

# Year of Planning Benefits

Prospective NAF academies participate in a developmental Year of Planning (YOP) facilitated by NAF portfolio managers. During YOP, the Academy Design Team (ADT) aligns local programming goals with the NAF Design.

YOP includes:

- Identifying the needs of school, community, and industry
- Designing implementation plans for student recruitment, work-based learning, and academy sustainability
- Building an academy culture for student success

The ADT has access to NAF tools in the Academy Support Hub (ASH) to actively plan and track academy design plan progress throughout YOP.

#### Personalized Support

- Dedicated Portfolio Manager who acts as the primary point of contact for academy support through the YOP process
- Program of Study development aligned with the 16 nationally recognized CTE career clusters
- Development of a strategic marketing and recruitment plan

## Professional Learning

- YOP Guide with rubric and self-guided prompts to direct academy development
- YOP-focused session at NAF's premier professional learning event, NAF Next
- Personalized training throughout YOP
- On-site and virtual meetings customized to academy development need

#### Resources

- Access to courses, NAF Expeditions and recommendations for industry certifications
- NAF-sponsored webinars and trainings
- Academy Support Hub with implementation resources for NAF's academy network
- Marketing and communications resources for publicity, branding, and marketing

## And More!

- Affiliation with 600+ academies in 35 states, national corporate partners, and business leaders across the country
- National recognition of YOP completion and academy launch
- Recipient of official NAF banner

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