

## THE BENEFITS OF PARTNERING WITH A NAF ACADEMY

The benefits to employers who partner with NAF academies are immense, below are some listed:

- Enable businesspeople to play **an active role in developing their future workforce** by shaping talent in high school
- Generate **positive publicity** and **strengthen company reputation** in the community
- **Lower recruitment and training costs** by developing future employees local to the company
- **Increase interest in the company's industry** by inspiring the future workforce
- Aid in meeting a **corporate social responsibility** or employee engagement corporate commitment
- Provide an opportunity for employees to use their professional skills to **benefit the community**
- **Improve employee retention** by boosting morale and job satisfaction
- Create a **skilled, motivated, and diverse community of future candidates** that emphasizes the Firm's commitment to future leaders
- Meet corporate diversity, equity, and inclusion workforce goals

**TIP:** The Benefits to Partnering with a NAF Academy are included in the Guide to Engaging Employers which also provides tips for developing a winning value proposition for potential new partners to get involved.

“**The most important thing we can do as a company is invest in the economic prosperity of our communities. If we can help close the skills gap, we can reduce unemployment and be a force for broadly shared economic opportunity.**”

- Jamie Dimon,  
Chairman & CEO, JPMorgan Chase

### The Research:

A 2004 Columbia University Teachers College report on NAF academies and employers reported that the strongest incentive for their continued participation was the quality and effectiveness of NAF student interns. Employers rated the interns' skills as equal to or better than the employer's entry-level employees. For some employers, the program has become a pipeline for quality employees, and many have offered students permanent positions right after high school. Find [Shaping Postsecondary Transitions here](#).