

Bard Bidco Limited

Mid-Year Update Report for the Six Months to 30 June 2026

The results for the six months to 30 June 2026 show that the Group has continued to perform well, with demand for UK holidays remaining strong.

Revenues for the period have increased compared with last year, driven by holiday demand and higher spend on park. This growth has been delivered organically, supported by continued investment in new pitches and enhanced proposition across our park estate.

Group EBITDA was broadly in line with last year, with increased revenue offset by inflationary cost pressures, including rises in the national minimum wage. The nature of the holiday business model delivers the majority of EBITDA in the second half of the financial year, as the summer peak falls in July and August.

Investment in capital expenditure has continued in the six months, with spend focused on new pitch builds, hire fleet, swimming pools, and restaurants.

The Group continues its commitment to the environment and has further reduced carbon emissions through a range of energy efficiency and renewable energy initiatives.

We have continued to focus on reducing energy consumption across our sites and increasing the use of renewable energy, including generating electricity from over 18,000 solar panels installed across our parks and Head Office.