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Understanding Advisory Boards

Advisory Boards help to bring real-world relevance to classroom learning and facilitate connections for students to start their careers. To gain a broad overview of the impact and functions of successful advisory boards, review the documents and videos in this section.

- Introduction to Advisory Boards: [Part 1](#) & [Part 2](#) (video)
- [Understanding Academies](#) (video)
- [Advisory Board Insights & Recommendations](#)
- [Starting a Board Checklist](#)
- [Advisory Board Leadership Roles](#)
- [NAF Advisory Board Overview](#)

Recruitment and Engagement

Successful advisory boards are filled with business and community professionals with a diverse set of skillsets and career backgrounds. To ensure that meaningful events and opportunities are planned, recruiting the right people to serve on the board is crucial. The resources in this section give practical advice on effectively recruiting and engaging board members.

- [Partner Interest Survey](#)
- [Guide to Recruiting Partners](#)
- [Recruit Industry Partners for Event Support](#)
- [Recruit Industry Partners for an Interest Meeting](#)
- [Recruiting Advisory Board Partners](#)
- [Securing Quality Internships Best Practices](#)
- [Fundraising & Grant Resources](#)
- [How to Map Business Partners](#)
- [Charting Potential Partners](#)
- [How to Orient Advisory Board Members](#)
- [Tips for Recognizing Advisory Board Members](#)
- [Advisory Board Member Invite](#)
- [Benefits of Partnering with a NAF Academy](#)
- [ODWBL Overview for Advisory Board Members](#)

Strategic Planning

Each year an advisory board sets goals and crafts plans for deep impact for their associated academy. This section contains resources that help the group analyze their strengths and weaknesses and facilitates both strategic and detailed planning.

- [Strategic Planning Meeting Agenda](#)
- [Preparing A SWOT Analysis for your Advisory Board](#)
- [Strategic Plan Template](#)
- [Virtual SWOT Analysis Tool](#)

Board and Meeting Management

Organizing and mobilizing a small group of volunteers is an exciting and sometimes a complex endeavor. NAF has created several guides on bylaws, meeting management, member expectations, and logistics management.

- [Advisory Board By-Laws](#)
- [How to Operate an Effective Advisory Board](#)
- [Advisory Board Meeting Agenda](#)
- [How to Manage Virtual Advisory Board Meetings](#)

Quality and Assessment

Successful advisory boards are concerned with the growth of students and the health of their academy. NAF encourages business partners to provide feedback to students involved in work-based learning and provides tools to assist in the process. Also, each academy can earn recognition for their success and the impact of the advisory board is an important tenant in long-term academy success.

- [Advisory Board as Ambassadors Evidence Template](#)
- [Advisory Board Support for Learning Template](#)

Work-Based Learning for Advisory Board

- [Outcomes-Driven](#)
- [6 Future Ready Skills](#)
- [Engage in WBL](#)