Identifying one or more careers you are interested in is one of your core goals during your NAF academy experience. Whether you have some dream places you would like to work, already have a sense of what you might want to do, or aren’t sure yet and considering many different options, you can use the following to track where you are in the process of figuring out your next steps after high school.

Copy the tables below as many times as you want!

DREAM PLACES TO WORK

Is there a particular company you would love to work for? Name it below and reflect on why it’s a dream place for you.

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| EXAMPLE |
| **Dream Place to Work** | Apple |
| **Why am I interested in working there?** | It seems like a company that is always shaping how everyone uses technology and they create products that combine great design and technology. |
| **What do I know about working there?** | I don’t know a lot about what it’s like working Apple at the national level yet. I know about the products but not the design and production process. |
| **What skills do I have that I could apply while working there?** | I am good at solving problems, which would be helpful since when you’re developing new products and launching them, challenges will come up that you need to figure out. Also it seems like communication and collaboration will be important there since there is a lot of teamwork and those are both skills I have built. |

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| DREAM PLACE TO WORK #1 |
| **Dream Place to Work** |  |
| **Why am I interested in working there?** |  |
| **What do I know about working there?** |  |
| **What skills do I have that I could apply while working there?** |  |

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| DREAM PLACE TO WORK #2 |
| **Dream Place to Work** |  |
| **Why am I interested in working there?** |  |
| **What do I know about working there?** |  |
| **What skills do I have that I could apply while working there?** |  |

CAREERS OF INTEREST

As you research and learn more about careers, capture them below. You can add any level of detail you want and continue to update this over time.

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| EXAMPLE |
| **Career** | Sports marketing |
| **Companies/Industries** | NFL, NHL, a sports league or team in another country |
| **Why am I interested in this career?** | I love sports and I also really like being creative and designing things |
| **What do I know about this career so far and how can I learn more?** | We had guest speakers who work for local sports team come in and talk about how they chose their career, what they studied in college, how they got their jobs, and what their average day and week are like. I would like to talk to more people in this field and also do an internship. |
| **What skills do I have that I could apply and what do I need to build?** | I have taken graphic design classes in my NAF academy and have been doing some video editing. It sounds like I need to be good at communication and also managing projects and I need to work on those skills. |
| **Do I have any connections to people in this industry?** | Not yet |
| **Other Thoughts** | How would I get an internship in this?Do I have to have played a sport to do this job? What should I major in during college if this is the career I want? |

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| CAREER OF INTEREST 1 |
| **Career** |  |
| **Companies/Industries** |  |
| **Why am I interested in this career?** |  |
| **What do I know about this career so far and how can I learn more?** |  |
| **What skills do I have that I could apply and what do I need to build?** |  |
| **Do I have any connections to people in this industry?** |  |
| **Other Thoughts** |  |

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| CAREER OF INTEREST 2 |
| **Career** |  |
| **Companies/Industries** |  |
| **Why am I interested in this career?** |  |
| **What do I know about this career so far and how can I learn more?** |  |
| **What skills do I have that I could apply and what do I need to build?** |  |
| **Do I have any connections to people in this industry?** |  |
| **Other Thoughts** |  |

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| CAREER OF INTEREST 3 |
| **Career** |  |
| **Companies/Industries** |  |
| **Why am I interested in this career?** |  |
| **What do I know about this career so far and how can I learn more?** |  |
| **What skills do I have that I could apply and what do I need to build?** |  |
| **Do I have any connections to people in this industry?** |  |
| **Other Thoughts** |  |