

WBL Webinar: Unique Sources for Recruiting New Local Partners for WBL

UPCOMING WEBINARS

All Academies

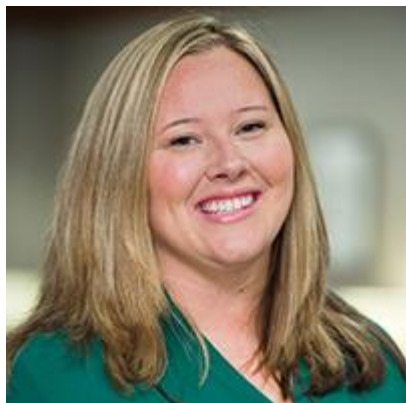
- WBL Participation Tracker & Reflection Form Training – 10/18
- Helping Students Explore Internship Opportunities – 11/9
- Advisory Board Subcommittees: A NAF Pro Series Discussion – 11/17

Specific Audiences

- AOHS: How to Connect with Health Professions Associations for WBL Opportunities – 10/25
- Launch Year Academy Series – 10/26 & 11/15

Visit the [Fall 2022 WBL webinars page in ASH](#)

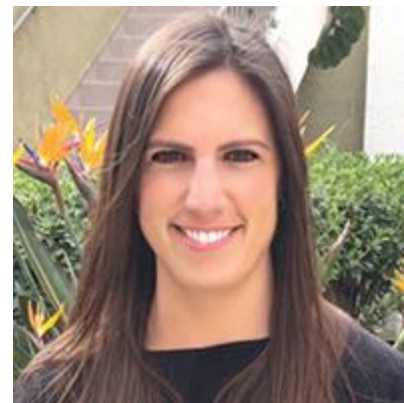
NAF'S WORK-BASED LEARNING TEAM: WE'RE HERE TO HELP!



Brooke Rice, Ed.D.
Senior Director



Kirsten Kirby, M.S.Ed.
Director



Stephanie Lopera, M.S.
Manager



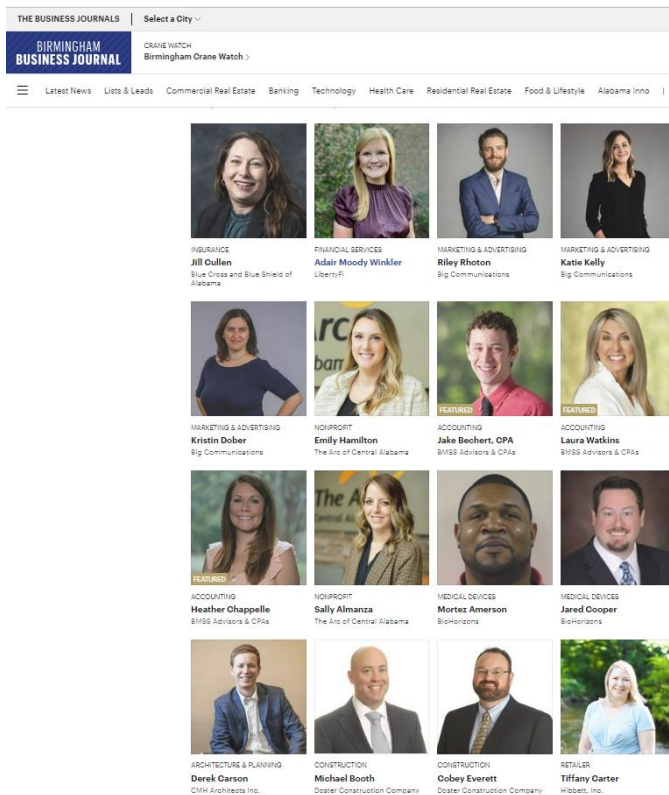
Cassie Yung, M.Ed.
Manager

AGENDA

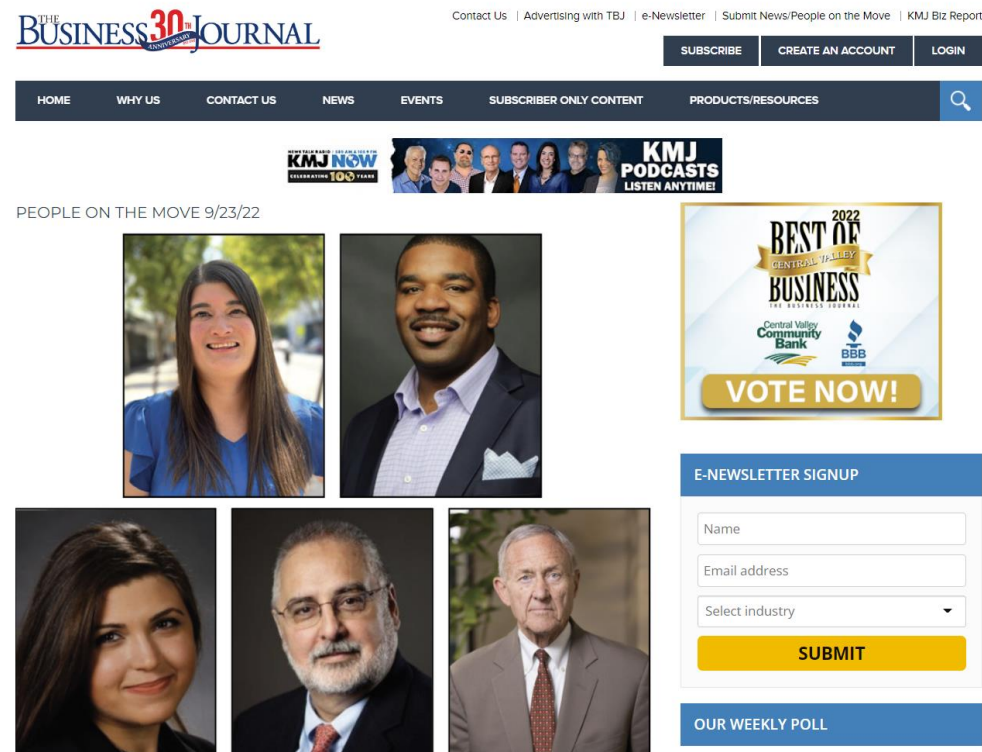
- 7 sources for new people to participate in WBL
- Options for ways they can volunteer
- NAF resources to support outreach and planning
- Next steps and idea sharing

7 Unique Sources for Recruiting WBL Volunteers

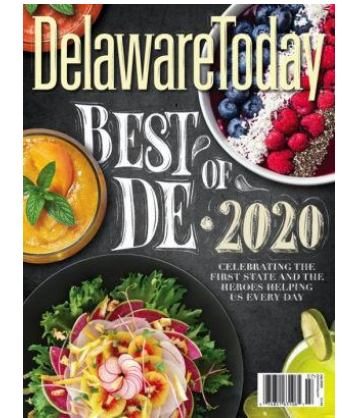
SOURCE 1: LOCAL PUBLICATIONS



[The Business Journals](#)
(multiple cities)



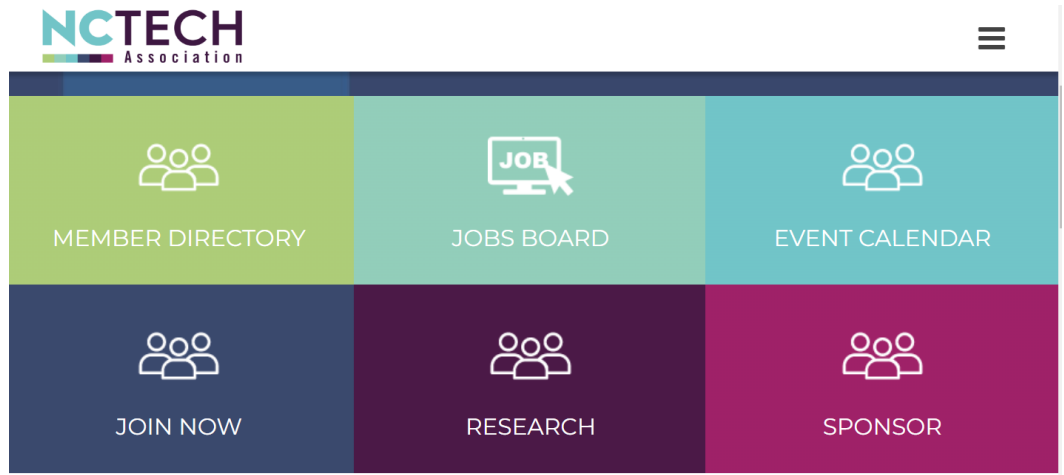
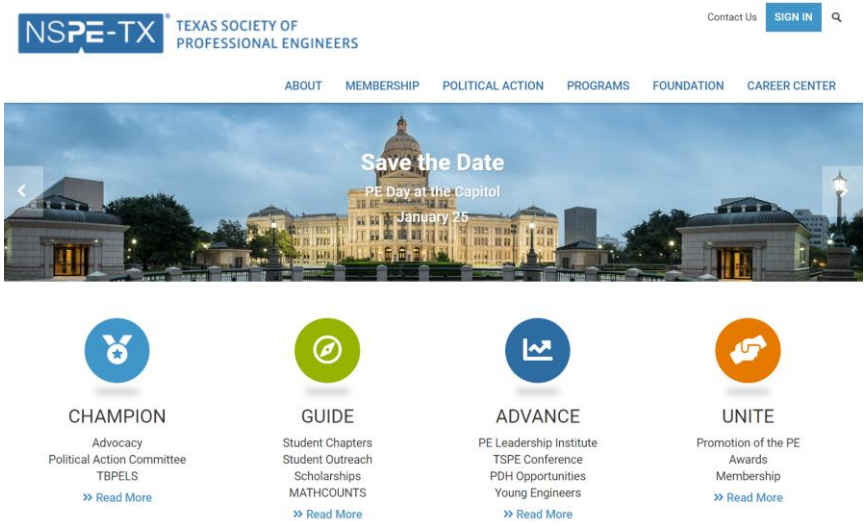
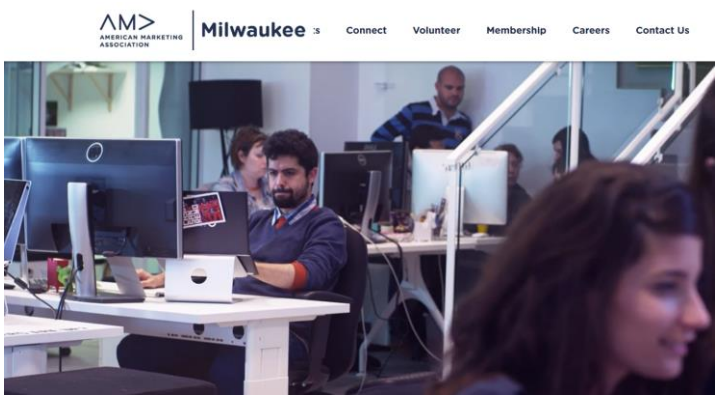
[The Business Journal \(Central CA\)](#)



Magazine special
editions

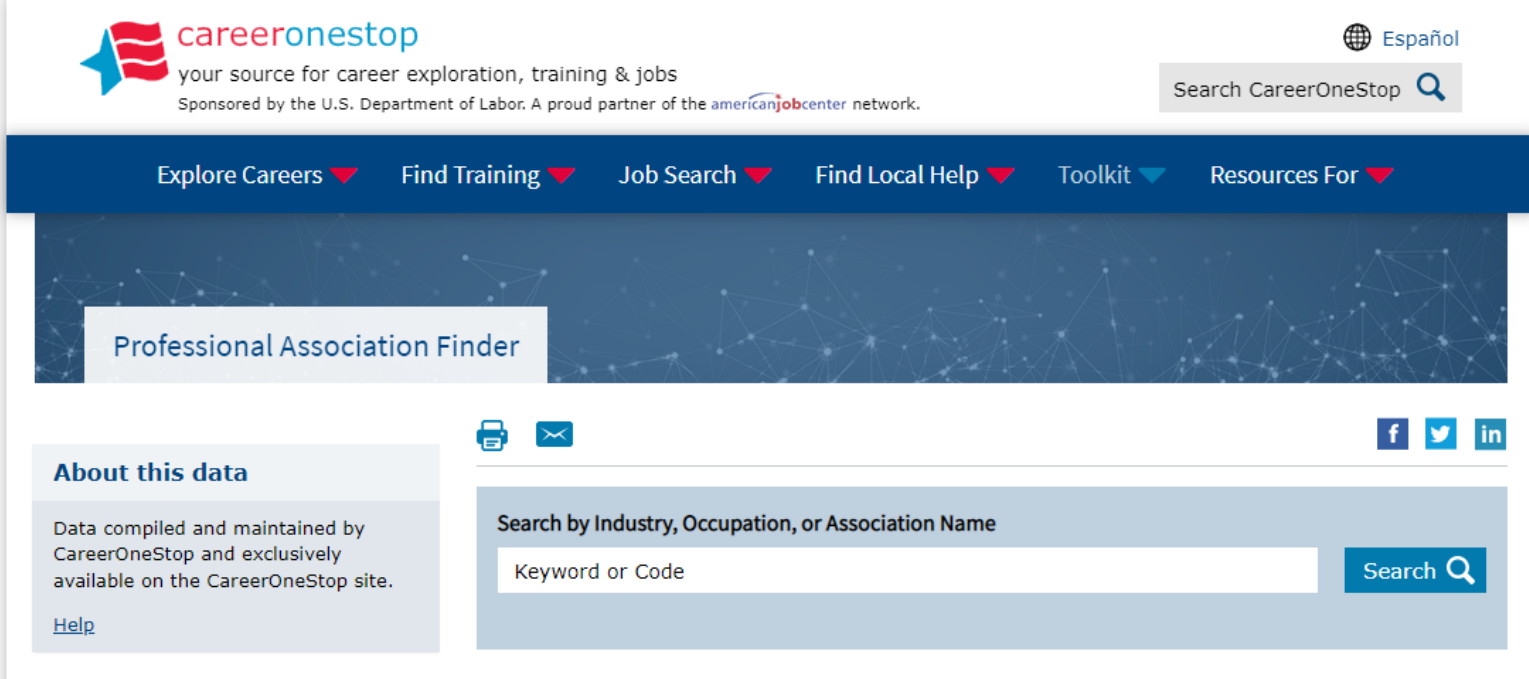
"People on the Move"
sections

SOURCE 2: PROFESSIONAL ASSOCIATIONS



SOURCE 2: PROFESSIONAL ASSOCIATIONS

- Search for national professional associations via a database site (Example: [careeronestop](https://careeronestop.org))
- Select an association and click to go to their site
- Look in the Membership or About Us sections (this is typically where lists of chapters are found)
- Contact the leadership of the chapter near you



The screenshot shows the CareerOneStop website interface. At the top, the CareerOneStop logo is displayed with the tagline "your source for career exploration, training & jobs" and a note that it is sponsored by the U.S. Department of Labor and is a proud partner of the American Job Center network. A search bar for "Search CareerOneStop" is located in the top right corner, along with a link to "Español". Below the header is a navigation bar with links: "Explore Careers", "Find Training", "Job Search", "Find Local Help", "Toolkit", and "Resources For". The main content area features a "Professional Association Finder" section. On the left, there is an "About this data" section stating that the data is compiled and maintained by CareerOneStop and is exclusively available on the CareerOneStop site, with a "Help" link. On the right, there is a search box labeled "Search by Industry, Occupation, or Association Name" with a "Keyword or Code" input field and a "Search" button. Social media icons for Facebook, Twitter, and LinkedIn are also present.

EXAMPLE OF PROF. ASSOCIATION: SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

f t y i n d

Convention Member Login Join

SHPE
Leading Hispanics in STEM.

About Membership Engage Career Services Resources Support SHPE

Register Now
for
National Convention
2022

Early Bird Deadline
September 30

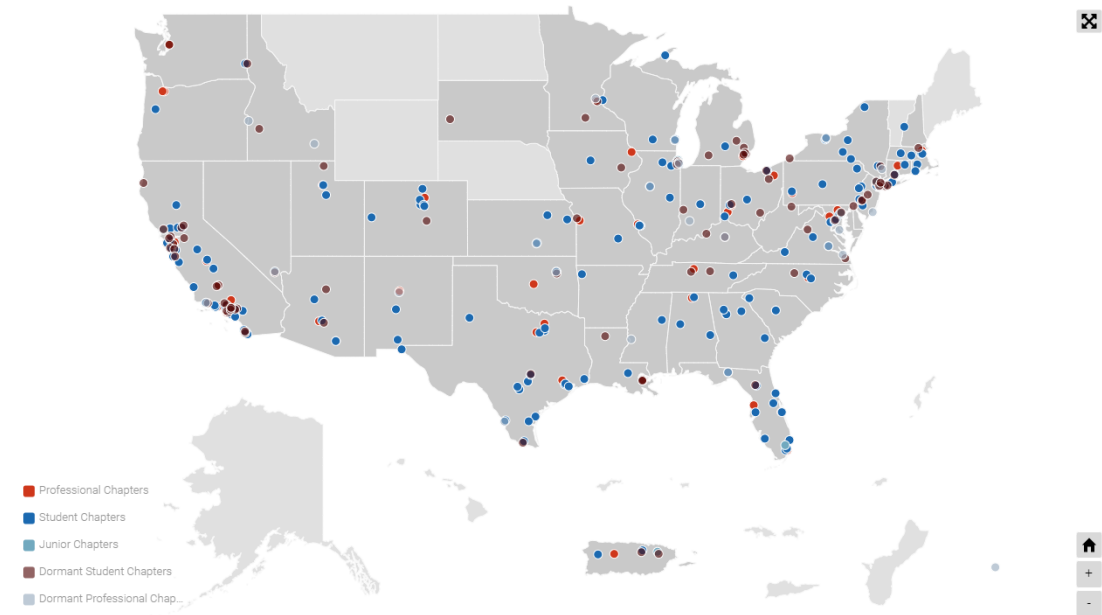
NOVEMBER 2-6
CHARLOTTE, NC
**2022 SHPE
NATIONAL CONVENTION**
RACING TOWARDS THE FUTURE
SHPE HASTINGS

Leading Hispanics in STEM

SHPE is the nation's largest association dedicated to fostering Hispanic leadership in the STEM field.


Join Us →

SHPE is divided into seven geographic regions across the United States and Puerto Rico. Each region is made up of student and professional chapters, as well as members "At-Large." And while we're one Familia, we also know there's nothing wrong with a little healthy competition. Discover your own region below, and while you're at it, check your designated chant as well. Then practice it, see how loud you can yell it, and be ready to use it to show your region pride at our events!

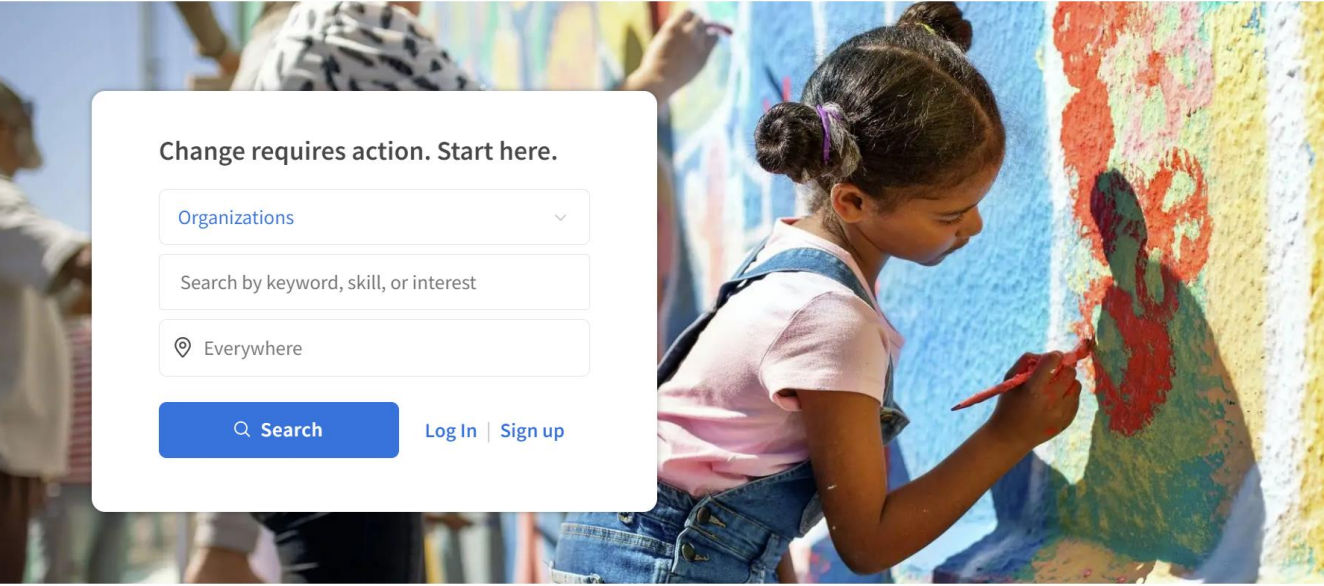


<https://shpe.org>

SOURCE 3: NON-PROFIT ASSOCIATIONS


[Jobs](#)
[Internships](#)
[Volunteer Opportunities](#)
[Organizations](#)
[Grad Schools](#)
[Blog](#)

[Log In](#)
[Post a Listing](#)



Change requires action. Start here.

Organizations

Search by keyword, skill, or interest

📍 Everywhere

🔍 Search

[Log In](#) | [Sign up](#)

6,546 Jobs

346 Internships

112,145 Volunteer Opportunities

147,215 Organizations

356 Grad Programs

[Idealist.org](https://www.idealist.org)

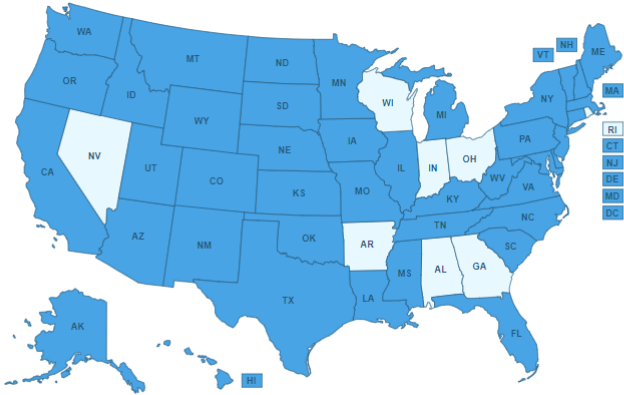

[America's Nonprofits](#)
[Trends & Policy Issues](#)
[Tools & Resources](#)
[Our Focus & Impact](#)
[Everyday Advocacy](#)

[SHARE](#)

Find Your State Association

[Printer-friendly version](#)

Click on your state in the map below to find information on your state association of nonprofits.



Select Your State

[State Associations](#)

SOURCE 4: COLLEGE & UNIVERSITY ALUMNI ASSOCIATIONS

Not just schools in your area!



THE UNIVERSITY OF ALABAMA

Over 100 chapters in places including 2 in Arizona, 4 in California, 1 in Connecticut, 1 in Kansas and even 1 in Hawaii!

Don't forget NAF alumni!



HOWARD
UNIVERSITY

Local clubs categorized into 7 Regions

Example:

Region 1 – Clubs in Delaware, Ghana, Greater Boston, Greater Hartford, Greater New Haven, Greater New York City, London, United Kingdom, Metropolitan Trenton, New Jersey, Westchester and Rockland



PennAlumni
Regional Clubs

CONNECT. EXPERIENCE. CELEBRATE.

For a full listing of clubs and contacts, please go to:

www.alumni.upenn.edu/clubs

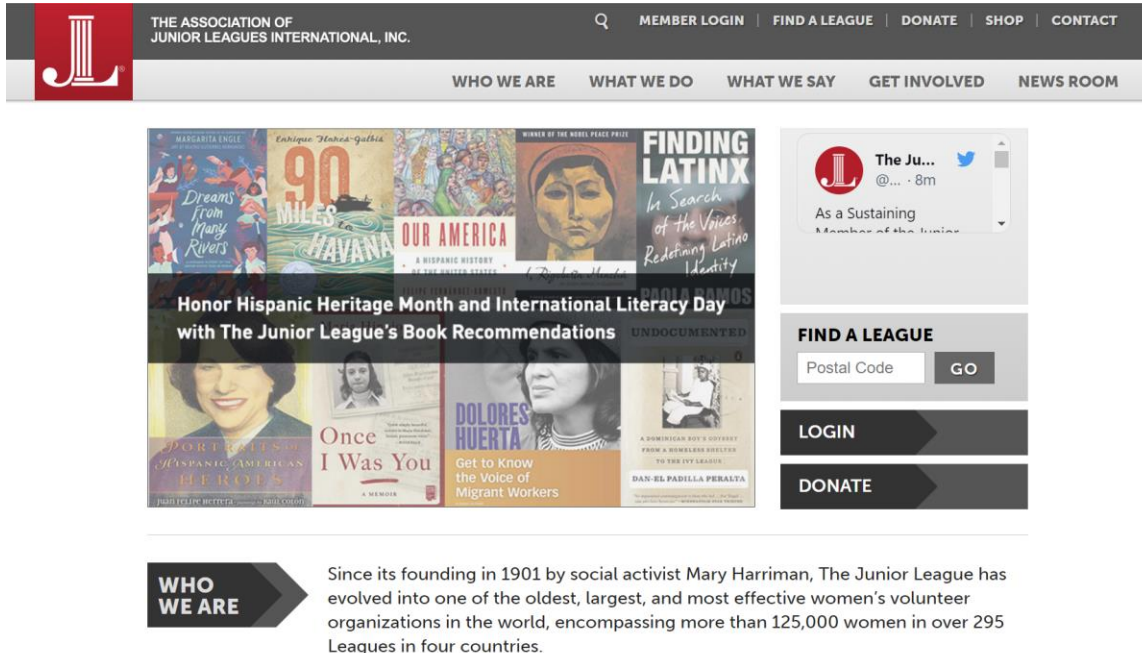
For questions, please call:

(215) 898-7811 or

email: daralumniclub@dev.upenn.edu

Clubs in the U.S. and around the world

SOURCE 5: LOCAL LEADERSHIP ORGANIZATIONS

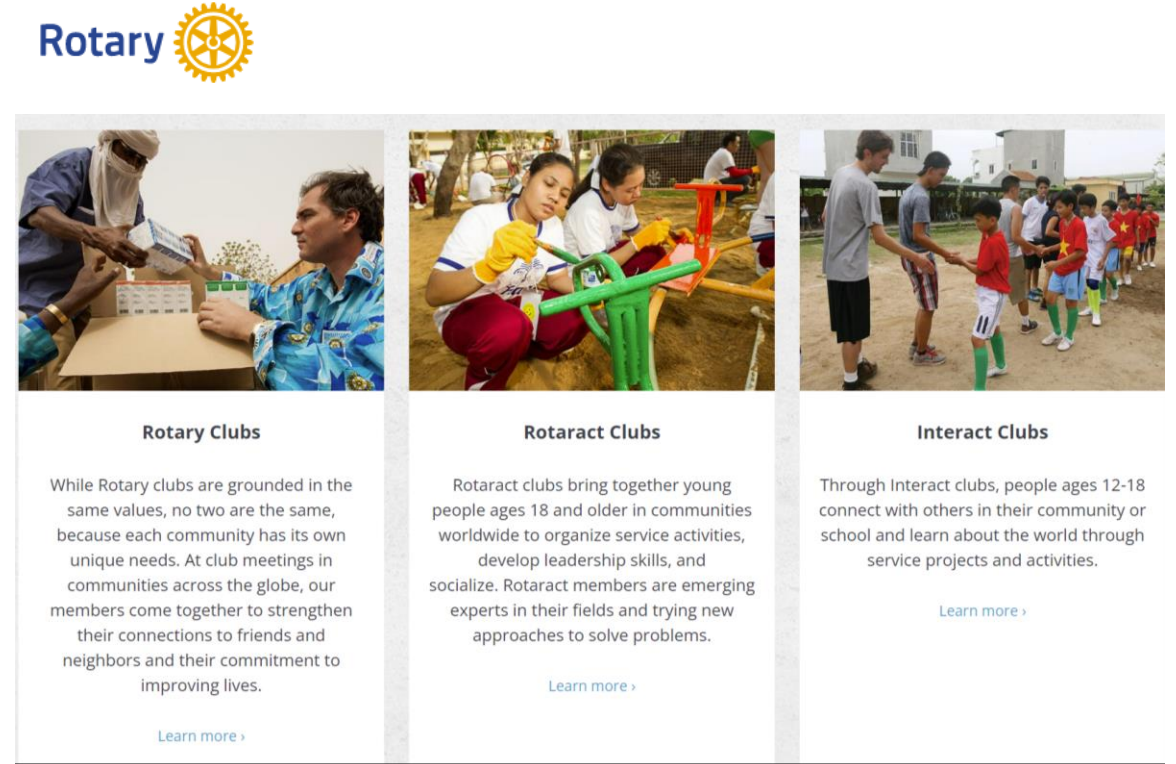


The screenshot shows the homepage of The Junior League of America. The header includes the organization's name, a search bar, and navigation links for Member Login, Find a League, Donate, Shop, and Contact. Below the header, there are tabs for 'WHO WE ARE', 'WHAT WE DO', 'WHAT WE SAY', 'GET INVOLVED', and 'NEWS ROOM'. The main content area features a section titled 'Honor Hispanic Heritage Month and International Literacy Day with The Junior League's Book Recommendations', displaying various book covers. To the right, there is a sidebar with a 'FIND A LEAGUE' search bar, a 'LOGIN' button, and a 'DONATE' button. At the bottom, there is a 'WHO WE ARE' section with a brief history of the organization.

WHO WE ARE

Since its founding in 1901 by social activist Mary Harriman, The Junior League has evolved into one of the oldest, largest, and most effective women's volunteer organizations in the world, encompassing more than 125,000 women in over 295 Leagues in four countries.

<https://www.ajli.org/>



The screenshot shows the Rotary website. The header features the Rotary logo and navigation links. Below the header, there are three columns, each with a title, a description, and a 'Learn more' link. The columns are: 'Rotary Clubs', 'Rotaract Clubs', and 'Interact Clubs'. Each column includes a photograph of people engaged in community service activities.

Rotary Clubs

While Rotary clubs are grounded in the same values, no two are the same, because each community has its own unique needs. At club meetings in communities across the globe, our members come together to strengthen their connections to friends and neighbors and their commitment to improving lives.

[Learn more >](#)

Rotaract Clubs

Rotaract clubs bring together young people ages 18 and older in communities worldwide to organize service activities, develop leadership skills, and socialize. Rotaract members are emerging experts in their fields and trying new approaches to solve problems.

[Learn more >](#)

Interact Clubs

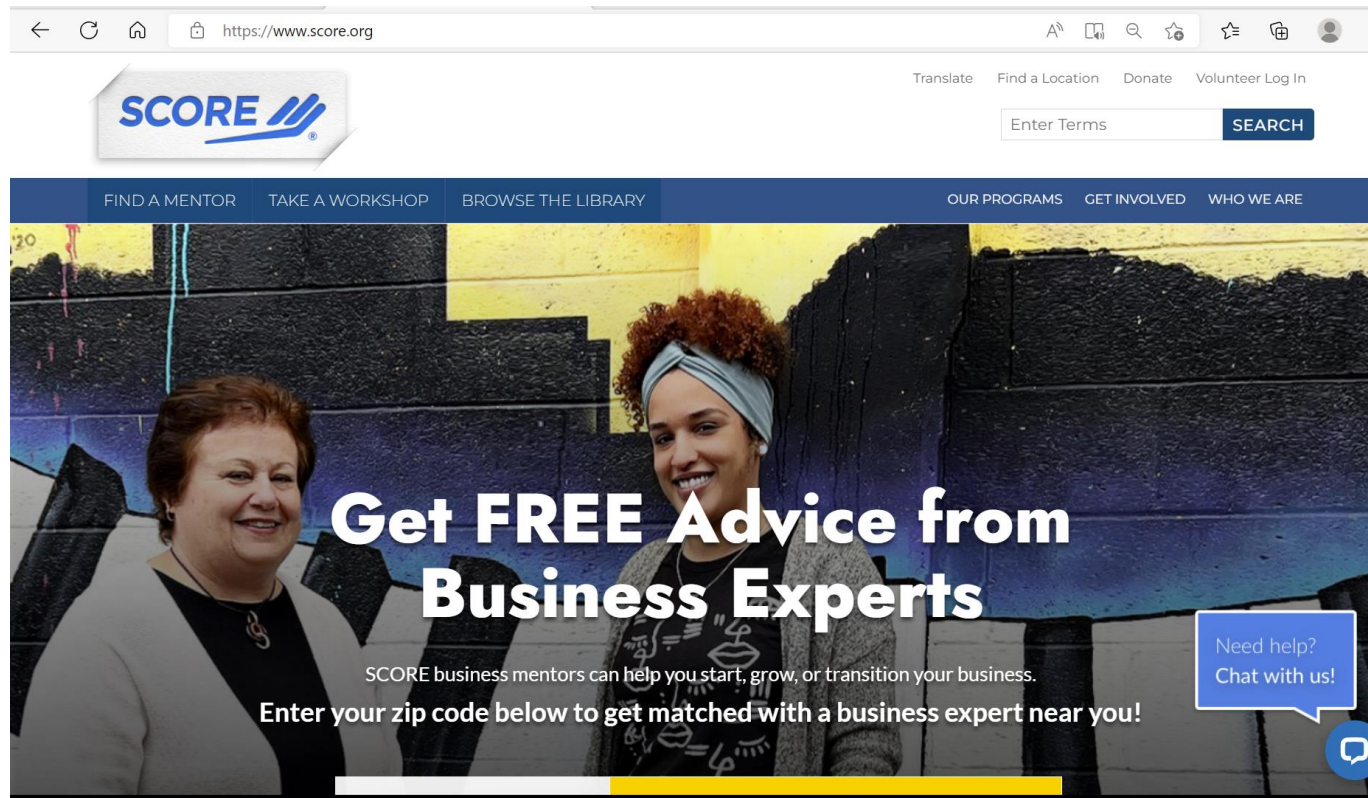
Through Interact clubs, people ages 12-18 connect with others in their community or school and learn about the world through service projects and activities.

[Learn more >](#)

<https://www.rotary.org/>

Leadership groups through your local Chamber of Commerce are also great!

SOURCE 6: SERVICE CORPS OF RETIRED EXECUTIVES (SCORE)



<https://www.score.org/>

SOURCE 7: ENTREPRENEURS & ORGANIZATIONS ON THE MOVE

- Food trucks
- Mobile clinics
- Local events
(Farmers' markets, craft fairs)
- Exhibitors at conventions



REGIONAL ASSOCIATIONS



SOUTHERN CALIFORNIA
MOBILE FOOD VENDORS
ASSOCIATION
CEO: MATT GELLER



SAN ANTONIO FOOD
TRUCK ASSOCIATION
CEO: Keith Hill



NASHVILLE FOOD TRUCK
ASSOCIATION
CEO: Landon Lyon



HOUSTON AREA FOOD
TRUCK ASSOCIATION
CEO: Eric Moira



DISTRICT MARYLAND
VIRGINIA FOOD TRUCK
ASSOCIATION
CEO: Doug Povich



GULF TO BAY FOOD
TRUCK ASSOCIATION
CEO:



MIDESSA MOBILE FOOD
VENDOR ASSOCIATION
CEO: George Brown



NEW YORK CITY FOOD
TRUCK ASSOCIATION
CEO: Josh Gatewood



PHILLY MOBILE FOOD
ASSOCIATION
CEO: Rob Mitchell



GRAND RAPIDS FOOD
TRUCK ASSOCIATION
CEO: Brennan Summers



NORTH TEXAS FOOD
TRUCK ASSOCIATION
CEO: Sydney Brown



NEW JERSEY FOOD
TRUCK ASSOCIATION
CEO: Jan Hepner



FOOD TRUCK
ASSOCIATION OF
GEORGIA
CEO: Tony Harrison



GREATER LEHIGH FOOD
TRUCK ALLIANCE
CEO: Tracey Matthews



MARYLAND MOBILE FOOD
VENDORS ASSOCIATION
CEO: Dave Puffer



MINNESOTA FOOD TRUCK
ASSOCIATION
CEO: John Levy



WASHINGTON STATE
FOOD TRUCK
ASSOCIATION
CEO:



St. Louis Food Truck
Association
CEO: Jeff Pupillo

FOR ALL SOURCES: ASK IF YOU CAN ADD TO THEIR NEWSLETTERS

- Many organizations have newsletters and are often looking for content
- You could inquire about whether you could put in a short article about ways to volunteer or whether students could write a short article about WBL at your Academy
- Have a “Call to Action”

INITIAL ASK: CAREER AWARENESS & EXPLORATION ACTIVITIES

AWARENESS



Guest Speaker



Career Fair



Worksite Tour

EXPLORATION



Informational Interviews



Job Shadow



Mentorship



Resume Coaching/
Review Session



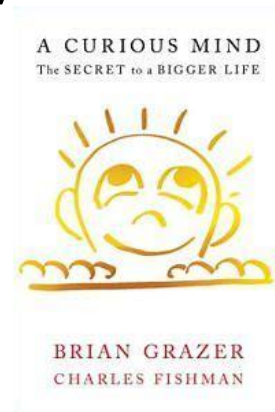
Mock Interview

Skills Workshop

Partner Engagement
Project

AN AMAZING WBL ACTIVITY TO ADD THIS YEAR

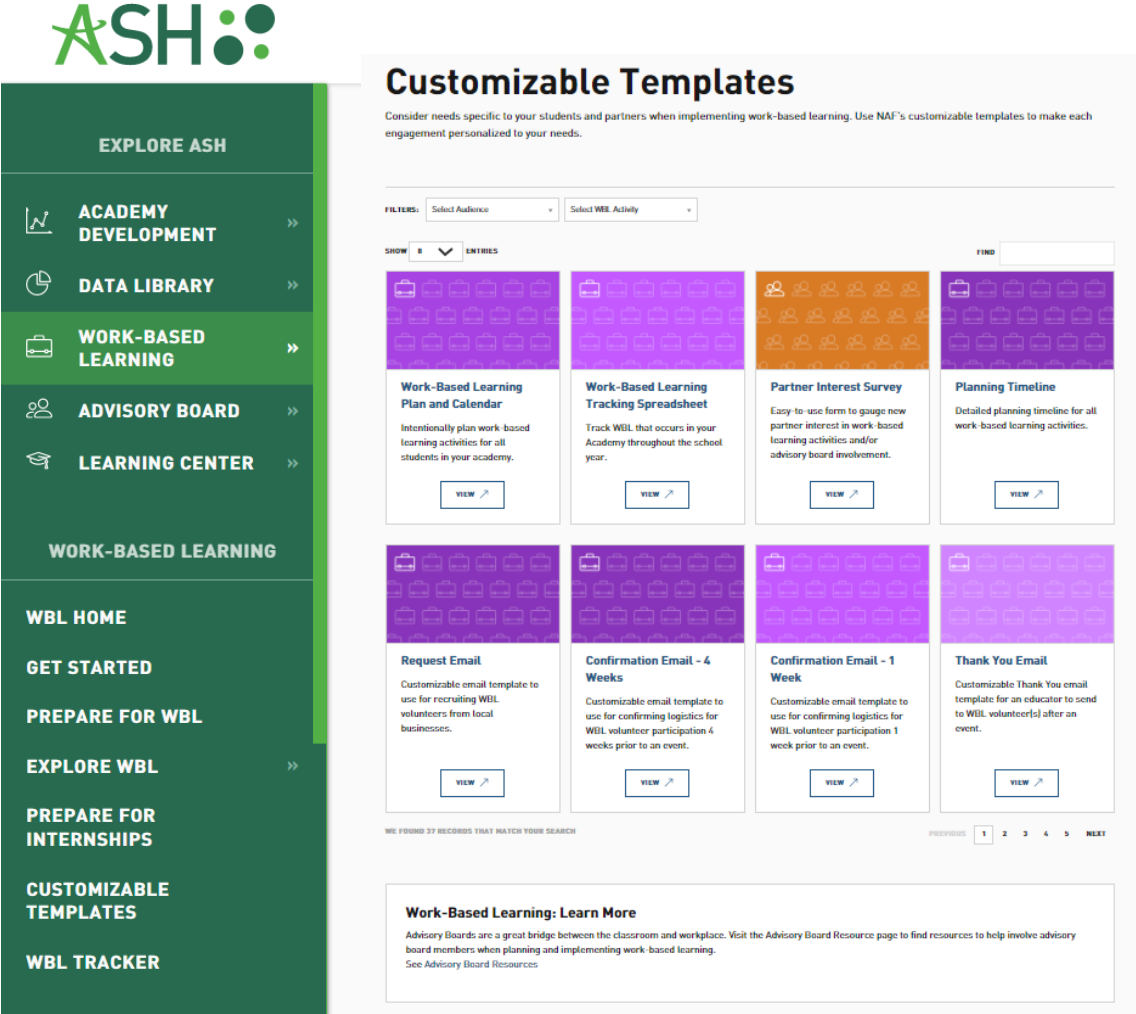
- Informational interviews are one of the best yet most underutilized WBL activities
- A different way to frame them: Curiosity Conversations
- There are a lot of potential formats
- Can be virtual or in-person
- These conversations often lead to additional opportunities for students



NAF WBL RESOURCES

- One-stop hub for all WBL resources
- Specific sections: Get Started, Prepare for WBL, Explore WBL, Prepare for Internships and Customizable Templates
- Resources for Educators, AB members, and Students
- Filtering options (by Audience, WBL type)
- You do not have to log into ASH to access these resources, which means you can easily share links with Advisory Board members or others who may not have ASH accounts
- Clicking on a resource adds it to your "Recently Viewed" on your ASH home page

<https://ash.naf.org/public/wbl>



ASH

EXPLORE ASH

- ACADEMY DEVELOPMENT >>
- DATA LIBRARY >>
- WORK-BASED LEARNING >>**
- ADVISORY BOARD >>
- LEARNING CENTER >>

WORK-BASED LEARNING

WBL HOME

GET STARTED

PREPARE FOR WBL

EXPLORE WBL >>

PREPARE FOR INTERNSHIPS

CUSTOMIZABLE TEMPLATES

WBL TRACKER

Customizable Templates

Consider needs specific to your students and partners when implementing work-based learning. Use NAF's customizable templates to make each engagement personalized to your needs.

FILTERS: Select Audience Select WBL Activity

SHOW 8 ENTRIES

Work-Based Learning Plan and Calendar Intentionally plan work-based learning activities for all students in your academy. VIEW	Work-Based Learning Tracking Spreadsheet Track WBL that occurs in your Academy throughout the school year. VIEW	Partner Interest Survey Easy-to-use form to gauge new partner interest in work-based learning activities and/or advisory board involvement. VIEW	Planning Timeline Detailed planning timeline for all work-based learning activities. VIEW
Request Email Customizable email template to use for recruiting WBL volunteers from local businesses. VIEW	Confirmation Email - 4 Weeks Customizable email template to use for confirming logistics for WBL volunteer participation 4 weeks prior to an event. VIEW	Confirmation Email - 1 Week Customizable email template to use for confirming logistics for WBL volunteer participation 1 week prior to an event. VIEW	Thank You Email Customizable Thank You email template for an educator to send to WBL volunteer(s) after an event. VIEW

WE FOUND 37 RECORDS THAT MATCH YOUR SEARCH

PREVIOUS 1 2 3 4 5 NEXT

Work-Based Learning: Learn More

Advisory Boards are a great bridge between the classroom and workplace. Visit the Advisory Board Resource page to find resources to help involve advisory board members when planning and implementing work-based learning. See Advisory Board Resources

RECAP: THE LUCKY 7 UNIQUE SOURCES FOR WBL PARTNERS/VOLUNTEERS

- Local publications
- Professional associations
- Non-profit associations
- College/university alumni associations
- Local leadership organizations
- Service corps of retired executives (SCORE)
- Entrepreneurs and organizations on the move

NEXT STEPS & IDEA SHARING

What are some of your favorite sources for WBL volunteers and partners?

Which of the strategies from today are you excited to try and why?