

STRATEGIC PLANNING & MANAGING FOR OUTCOMES

The following best practices were collected during several national and regional convenings of advisory board leaders. Additional considerations and supplementary resource recommendations are included as well.

Best Practices

- Strategic plans support collective impact and differentiated responsibility.
- Annual strategic planning is recommended for most boards and is often an extended meeting. High-performing boards hold their strategic planning meeting at the end of one school year to discuss what was accomplished the previous year and identify new goals that align with the academy's needs. Then they revisit and update the plan at the beginning of the new school year.
- Use the Advisory Board Impact Dashboard to forecast work-based learning and internship needs, target board support for academy quality (Academy Assessment) and self-assess using the annual Advisory Board Survey which informs the data presented on the key performance indicators page.
- Plans are working documents that manage the board's work and should be reviewed or updated at each meeting, where members note progress, actions, and support needed. The plan should be available to all, an owner often the Chair or Secretary owns and updates the plan.
- Committee structures – identify owners of work that focus on milestones. Committees build a core foundation for the board to ensure sustainability through changes in membership, especially at the academy/district level
- Setting short-term objectives in place will allow more strategic planning and streamlined metrics management
- Determine clear roles and responsibilities for each member to set expectations
- Illustrate the importance of collecting metrics in planning and achieving goals: students provide direct feedback on +/- of WBL activities, parents and academy see metric-driven feedback, etc.
- Understanding the academy's needs helps the board develop a plan and possible sub-committees in service of the defined needs.
- Consider using the SWOT Analysis activity with the board to inform the strategic planning process.

RESOURCES

All available for download in the Academy Support Hub (ASH).

WORK-BASED LEARNING

- Academy College and Career Readiness Events Calendar

ADVISORY BOARD

- Advisory Board Strategic Plan and Meeting Agenda
- SWOT Analysis

RESULTS

- Advisory Board Impact Dashboard