



This checklist will assist in organizing an impactful Guest Speaking engagement with clear, step-by-step tasks. It covers setting goals, preparing necessary content and resources, and managing logistics to ensure seamless execution for a successful event!

*Each activity may not require every item on this checklist. Adapt each step to fit the specific needs of your event.*

## 4-6 WEEKS BEFORE

- Establish event goals and objectives, e.g.
  - [Future Ready Skills](#) skill focus
  - Target audience and career pathway(s)
  - Number of students and interviewers
- Confirm event logistics
  - Time/Date & Location
  - Delivery mode (in person vs. virtual)
- Develop sample interview questions and evaluation criteria
- Collaborate with NAF staff as needed

## 3-4 WEEKS BEFORE

- Send calendar hold to all attendees
- Confirm volunteer availability and assign student(s)
- Establish support roles and develop interviewing run of show
- Confirm special needs or accommodations of all attendees
- Share [resume and cover letter guide](#) and [sample\(s\)](#) with students
- Review [professional dress guidelines](#) and [personal branding](#)
- Share background information with volunteer(s)
  - Student grade level
  - College/career interests
  - Future Ready Skills focus areas
- Request bio and headshot of volunteer(s) (optional)

## 2-3 WEEKS BEFORE

- Collect student resumes in advance
- Finalize run of show and event structure, e.g.
  - One-to-one, panel, or group format
  - Virtual requires conferencing platform link
- Schedule prep call for all volunteers
  - Provide sample questions and evaluation criteria

## 1-2 WEEKS BEFORE

- Start preparing students for event engagement, e.g.
  - [WBL Research Prep Activity](#)
  - [Student Thank You Note Template](#)
  - Sessions on professionalism and responses
- Create activity in [WBL Tracker](#) including
  - All partners and volunteers
  - Participating academy(-ies).
- Send final logistics and event reminders to volunteers

## EVENT DAY

- Arrive 20-30 minutes early (if virtual, sign on early)
- Set up interview stations (if virtual, breakout rooms)
- Encourage volunteers to share verbal and written feedback using
  - Sample interview questions
  - Evaluation criteria
  - [Skills Feedback Survey](#)
- Track student attendance and add to WBL Tracker
  - Have students use [QR code to sign into event](#) – or –
  - [Manually add students to the activity](#)
- Provide [WBL Tracker Reflection Form Instructions](#) to students (they complete it after the event and must log into [NAFTrack Students](#) to access it)

## 1-2 DAYS POST-EVENT

- Remind students to [complete WBL Reflection Form](#)
- Send thank-you notes to stakeholders, including
  - Event highlights and images
  - Initial student feedback from WBL Tracker
  - Social media posts
- Schedule debrief meeting with all stakeholders, including
  - Prepared agenda
  - Highlights and areas for growth
  - Next steps and future volunteer opportunities

## UP TO 1 MONTH AFTER

- Share reflection form feedback with stakeholders once all students have completed.

