WBL Storytelling Templates



Being able to share the story of your academy is an excellent way to showcase the breadth and depth of what your students are doing. Data enhances these stories and serves as a recruitment tool and way to inspire people to get involved. Having the data in this format can also be a way to celebrate success and guide your future planning.

You now have a multitude of metrics available through tools including the Work-Based Learning Participation Tracker, Reflection Form completed by students after each WBL activity, internship assessments, the annual student survey, and more. It's time to harness the power of this data to bring the story of your academy to life and share it!

Through the following easily customizable Canva templates, you can create storytelling documents for multiple audiences. **You can view what each template looks like on the following pages.**

To access the templates, you can create a free <u>Canva</u> account or use an existing account if you already have one. The first page of each template provides an overview of the different fields and how you can customize them and then you can scroll to subsequent pages to begin customizing the template based on what you want to highlight about your academy.

Advisory Board templates

- Provide information to celebrate
- Have information to plan or make changes

Employer & Community Partner (Current or Potential) templates

- Provide data that gives them insights into the academy's work and impact on students
- Provide data that inspires them to get involved in WBL

Student template

- Show them why joining your NAF academy will benefit them

Parent template

 Show how their child can benefit from the NAF academy and what opportunities are available

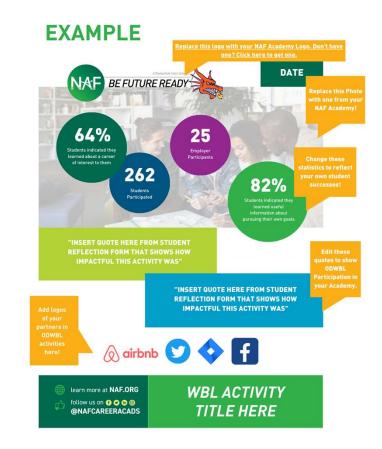
New to Canva? Access their <u>"Getting Started" videos</u> and <u>additional free resources</u> specifically for teachers.

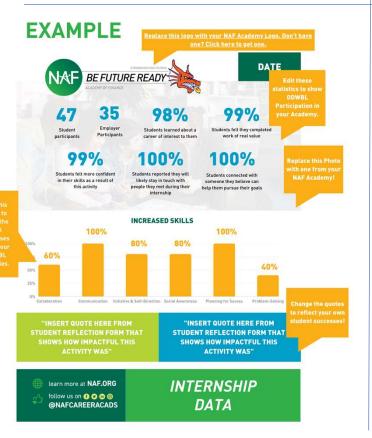
For assistance in using any of the WBL storytelling templates, contact **Zach Bokuniewicz**, Assistant Director, Creative and Branding Strategy.

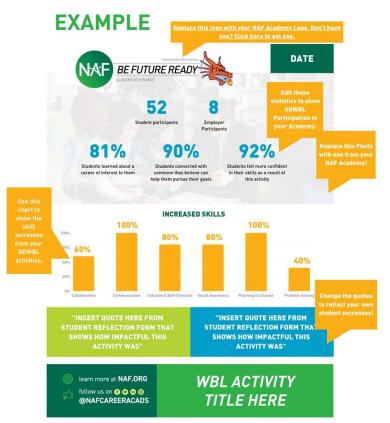
WBL Storytelling Template: Advisory Board Design Options











WBL Storytelling Template: Partners Design Options







Throughout their NAF academy help them identify potential careers of interest, map their plans to achieve their goals, build the skills they need to be successful, and begin building their network to help them



WANT A CHANCE TO SHAPE THE NEXT



our Academy



follow us on (1 (2 (5) (6) (6) (8)



GET INVOLVED IN ANY OF THE FOLLOWING OPPORTUNITIES:

- Teach them about your career path:
 - · Guest Speaker
 - o Informational Interview
- Job shadow · Develop their skills:
 - · Resume Coaching

 - Mock interview
 - · Skills workshop
- · Give them on-the-job experience:
 - o Internships

EXAMPLE



Throughout their NAF academy experience, students engage in rigorous curriculum and work-based learning activities that help them identify potential careers of interest, map their place to exist we have confirment to the control of plans to achieve their goals, build the skills they need to be successful, and begin building their network to help them navigate their path forward. navigate their path for work Read below to learn more!



WANT A CHANCE TO SHAPE THE NEXT **GENERATION OF [PROFESSION]?**



our Academy





@NAFCAREERACADS



FOLLOWING OPPORTUNITIES: • Teach them about your career path:

BE FUTURE READY

- Guest Speaker
- o Informational Interview
- Job shadow
- · Develop their skills:
 - · Resume Coaching
 - Mock interview
- Skills workshop • Give them on-the-job experience:
 - o Internships

WBL Storytelling Template: Student Design



EXAMPLE

Replace this Photo with one from your **NAF Academy!**



Throughout their NAF academy experience, students engage in rigorous curriculum and work-based learning activities that help them identify potential careers of interest, map their plans to achieve their goals, build the skills they need to be successful, and begin building their network to help them navigate their path forward. Read below to learn more!

Replace this logo with your NAF Academy Logo. Don't have one? Click here to get one. "Insert Student Quote BE FUTURE READY

on the impact of participation..."

THIS YEAR, STRANAHAN AOE SUPPORTED:

- 12 Guest Speakers (Lenovo, Apple, XYZ
- 2 worksite tours (XYZ Engineering,
- 48 job shadows
- 52 internships

"Insert Student Quote on the impact of participation..."



Use this

space to

show how

learn more at NAF.ORG



follow us on (f) (9) (in) (iii) @NAFCAREERACADS

EXPLORE POTENTIAL CAREERS

Have you ever wondered about what career you might have when you're an adult? Join the AOE and learn more about your career interests, speak with professionals who have careers you might be interested in, and get the hands-on experience you need to make the best decision for yourself.

2022 - 2023

Seniors reported identifying a career of interest to them

CHART YOUR OWN PATH AND EXPERIENCE NEW THINGS

WHY SHOULD I JOIN STRANAHAN'S NAF AOE?

Our AOE students learn by doing! Challenge yourself by learning new skills in class and taking advantage of the Class of '23 Seniors amazing opportunities to explore your passions: tour XYZ participated in an Engineering firm, work with local partners to build a robot on the FIRST robotics team, and get a paid internship during your junior year working with a local industry project employer.

MEET NEW PEOPLE

internship, clinical.

or mentored

AOE students not only get to know each other better, but they also get to meet local employer and community partners that can provide support to help you reach your goals and find new opportunities to be successful.

Students reported having 3+ adults in their network that can help them pursue their goals

The journey begins with saying yes. Join the AOE today!

Change the icons and statistics to reflect your own

WBL Storytelling Template: Parent Design



EXAMPLE

Replace this Photo with one from your NAF Academy!



Throughout their NAF academy experience, students engage in rigorous curriculum and work-based learning activities that help them identify potential careers of interest, map their plans to achieve their goals, build the skills they need to be successful, and begin building their network to help them navigate their path forward. Read below to learn more!

THIS YEAR, STRANAHAN AOE SUPPORTED:

 8 Career Awareness

Use this

show how

- 10 Career Exploration activities
- Internship Expo
- 10 Mentored Industry Projects
- 57 Internships

"Insert Student Quote on the impact of participation..."



learn more at NAF.ORG





STRANAMAN NEW SCHOOL

BE FUTURE READY

ACADEMY OF FINANCE

98%

Seniors reported identifying a career of interest to them

98%

Seniors participated in mock interviews and resume coaching sessions **85**%

Students mastered future-ready skills as validated by our local employer partners

85%

Class of '23 Seniors participated in an internship, clinical, or mentored industry project 88%

Students reported having 3+ adults in their network that can help them pursue their goals

IN THE 2022-2023 SCHOOL YEAR...

89%

Students participated in 1+ work-based learning activities this year interest to them 99%

Freshmen indicated that they learned more about a career of interest 121

Students were in the AOE

Change the statistics to reflect your own student successes!

Edit these

statistics to show

Participation in

your Academy.

The journey begins with saying yes.

Join the AOE today!