OUR
MISSION
NAF NEXT
2024

Year of Planning

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Welcome

Agenda

- NAF Design & Network Highlights
- Year of Planning and Academy Quality Process
- Team Time | 4 Breakouts (Action Plan)
- Marketing Your Academy
- Share Your Mission…
- Wrap-up

NAF Design
Overview

The NAF Design

NAF **ignites students' passion for learning** through an educational design featuring:

Academy Development & Structure

Advisory Board

Program of Study

Work-Based Learning

Network Highlights

Impact By The Numbers 2023-24

619
ACADEMIES

363
SCHOOLS

99%
SENIORS GRADUATED

113,260
STUDENTS

57%
FEEL FULLY PREPARED FOR THE WORKFORCE

34
STATES
plus DC, Puerto Rico, and the US Virgin Islands

89%
COLLEGE-BOUND GRADUATES

Engineering	*Finance*	*Health Sciences*	*Hospitality & Tourism*	*Information Technology*	*Additional Pathways*
91	176	98	74	102	78

Year of Planning Process

YOP Roadmap

Let's Get Started!

ash.naf.org/public/academy-development.yop

Academy Quality Process

Assess	Review and evaluate YOP Snapshot results
Analyze	Determine academy strengths and identify standards of practice in need of development
Plan	Develop an academy action plan
Act	Collaborate to execute action plan

YOP Snapshot: Design, Layout & Element

Element →

Element 1: Academy Development & Structure	
1.1 Student Recruitment & Enrollment	
1.1.a All students are eligible to enroll in the academy, and the academy accepts students through an open choice enrollment[2] process.	☐ Not Started ☐ Underway ☐ Accomplished
1.1.b Academy develops a student recruitment plan that results in increasing student enrollment each year to meet the threshold[3] criteria.	☐ Not Started ☐ Underway ☐ Accomplished
1.2 Personalized Environment	
1.2.a Academy fosters a personalized learning environment[4] that promotes student success in meeting college and career goals (e.g., learning plans, support network).	☐ Not Started ☐ Underway ☐ Accomplished
1.3 Data Collection & Review	
1.3.a Academy collects, analyzes, and reports academy and student-level data to inform academy practices and ensure educational equity for students.	☐ Not Started ☐ Underway ☐ Accomplished
1.3.b Academy develops action plan goals with strategic actions for academy development.	☐ Not Started ☐ Underway ☐ Accomplished
1.4 Academy Leadership	
1.4.a Academy designates a lead or an academy team with clearly defined responsibilities for managing the academy program.	☐ Not Started ☐ Underway ☐ Accomplished

Standard →

Strategic Action →

Break Out 1

Academy Development & Structure

Network Development & Impact Team

Reedy Wade
Vice President
Academy Engagement & Impact

Josh Benfield

Don Applyrs

Kate Haydon

Colleen Smith

Jessica Williams

Alex Torres

Jen Geisler

Fred Press

Alyssa English

Arlene Williams

Kim Warren

Megan Marx

NAF BE FUTURE READY

#NAFNEXT

Academy Development & Structure

- Small, focused learning communities
- Fit within and enhance existing high school systems
- Open choice enrollment
- Enrolls at least 20 students per grade level
- Flexible structure
- Collaborative design bringing together academy, business, and community leaders

Guiding Questions

Who is on your Academy Design Team? What are their roles?

How can we create an academy structure within our master schedule?

How do we develop an inclusive academy culture?

Break Out 2

Advisory Board

Advisory Board

Advisory boards and their members **provide an essential bridge** between the classroom and the workplace.

- The bridge between schools and the workplace
- 10-20 members
- 80% from the business community
- Over 4,000 members nation-wide
- Organize work-based learning activities
- Inform curricula
- Community advocates for the academy
- Provide and solicit financial support

Guiding Questions

What does an advisory board look like? Composition?

As an academy, what do we need?

How do you recruit diverse AB members? Who do we currently have?

Break Out 3

Program of Study

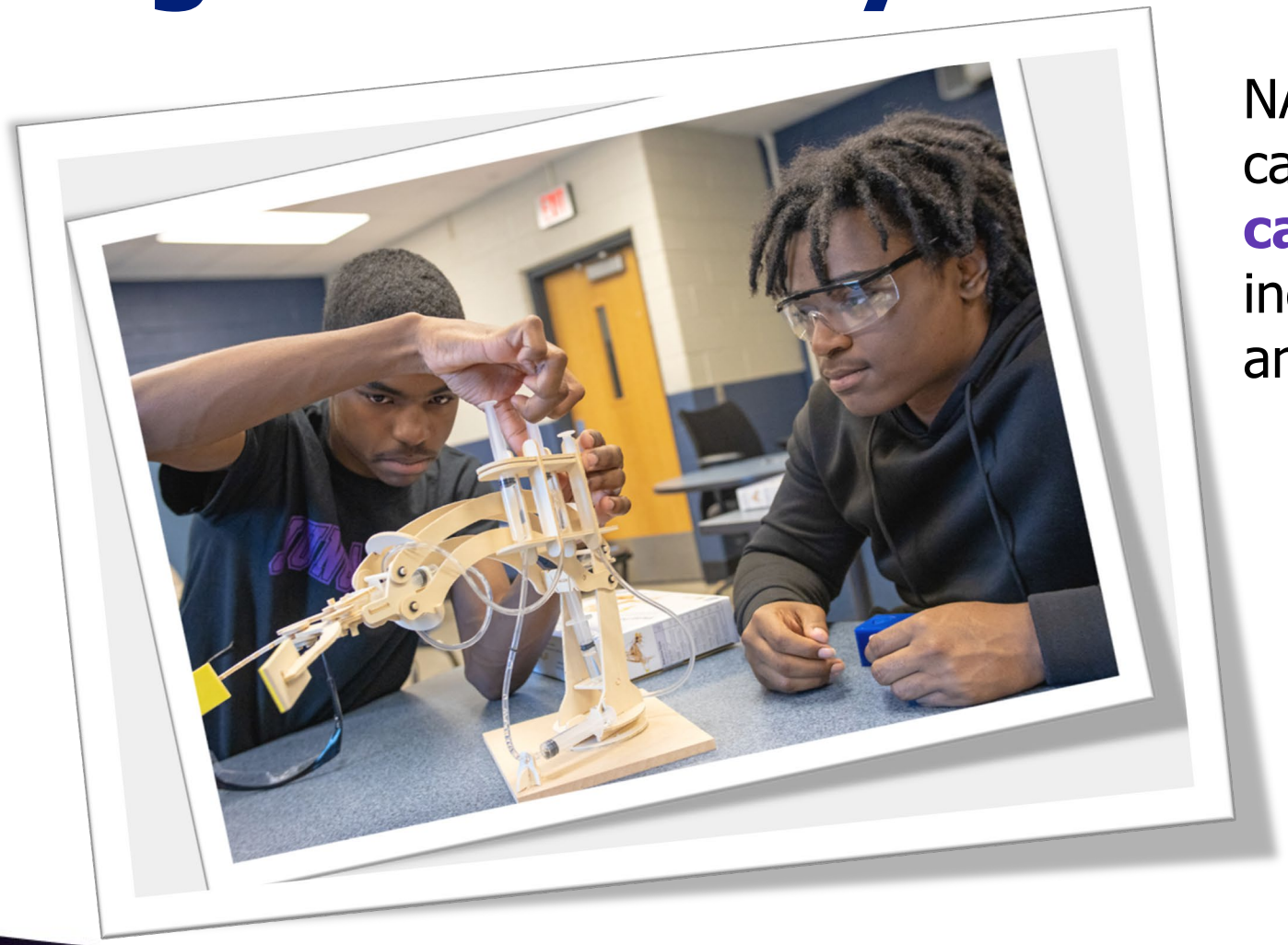
Guiding Questions

What is our current program of study?

Do we have personnel in place to support our program of study? Theme & Core?

What training, materials, and resources are needed prior to teaching a course?

Program of Study (Curriculum & Instruction)



NAF provides and curates rigorous, career-themed curricula and **authentic, career-connected projects** that incorporate current industry standards and practices.

- Career-themed
- Industry Validated
- STEM Infused
- Project-based
- Regularly Updated

Break Out 4

Work-Based Learning

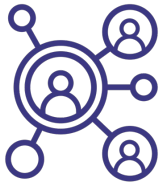
Work-Based Learning

IMPACTFUL → MORE IMPACTFUL → MOST IMPACTFUL

AWARENESS	EXPLORATION	PREPARATION
• Guest Speaker • Worksite Tour • Career Fair	• Informational Interview • Job Shadow • Mock Interview • Mentorship • Resume Coaching/Review Session • Skills Workshop • Partner Engagement Project	• Internship • Mentored Industry Project • Clinical Experience • Apprenticeship/ Youth Apprenticeship

Aspirations

Skill Sets



Connections

Outcomes Driven Work-Based Learning

Guiding Questions

What is work-based learning? What does it look like in our building?

How do we involve the Academy Design Team & Advisory Board in planning for work-based learning experiences?

How do we track and measure the impact of our equitable and inclusive work-based learning opportunities?

Marketing Your Academy

Meet the Marketing & Communications Team

Camille Currie

Vice President
Marketing &
Communications

Dana Pungello

Courtney Savoia

Zach Cavuniewicz

Joseiry Perez

Jessica Dunson

MARCOM SUPPORT

COMMUNICATIONS	EVENT MARKETING	DIGITAL MARKETING	CREATIVE & BRANDING
• Press Release Templates • Media Interviews	• NAF-branded swag • Academy events (hosted by NAF)	• Social Media • Email Newsletters	• Academy Canva-Templates • Custom academy logos

WE ARE NAF

Important Reminders

- National Academy Foundation --> NAF
  - NAF rebranded in 2015 and do not refer to ourselves as the former National Academy Foundation.
- NAF is pronounced NAF; Similar to laugh, staff, graph;
- NAF is not an acronym or abbreviation;
- Officially NAF does not stand for anything; However, we reiterate that NAF stands for access, equity, and opportunities for students

IN YOUR PLANNING

ASH

MARKETING LIBRARY

High Resolution NAF Logo Files

Download and use these for NAF materials you create for your academies and to promote your academy in your districts.

NAF Style Guide

Become acquainted with the NAF brand, the do's and dont's of promoting our brand correctly.

Informational Materials

One pager and informational materials all about NAF's mission.

ON SOCIAL MEDIA

Facebook Instagram YouTube Twitter LinkedIn

@nafcareeracads #BeFutureReady

Follow all our social media accounts to stay up-to-date on NAF events and information. Tag our accounts or use our hashtag in your own posts to join the NAF conversation!

WITH YOUR STUDENTS

APPAREL STORE BY ROKKITWEAR

Go to **store.naf.org** and bring some NAF style to your academy!

NAF
BE FUTURE READY

I AM FUTURE READY

ACADEMY OF ENGINEERING
POWERED BY
NAF
BE FUTURE READY
ACADEMY OF ENGINEERING

SHARE YOUR MISSION

Share your Mission on Social Media!

Step 1: Choose a prompt to complete.

Step 2: Discuss with your table.

Step 3: Share on Social Media

- Use **#NAFNext24**
- Use **#BeFutureReady**
- Tag @NAFCareerAcads on Twitter & Instagram

Post **YOUR MISSION** for a chance to be highlighted on NAF's official social media outlets!

I aspire for my students to become…

_____.

WRAP UP

We're In This Together!

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Megan Marx
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Wrap Up

Key Resources

- Visit Academy Support Hub (ASH)
  - YOP Guide
    - https://ash.naf.org/public/academy-development.yop
  - Counselor's Packet
  - Student Recruitment Guide

Optional Office Hours

- Tuesday: 10:00 - 11:00
- Wednesday: 11:15 - 12:15

Celebration Dinner

- Wednesday Reception: 5:30 - 6:30
- Wednesday Dinner: 6:45 - 10:00

Complete Session Evaluation