

ACADEMY OF FINANCE



964K
new jobs



\$79K
median annual wage*

NAF APPROACH

NAF's design focuses on connecting the classroom to the workplace by integrating career-focused curricula and authentic-learning projects into the traditional high school experience and offering real-world application opportunities. With a rigorous program of study and a progressive work-based learning continuum of activities designed to build career awareness, exploration, and preparation, students gain the skills and knowledge needed to make informed choices and be successful in their future careers.



learn more at **NAF.ORG**



follow us on      
@NAFCAREERACADS

#BEFUTUREREADY

INDUSTRY NEED

Overall employment in business and financial occupations is projected to grow faster than the average for all occupations from 2023 to 2033. For example, the need for Financial Analysts will grow by 9% by 2033, adding nearly 31,000 jobs each year, on average, to the workforce.

CURRICULUM

NAF's **Future Ready Learning** hosts a wide array of instructional content vetted by industry experts, post-secondary instructors, and professional organizations. The Academy of Finance curriculum includes:

- Courses in Finance, Accounting, Entrepreneurship, and Insurance
- A new instructional unit launching in July called AI in the Finance Industry.
- Authentic learning projects called **NAF Expeditions** that focus on navigating a career in accounting, sports data analytics, and cryptocurrency.
- On-demand resources from organizations like Everfi, Federal Reserve Education, Next Gen Personal Finance (NGPF), and FutureAccountants.org.

Essential organizations (or industry leaders) supporting NAF's Academy of Finance curriculum include KPMG, Truist Bank, American Accounting Association (AAA), Association of International Certified Professional Accountants (AICPA), Network for Teaching Entrepreneurship (NFTE), Junior Achievement, and the Council for Economic Education.

WORK-BASED LEARNING

Industry professionals play a significant role in helping students see the connections between high school and the world of work. NAF collaborates with major corporations, post-secondary institutions, and local companies to provide career readiness and workbased learning experiences throughout the academy experience.

Students connect directly with finance professionals to learn first-hand about careers in this industry and determine how their strengths and interests might be a good fit. Adults act as role models and guides to students, helping them develop the skills they will need to thrive in their future careers, navigate pathways to get there, and help them start building their professional network to open doors of opportunity. Businesses that collaborate with NAF academies play an active and integral role in shaping the future workforce and building their own local talent.

*The Bureau of Labor Statistics



BE FUTURE READY

2024-2025

ACADEMY OF FINANCE

DATA AT A GLANCE



31,917
STUDENTS



171
ACADEMIES

28
STATES

99
DISTRICTS

NAF PREPARES STUDENTS TO #BEFUTUREREADY

This data is academy-reported.

54%

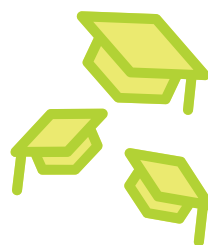
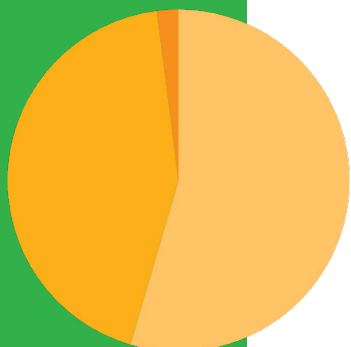
MALE

43%

FEMALE

2%

REPORTED NEITHER



99%

OF SENIORS
GRADUATED



65%

SENIORS FEEL
PREPARED FOR THE
WORKFORCE

higher than the national
average

KNOPRO STATS



14,500
STUDENT
USERS



1,832
EDUCATOR
USERS



\$200K
IN PRIZES
AWARDED

TOP PARTICIPANT
LOCATIONS

25% **Florida**
12% **Texas**
11% **New York**
11% **North Carolina**
7% **California**



64%%

GRADUATES JOIN
THE WORKFORCE



89%

GRADUATES ARE
COLLEGE BOUND



learn more at **NAF.ORG**



follow us on      
@NAFCAREERACADS