

Mini-Career Fair Workshops

These workshops would run concurrently and repeatedly throughout the Career Fair to allow as many students as possible to participate. Possible workshop titles and descriptions are listed below.

	Mini-Session Title	Description	Length in Minutes
Session A Various Start Times Posted	The Elevator Pitch	Using the Center for Career Development at Princeton University’s Elevator Pitch Handout, students would learn(or be reminded) why and how to conduct this handy skill and how to craft the “ask” at the end of the pitch to strengthen their networking ability. Prep Resource: What is an Elevator Pitch and Why Do I Need One?	30 minutes
Session B Various Start Times Posted	Resume Builders	In this session, students would bring the current version of their resume to engage with the facilitator(s) to edit/tweak/enhance it to reflect best practices and improve upgrade their upgrade resume to a better version.	30 minutes
Session C Various Start Times Posted	Mock Interviews	This session would help students craft and shop answers to commonly asked interview questions, like: tell me about yourself; why are you the best person for this job; tell me some of your strengths; what interested you in this job and practice their responses in a low risk practice scenario with a volunteer professionals who will provide both verbal and written feedback. Prep Resource: Guide to Interview Scoring Sheets (With Template and Sample)	30 minutes
Session D Various Start Times Posted	Branding Workshop & Digital Headshots for participating students (Whole class with teacher)	This session would enable students to pose for a digital headshot that could be used for all things professional. In addition to sitting for the photo, industry professionals would discuss important information about personal branding and establishing a professional presence on the internet. Consider engaging the school pictures vendor, senior picture vendor, your own Visual Arts Academy or other industry partner. Prep Resource: Take Charge of Your Brand, The Workbook	30 minutes
By appointment only	Onsite Interviews with companies hiring students for Internships or part-time employment	Local businesses and industry representatives conduct interviews for current positions available in their places of business. Students schedule interviews and research participating companies, in advance, to prepare for onsite interviews during the Career Fair. Provisions should be made for impromptu interviews, if needed, should an employer or scheduled student interviewee have to cancel.	By appointment only, 30 minutes