

The Strategic Planning Process for Advisory Boards

A NAF Pro Series
Network Discussion

March 2023



IMPACT BY THE NUMBERS

NATIONAL



120,593
STUDENTS



384
SCHOOLS



3,818
ADVISORY BOARD MEMBERS

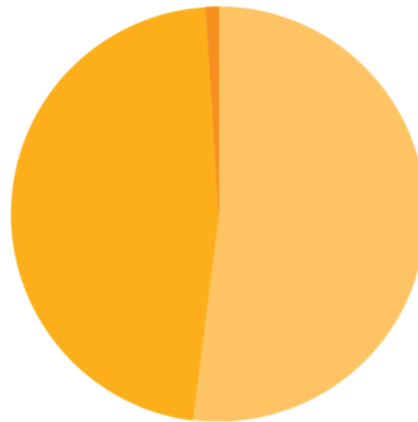
STUDENT POPULATION

2021-2022

53%
MALE

47%
FEMALE

<1%
GENDER NON-CONFORMING
OR UNKNOWN



- 45%** Hispanic/Latino
- 26%** Black/African American
- 19%** White
- 5%** Asian
- 4%** Other/Multi-Racial
- 1%** Pacific Islander
- <1%** Native American/Alaska Native
- <1%** Unknown

89% of students are females and/or ethnic minorities



67%
eligible for free/
reduced price lunch



17%
English Language Learners

50
OTHER

85
HEALTH SCIENCES

87
HOSPITALITY & TOURISM

96
ENGINEERING

120
INFORMATION TECHNOLOGY

180
FINANCE

= 618 ACADEMIES

GRADUATES TAKING ON THE WORLD



99%
SENIORS GRADUATED



87%
OF GRADUATES ARE COLLEGE BOUND



11%
GRADUATES JOIN THE WORKFORCE



2%
JOIN THE MILITARY



Featured Panelists



Carlos Vazquez
President Miami Ed Tech
NAF STEM Board Chair
Miami-Dade



Wendy Kallergis
President & CEO
Greater Miami & the
Beaches
Hotel Association
NAF AOHT Board Chair
Miami-Dade



ADVISORY BOARD

Event Examples





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Event Examples





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Event Examples





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Event Examples





ADVISORY BOARD

Event Examples





Resources, Documents, Videos

<https://ash.naf.org/public/advisory-board>

ASH

SEARCH ASH

SHOW 8 ENTRIES

EXPLORE ASH

- ACADEMY DEVELOPMENT
- DATA LIBRARY
- WORK-BASED LEARNING
- ADVISORY BOARD**
- LEARNING CENTER

ADVISORY BOARD

- ADVISORY BOARD HOME
- OVERVIEW & BEST PRACTICES
- START A BOARD
- RECRUIT MEMBERS
- TRACK PROGRESS

AB OVERVIEW

NAF Advisory Board Overview

The NAF Advisory Board Overview contains a brief synopsis of NAF's approach to supporting advisory boards, including membership, operations,...

[VIEW ↗](#)

Advisory Board Insights & Recommendations

NAF and the KPMG Data Citizens with Purpose team analyzed several characteristics of advisory boards and their relationship to academy quality and...

[VIEW ↗](#)

Introduction to Advisory Boards

NAF ADVISORY BOARD ORIENTATION SERIES: PART 1

This video will introduce you to what a NAF advisory board is, why they're important to NAF's educational design, and how members play a key...

[VIEW ↗](#)



Example: Strategic Planning Document

<https://ash.naf.org/public/advisory-board>

ADVISORY BOARD

Strategic Leadership, Planning, & Self-Assessment



Academy of [Theme]		
Advisory Board Strategic Plan		
Goal 1: [Description of goal]		
Committee: [Committee name]		
COMMITTEE ACTION STEPS	COMMITTEE ROLES & RESPONSIBILITIES	TIMELINE
<ul style="list-style-type: none"> • • • • 	[Define roles and responsibilities related to action steps for everyone involved, including: Committee members Academy team members School administration External support]	
Results:		



Advisory Board Newsletter



To subscribe, email dkain@naf.org

Network Highlights



Lenovo "Girls Belong in Tech" February Event

Did you know that women make up less than 30% of the tech workforce? **Lenovo** is trying to change that! On February 17, Lenovo hosted more than 150 girls and nonbinary high school students from NAF Academies across the state of North Carolina as part of their Girls Belong in Tech event. The day was filled with tours, inspiring speakers, and hands-on activities.

"Girls belong in tech because diverse voices create innovative products and we want to encourage students to consider careers in STEM."

- **Libby Long Richards, Community Engagement Manager, Lenovo**

Share with us!

How are you using Employer Resource Groups or Affinity Groups to increase student impact?



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NAF.ORG

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