

October is National Economic Education Month, and it is the perfect opportunity to explore why it's important to know how to make informed decisions about financial resources. This is all the more important in light of a new [Junior Achievement survey](#) that shows that most teens feel unprepared to finance their futures and believe there is inequality in the job market.

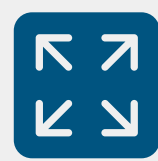
What are ways you could contribute to a more equitable future? How could you secure your financial future?

Whether you learn more about the vast career opportunities within economics or grow your own financial literacy, start by taking charge of your learning! So.. what does that mean?



REFLECT

Think deeply about your aspirations and purpose. (Return to this phase throughout your learning.)



STRETCH

Expand your knowledge and Future Ready skills through active learning.



INNOVATE

Create solutions for problems you're passionate about solving.



SHOWCASE

Share your innovations with an audience in a format that's captivating.

ESSENTIAL QUESTION:



WHAT OPPORTUNITIES DOES KNOWLEDGE IN ECONOMICS OFFER PERSONALLY OR [PROFESSIONALLY](#)?



Logan Lin, started his FinanZe podcast at 16 years old to teach young people about business and investing. He has interviewed some formidable business leaders like Hubert Joly former CEO of Best Buy and cryptocurrency guru Chris Larsen.



Listen to the [FinanZe](#) Podcast

What is one take away from a FinanZe podcast episode you listened to?



REFLECT

Think deeply about your aspirations and purpose.

ASK YOURSELF:

Why do you think [73% of Americans rank finances as the #1 stressor](#)?

What is an example of making an informed economic decision?

What [branch of economics](#) most closely aligns with your interests?

How would learners be impacted by a change in [#FinancialEducation requirements in your state](#)?



The [JA Access Your Future™](#) tool provides the real cost of achieving your goals and dreams.

ADD YOUR REFLECTION QUESTION(S) HERE:



STRETCH

Expand your knowledge and Future Ready skills through active learning.

- Learn what it really takes to meet your savings [objectives](#).
- Explore what [buying locally](#) looks like in your community and why it matters. You may be surprised to know buying local includes.
- Read [Buy Now, Pay \(More\) Later](#).



EXPLORE BEHAVIORAL ECONOMICS:

Do you have a bad financial habit or do you know someone who does? How can you teach yourself or others to [change it](#)?



INNOVATE

Create solutions for problems you're passionate about solving.

Choice 1: Design a game to teach others about a financial concept like investing or financial risk.

Choice 2: Create an app or other tool to help potential buyers assess their purchase.

Choice 3: Create an infographic about credit, its pros and cons and when and how your credit score is used.



A team from Harker High school in California won the 2022 Council for Economic Education's National Economics Challenge!



Watch their interview

This challenge is the country's only economics quiz challenge for high school students.



ARE YOU READY TO TAKE THE THE NATIONAL ECONOMICS CHALLENGE?

Choice 4: Choose your own project!



SHOWCASE

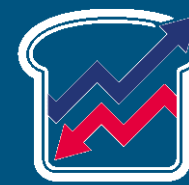
Share your innovations with an audience in a format that's captivating.

Choice 1: Package your game with instructions or printables and create a one-page website to publish.

Choice 2: Display your infographic on your academy's social media, in your classroom, or around the school.

Choice 3: Present your app or financial assessment tool to your class or publish for others to use.

Choice 4: Showcase your creations in a format of your choosing!



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