

ABOUT THIS ACTIVITY

Career fairs bring together business partners from a variety of careers to share information about their company, their job, and what education, skills, and knowledge are required for success in their career. Students navigate the event independently, seeking additional information about careers of interest, as well as discover new careers.



HOW THIS ACTIVITY IMPACTS STUDENTS

Through NAF's [Outcomes-Driven Work-Based Learning approach](#), students will be able to identify their careers of interest, map a plan to reach their goals, master [Future Ready Skills](#) they need to be successful, and make connections with partners like you who can help them navigate their path forward.

Career fairs typically impact students in the following ways:



**ASPIRATIONS
LIKELY**



**SKILLS
POSSIBLY**



**CONNECTIONS
POSSIBLY**

BEFORE THE ACTIVITY

Ask questions to learn more about the students attending the Career Fair

- How many students are coming? What additional information should we know about the students (e.g., age, demographics, interests)?
- Are there specific aspects of our careers and/or organization we should highlight?

Work with academy to make an engaging and interactive booth/exhibit

- Confirm the set-up available (tables, booths, etc.)
- Consider providing handouts, brochures, or any other items to give students (swag, candy)

Prepare the employees who will attend

- Provide them the information about the number of students, topics to cover, and any other details

Confirm logistics

- Date/time/location, parking, check-in process

DAY OF THE ACTIVITY

- Arrive at the school/venue and follow instructions provided by academy about parking and checking in
- Set up your table or booth
- Engage with students who stop by and share information about your career and your organization
- Ask students questions about their career interests
- Enjoy your conversations with students!

AFTER THE ACTIVITY

- Share any feedback with the educator/point person at the academy
- Reflect on your experience
- Consider additional ways you and your company/organization might want to be involved in the future