive sufficient information about an Issuer's governance practices where they differ from the Code recommendations and to assess an Issuer's performance against its Diversity Policy (where it has chosen to adopt one). This information is important in ensuring that investors, and the market, can make informed investment decisions and can engage with Boards on corporate governance matters. The potential harm here is that investors and the market were not adequately informed. It may be possible to piece some of the information together, as MCK seems to suggest, based on what is included in MCK's annual reports (for example, three of the six Directors are identified as Independent Directors, so an inference can be made that MCK did not comply with Code recommendation 2.8). However, the requirements ensure that (a) the information is clearly identifiable and comparable; (b) explanations for noncompliance are provided; and (c) investors can track an Issuer's progress over time. Given the absence of the required information over six successive reporting periods and the fact that some of the annual reports included incorrect statements<sup>25</sup>, the Tribunal considers that there was a moderate potential for harm arising from the Annual Report breaches.

Applicable Penalty Band 3 factors

- *f)* Breaches continued for an extended period of time;
- 65. MCK's breaches continued for an extended period of time the Audit Committee breach continued for around 2½ years and the Annual Report breaches occurred over six successive reporting periods the 2017 to 2022 financial years.
- 66. The time taken to remedy a breach is also a relevant factor under Procedure 9.2.1(c). Once MCK identified the Audit Committee breach, it promptly appointed a third member. MCK submits that this is an applicable Penalty Band 1 factor (Penalty Band 1 factors include that "*The breach was promptly addressed*"). The Tribunal disagrees. While MCK addressed the breach once identified, the breach itself continued for around 2½ years. At best, MCK's 'self-identification' stopped the breach continuing even longer.

## Starting point penalty

- 67. After weighing up the factors outlined above, the Tribunal considers that the breaches fall within Penalty Band 2. While the breaches occurred over an extended period, this factor was counter-balanced by the breaches not having caused any discernible loss, a minor impact on investors and the market, and no financial benefit or commercial advantage to MCK. The Tribunal considers that given it assessed the breaches as moderate compliance breaches, which had the potential to cause a moderate impact on investors and the market, Penalty Band 2 is appropriate.
- 68. As noted above, the Tribunal considers that the Audit Committee breach was a moderate compliance breach with its seriousness having been reduced by both Audit Committee members being Independent Directors given the Tribunal places more weight on the importance of the requirement for an Audit Committee to be comprised of a majority of Independent Directors than the requirement for at least three members. In this regard, MCK's breach is distinguishable from the breaches considered in the HLG decision and 2CC decision. The Tribunal assessed a starting point penalty of \$150,000 for HLG's

<sup>&</sup>lt;sup>25</sup> MCK's 2020 and 2021 annual reports stated that the Audit Committee was comprised solely of Independent Directors when in fact it included the Managing Director.

breach (a four-year breach of the requirement to have a majority of Independent Directors on its Audit Committee) and \$30,000 for 2CC's breach (an eight-week breach of the requirements to have at least two Independent Directors on its Board and a majority of Independent Directors on its Audit Committee). In both previous decisions, the Tribunal considered the breaches to be a serious compliance breach given the importance of the Independent Director requirements as a shareholder safeguard, although the seriousness of 2CC's breach was lessened because the Director in question did not have a Disqualifying Relationship, had a limited contractual role in a minor Subsidiary and the breach lasted eight weeks. In the circumstances of this matter, the Tribunal considers that the starting point penalty for the Audit Committee breach should be significantly below HLG, but higher than 2CC.

- 69. The Tribunal considers that the Annual Report breaches should contribute more than a "*limited uplift*" in penalty. While the Code recommendations are not mandatory, the requirement to explain non-compliance is. MCK failed to fully comply with its disclosure requirements over six successive reporting periods. The 'comply or explain' regime has been in place since 2017. While there may have been initial tolerance to non-compliance while the regime was imbedded, and the Code underwent further refinement, Issuers should be fully aware by now of the reporting requirements. Accordingly, the Tribunal finds the omissions in MCK's most recent annual reports for 2021 and 2022 more concerning than the omissions in its earlier annual reports.
- 70. The Tribunal considers that the appropriate starting point penalty for MCK's breaches is \$80,000 (\$55,000 for the Audit Committee breach and \$25,000 for the Annual Report breaches).

#### Step 2: Tribunal assessment of factors relating to MCK

71. To determine the final level of penalty, the Tribunal must adjust the starting point penalty to reflect the relevant aggravating and mitigating factors.

#### Aggravating factors

(1) Breaches were careless;

- 72. NZ RegCo submits that the fact the Annual Report breaches occurred over several reporting periods indicates a "*negligent and inattentive*" approach to the governance and reporting requirements in the Rules and Code.
- 73. MCK submits that the Audit Committee breach resulted from a single error of judgement. MCK made a good faith and "*ultimately over-zealous*" attempt to ensure its Audit Committee comprised only Independent Directors, in order to over-comply with the anticipated recommendations in the Code. MCK says the change to a two-member Audit Committee was well-motivated, but overlooked the requirement in the Rules for three members. MCK submits that the Annual Report breaches resulted from an oversight that MCK did not comply with certain Code recommendations which therefore meant an explanation was required in its annual reports and that MCK needed to explain its performance against its Diversity Policy.
- 74. The Tribunal acknowledges that MCK had good intentions with respect to the composition of its Audit Committee, but nonetheless overlooked a key Rules requirement to have at least three members.
- 75. MCK also overlooked its disclosure requirements under Rules 3.8.1(b) and (d) over multiple reporting periods. This oversight is more difficult to understand given that the introduction of the 'comply or explain' regime was well-signalled, as noted by NZ RegCo, and MCK had monitored the consultation undertaken in

respect of the 2017 Code. While corporate governance practices are evolving, with the Code having gone through further refinement in 2019 and consultation being undertaken again recently, the 'comply or explain' obligation has remained a central feature since 2017.

76. The Tribunal considers that while MCK's breaches appear unintentional, the combined level of oversight indicates a carelessness with regard to Rules compliance.

(2) Recurring breach;

- 77. The Annual Report breaches occurred over six successive reporting periods. MCK had numerous opportunities to identify its disclosure omissions had sufficient compliance checks been made on its annual report each year. MCK's annual reports for 2020 and 2021 also included inaccurate statements.
- 78. As noted in the HLG decision, compliance checks on the information included in an Issuer's annual report should be thorough and robust each year, particularly given that changes may have occurred since the last annual report was prepared.
- 79. The Tribunal notes that MCK advised NZ RegCo during its investigation that going forward it would address the information deficiencies in its annual reports.

Factor not considered aggravating

80.

#### Mitigating factors

(1) Early admission of breach;

- 81. MCK admitted the breaches at the earliest opportunity. This includes the breaches raised during NZ RegCo's investigation and the breaches subsequently raised by NZ RegCo in the SOC.
- 82. MCK did not self-report the Audit Committee breach (having identified and remedied the breach in 2020). While an Issuer is not required to self-report a breach under the Rules, if MCK had done so, it would likely have been a significant mitigating factor. If not for the complaint, MCK's Audit Committee breach may have never come to NZ RegCo's attention.

(2) Full cooperation with investigation;

83. NZ RegCo submits that MCK fully complied with its investigation by answering questions openly and robustly and by providing supporting documentation (in the form of its Audit Committee meeting minutes).

#### **Totality of penalty**

84. MCK submits that, given MCK and CDI are related companies and that the breaches stem from the same error by the shared legal and compliance function, it is appropriate for the Tribunal to exercise its discretion and assess, in totality, whether the combined penalty imposed on MCK and CDI remains proportionate to the seriousness of the breach. MCK suggests that a further discount of 20% be applied to each of the final penalties imposed on MCK and CDI in recognition of their "relatedness".

85. NZ RegCo does not consider it possible, given the scheme of the Rules and Procedures, for a Respondent to advance additional factors after the assessment of aggravating and mitigating factors at step 2 of the penalty setting process. NZ RegCo submits that MCK's 'totality' approach can only fit into the scheme of the Rules and Procedures if considered as a mitigating factor under step 2. NZ RegCo submits, however, that MCK's totality submission should not be accepted as a mitigating factor because a key feature of the Rules is that each Issuer is individually bound by its contractual relationship with NZX to comply with the Rules. Allowing a 'group discount' would weaken the regulatory framework and adversely affect market confidence.

## General comments

- 86. The Tribunal's power to impose penalties for a breach of the Rules is set out in Tribunal Rule 9.2.2 under Tribunal Rule 9.2.2(f), the Tribunal may impose a fine of up to \$500,000. Tribunal Rule 9.5.1 sets out a number of factors that the Division may consider when assessing the extent of the penalty to be imposed. These factors include the Procedures and "any other mitigating factors that Division considers appropriate"<sup>26</sup>.
- 87. As noted in the HLG decision, the Procedures provide a guide to determining the appropriate financial penalty which may be imposed by the Tribunal. The Procedures confine and structure the Tribunal's discretion, <u>but do not eliminate it</u>. Procedure 9.1.2 notes that the Procedures are not determinative, and the Tribunal will ultimately use its discretion in determining any penalty.

#### Application of totality not appropriate in these circumstances

- 88. The Tribunal may consider the principal of totality when assessing penalty where appropriate. The Tribunal has previously had regard to totality when assessing settlements agreed for two separate breaches committed <u>by the same Issuer</u> and referred concurrently to the Tribunal by NZ RegCo<sup>27</sup>.
- 89. As acknowledged by MCK, MCK and CDI are separate Issuers, each responsible for compliance with the Rules. Shared functions may have led to both Issuers making the same breaches, but that does not mean that the penalty to be imposed on each Issuer should be considered in aggregate and a discount applied. As noted by NZ RegCo, with regard to regulatory outcomes there is no concept of shared 'group' responsibility or consequence for related Issuers.
- 90. In these circumstances, it is not appropriate to consider the penalty to be imposed on MCK and CDI in aggregate and apply the discount sought by MCK.

#### Penalty

91. The Tribunal considers that the mitigating factors outlined above - MCK's early admission of the breaches and full cooperation with NZ RegCo's investigation - out-weigh the aggravating factors – MCK's oversight of the Rule requirements and the recurring Annual Report breaches. The Tribunal considers that having regard to these factors, a discount from the starting point penalty of \$80,000 is appropriate. The Tribunal imposes an ultimate penalty of \$50,000 (\$35,000 for the Audit Committee breach and \$15,000 for the Annual Report breaches).

<sup>&</sup>lt;sup>26</sup> Tribunal Rule 9.5.1(g).

<sup>&</sup>lt;sup>27</sup> NZMDT 1/2021 NZX Limited v NZME Limited and NZMDT 2/2021 NZX Limited v NZME Limited.

#### Deterrence

- 92. Under Procedure 9.1.4, the Tribunal may consider what amount of financial penalty could deter future breaches by the respondent or other Issuers of the same or a similar obligation. The Tribunal is satisfied that the penalty of \$50,000 in this case will act as a sufficient deterrent.
- 93. The Tribunal again encourages NZ RegCo to remind Issuers of their Audit Committee obligations under the Rules, this being the third breach of the Audit Committee requirements considered by the Tribunal this year. There seems to be confusion between the Audit Committee requirements under the Rules (which are mandatory) and the recommendations in the Code.
- 94. The Tribunal is mindful that this is the first penalty, along with the penalty for CDI, imposed for a breach of the Rules and Code 'comply or explain' regime. The Tribunal has identified the portion of the penalty attributable to the Annual Report breaches (\$15,000) to indicate that such disclosure breaches are not negligible. An isolated failure by an Issuer to report against a Code recommendation would likely constitute a minor breach. In this case, however, MCK failed to report against (a) a number of Code recommendations over six successive reporting periods; and (b) its Diversity Policy for each year it has been in place. The Tribunal encourages NZ RegCo to remind Issuers that robust compliance checks need to be made on the annual report each year to ensure their disclosure obligations are met.

#### **Public censure**

- 95. Procedure 9.3 provides guidance on when the Tribunal may be likely to exercise its power under the Tribunal Rules to publicly censure a respondent.
- 96. NZ RegCo submits that none of the grounds favouring non-publication have been demonstrated in this case and that a public censure of MCK is appropriate because the breaches fall within Penalty Band 2, there is educative value in naming MCK and signalling to the market NZ RegCo's expectations in respect of the governance and reporting requirements.
- 97. While MCK accepts none of the grounds in Procedure 9.3.3 clearly apply, the Tribunal may exercise its discretion not to publicly censure MCK given it considers that the Audit Committee breach falls at the lower end of Penalty Band 2. MCK submits that a private censure is appropriate because:
  - a. the breaches did not impact the public or damage public confidence;
  - b. the breaches had limited potential to cause harm;
  - c. MCK did not show a disregard for the Rules, rather MCK made a good faith attempt to have its Audit Committee comprised solely of Independent Directors;
  - d. MCK self-identified, and promptly remediated, its breach of Rule 2.13.2(b); and
  - e. MCK admitted the breaches at the earliest opportunity and fully cooperated with NZ RegCo.
- 98. The Tribunal has considered the guidance set out in Tribunal Procedure 9.3, including that the name of a respondent is likely to be published when:
  - a. the impact of the breach has caused the public to be harmed and/or has damaged public confidence in the sector or the breach had the potential

to cause harm to the public or the potential to damage public confidence in the sector; and/or

- b. the respondent has been involved in repeated breaches and shown disregard for the Rules; and/or
- c. the respondent committed a breach that falls within Penalty Band 2 or Penalty Band 3.
- 99. Having regard to the guidance set out in Tribunal Procedure 9.3, the Tribunal considers it is appropriate to publicly censure MCK:
  - a. both the Audit Committee breach and Annual Report breaches had the potential to damage confidence in the market;
  - b. the Annual Report breaches occurred over multiple reporting periods; and
  - c. the breaches fall within Penalty Band 2.
- 100. The Tribunal notes that its public censure of MCK will be released together with a copy of this determination. Paragraph 80 of this determination is redacted on the grounds of confidentiality.

#### Costs

- 101. NZ RegCo submits that MCK should pay the costs incurred by NZX and the Tribunal in relation to this matter. MCK noted that it was prepared to meet the Tribunal and NZX's costs in connection with this matter.
- 102. Generally, where a respondent is found to have breached the Rules the Tribunal will award the actual costs of NZX and the Tribunal against that party. Given the circumstances of this case, the Tribunal considers it appropriate to order MCK to pay the costs of NZX and the Tribunal in considering this matter.

#### Orders

- 103. The Tribunal orders that MCK:
  - a. be publicly censured in the form of the announcement attached to this determination (which will include a full copy of this determination);
  - b. pay \$50,000 to the NZX Discipline Fund;
  - c. pay the costs and expenses incurred by the Tribunal in considering this matter; and
  - d. pay the costs and expenses incurred by NZX in considering this matter.

DATED 3 NOVEMBER 2023

Rachel Dunne, Division Chair, NZ Markets Disciplinary Tribunal

## Appendix 1

Penalty Band	Factors
Penalty Band 1 Minor Breaches	<ul> <li>The breach is a minor administrative, operational and/or compliance breach.</li> <li>The breach has not caused any loss.</li> <li>The breach has not had an impact on or has only had a minor impact on investors, clients, and/or the market.</li> <li>The breach was promptly addressed.</li> <li>The breach did not result in a financial benefit and/or commercial advantage to the Respondent.</li> </ul>
Penalty Band 2 Moderate Breaches	<ul> <li>The breach is a moderate administrative, operational and/or compliance breach.</li> <li>The breach has caused a moderate impact on investors, clients, and/ or the market.</li> <li>The breach had the potential to cause a moderate impact on investors, clients, and/or the market.</li> <li>The breach occurred for a short period of time.</li> <li>The breach resulted in a minor to moderate financial benefit and/or commercial advantage to the Respondent.</li> </ul>
Penalty Band 3 Serious Breaches	<ul> <li>The breach is a serious administrative, operational and/or compliance breach.</li> <li>The breach has caused significant impact on investors, clients and/ or the market.</li> <li>The breach had the potential to cause significant impact on investors, clients and/or the market.</li> <li>The breach continued for an extended period of time.</li> <li>The breach continued to occur once discovered.</li> <li>The breach resulted in a significant financial benefit and/or commercial advantage to the Respondent.</li> <li>The Respondent committed the breach to obtain a financial benefit and/or a commercial advantage.</li> </ul>

#### Appendix 2

- 9.2.5 The following non-exhaustive factors relating to the Respondent may be considered by the Tribunal as factors that are likely to lower the starting point penalty:
  - (a) The Respondent admitted the breach at an early stage, and/or self-reported the breach;
  - (b) The Respondent cooperated fully and openly with NZX or CHO (as the case may be) with any investigation surrounding the breach and provided all material facts;
  - (c) The Respondent has implemented or has undertaken to implement or enhance processes, systems, or procedures to prevent similar future breaches;
  - (d) The breach occurred even though effective compliance / administrative / operational processes were in place;
  - (e) The Respondent provided prompt redress for any harm caused as a result of the breach;
  - (f) The breach is a one-off event and does not form part of a pattern of behaviour or conduct;
  - (g) The Respondent has a good compliance history;
  - (h) where applicable, the Respondent obtained independent legal, accounting or professional advice that the conduct did not constitute a breach and reasonably relied upon that independent advice; and
  - (i) the starting point penalty having an adverse effect on the ongoing commercial viability of the Respondent.
- 9.2.6 The following non-exhaustive factors relating to the Respondent may be considered by the Tribunal as factors that are likely to increase the starting point penalty or reduce the ability to lower it:
  - (a) The breach was caused intentionally by the Respondent, or through the Respondent's recklessness;
  - (b) The Respondent hindered NZX or CHO (as the case may be) with any investigation surrounding the breach and did not provide all material facts;
  - (c) The Respondent should reasonably have been aware that the breach could occur and did not implement or undertake to implement or enhance processes, systems or procedures to prevent similar future breaches;
  - (d) The Respondent was aware that its compliance / administrative / operational processes were not adequate or ineffective and failed to rectify them;
  - (e) The Respondent failed or delayed in providing redress for any harm caused as a result of the breach;
  - (f) The breach is a recurring breach, or forms part of a pattern of behaviour or conduct;
  - (g) The Respondent has a poor compliance history; and
  - (h) Where applicable, the Respondent either failed to seek independent legal, accounting or professional advice or acted contrary to legal, accounting or professional advice obtained that the conduct did constitute a breach.