

WBL IMPACT PROGRAM

WBL IMPACT
AWARD



STUDENT IMPACT
COMPETITION



**This program is being funded as
part of a grant NAF received from
American Express**

**We are grateful for their support
of impactful WBL!**



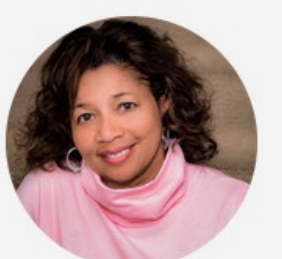
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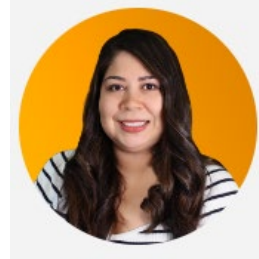
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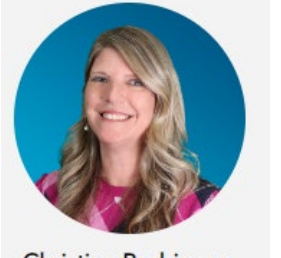
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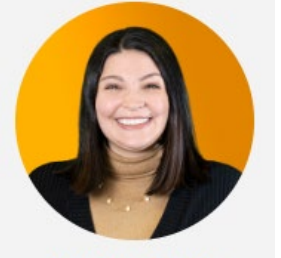
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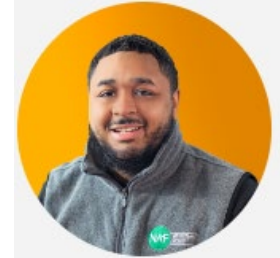
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AGENDA

- Program goals
- WBL Impact Award overview
- Student Competition overview
- Recognition at NAF Next
- Resources & FAQs

IMPACT PROGRAM GOALS

Overall Goals

- Recognize innovative WBL activities across the Network
- Incentivize use of the WBL Tracking Tools
- Create a WBL Activity Collection everyone can use

Specific Goals

- Impact Award – Reward educators, WBL coordinators, and academy leads for great work in WBL
- Student Competition – Provide an opportunity to get students more involved in the planning process of WBL



WBL IMPACT AWARD



WBL IMPACT AWARD OVERVIEW & ELIGIBILITY

Overview

- For educators, WBL coordinators, and academy leads
- Recognizes an innovative WBL activity

WBL Activity Eligibility

- Held during the 2023-2024 school year
- You can submit 1 activity for Fall 2023 and 1 activity for Spring 2024
- Career Awareness and/or Career Exploration phases of the WBL Continuum
- Entered in the WBL Participation Tracker with students added to the activity
- Held at one academy or multiple academies within one school (not multi-school or district)

Add an activity

Use this page to add each unique WBL Activity by entering the event details requested in the fields below.

Hover over each field for a more detailed description of the item and/or for Tech Tips on completing the field.

For problems with this page or for additional help contact support@naf.org.

If you are looking to add/edit activities related to Career Preparation (e.g. Internships), please go to the [NAFTrack Manage Internships](#) section.

CANCEL AND GO BACK

General Information

Activity Title

Date Range?

11/07/2023 - 11/07/2023

Days (optional)?

Hours?

Where did this activity take place?

Select option

Did Your Advisory Board participate in this activity?

Yes No

Type of Primary Activity with Partners (Select one)

Career Awareness?



WBL IMPACT AWARD TIMELINE

January 22, 2024 – Deadline to submit Fall 2023 WBL activities

Late January 2024 – Judges will review submissions and select 3 fall finalists

May 1, 2024 – Deadline to submit Spring 2024 WBL activities

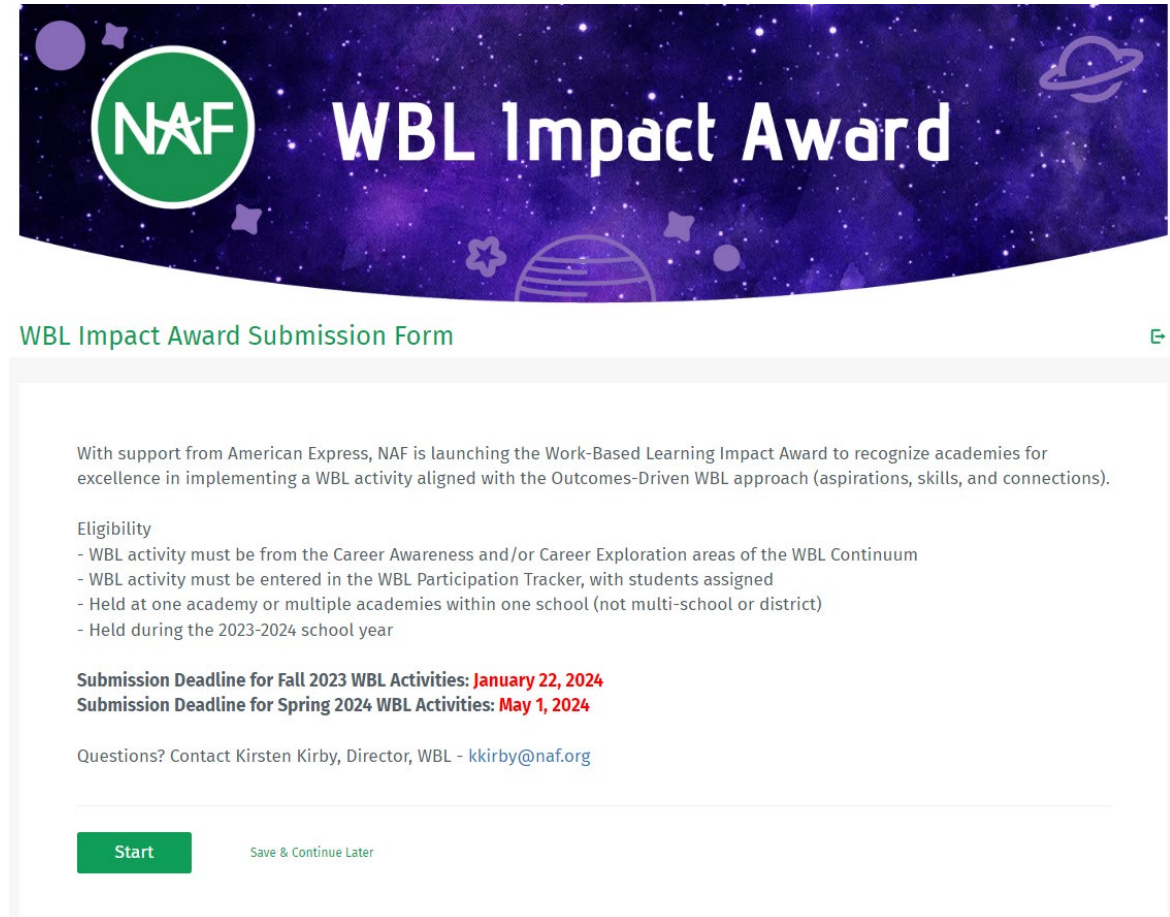
Early May 2024 – Judges will review submissions and select 3 spring finalists

Mid-May 2024 – Judges will review the 6 finalists and select the overall winner



WBL IMPACT AWARD SUBMISSION PROCESS

- Complete digital form
- Use the sample submission form to answer the questions and then copy/paste them into the form
- Submit supplemental documents including data and other files (optional but encouraged)



The screenshot shows the 'WBL Impact Award Submission Form' interface. At the top, there is a header with the NAF logo and the text 'WBL Impact Award'. Below the header, the form title 'WBL Impact Award Submission Form' is displayed. The main content area contains the following text:

With support from American Express, NAF is launching the Work-Based Learning Impact Award to recognize academies for excellence in implementing a WBL activity aligned with the Outcomes-Driven WBL approach (aspirations, skills, and connections).

Eligibility

- WBL activity must be from the Career Awareness and/or Career Exploration areas of the WBL Continuum
- WBL activity must be entered in the WBL Participation Tracker, with students assigned
- Held at one academy or multiple academies within one school (not multi-school or district)
- Held during the 2023-2024 school year

Submission Deadline for Fall 2023 WBL Activities: January 22, 2024
Submission Deadline for Spring 2024 WBL Activities: May 1, 2024

Questions? Contact Kirsten Kirby, Director, WBL - kkirby@naf.org

At the bottom of the form, there are two buttons: 'Start' and 'Save & Continue Later'.



JUDGES

- Representation from across the NAF Network
- Identifying information on the submissions will be removed and each submission will be given a number
- Judges with a connection to a particular academy will not score that submission
- Rubric is available on WBL Impact Award page

WBL Impact Award Judging Rubric

View the rubric with the criteria judges will use to score each submission. They will be using a digital platform designed to collect their scores and comments.

[DOWNLOAD](#)

WBL IMPACT AWARD **BE FUTURE READY**

JUDGING RUBRIC

The rubric below contains the criteria judges will use to score each submission. They will be using a digital platform designed to collect their scores and comments.

Identifying information, including the academy name and contact person, will be removed so that judges are scoring based on the submission contents. If there is a connection between a particular judge and a submission, the award organizers will ensure that the judge does not score those submissions.

Scoring:
1 - Room for growth 2 - Average 3 - Good 4 - Excellent

	N/A	1	2	3	4
Connection with ODWBL & Future Ready Skills <i>Did the activity align with the Aspirations, Skills, and Connections outcomes? How did it impact students' development of Future Ready Skills?</i>					
External Partner Engagement <i>To what degree were external partners involved? How substantial was their role in the activity?</i>					



WBL IMPACT AWARD PRIZES

FINALISTS

- \$250 gift card
- Recognition at NAF Next
- Inclusion in WBL Activity Collection

WBL IMPACT AWARD WINNER

- All expenses-paid trip to NAF Next in Orlando, FL (July 9-11, 2024)
- Recognition at NAF Next
- Inclusion in WBL Activity Collection
- Banner for academy
- Digital badge for email signature and website



FAQs

- WBL Activities
- WBL Tracker entries
- Prizes
- Any other questions?

Feel free to contact me!

Kirsten Kirby, Director, WBL – kkirby@naf.org

FREQUENTLY ASKED QUESTIONS

WBL Impact Award FAQs

Answers regarding WBL activities, entering the activity in the WBL Tracker, how the prizes work, and more



STUDENT IMPACT COMPETITION



STUDENT IMPACT COMPETITION OVERVIEW & ELIGIBILITY

Overview

- For teams of up to 4 students
- Students will design, implement, and assess a WBL activity in their academy

Eligibility

- NAF students in grades 9-12
- Each team must have a supporting educator; highly encourage Advisory Board member involvement
- WBL activity must take place in the 2023-24 school year



ROLE OF THE SUPPORTING EDUCATOR

- Provide guidance as students work on planning and implementing their activity
- Facilitate connections with Advisory Board members
- Enter the activity in the WBL Tracker and designate the students who participate (this is all the students who participate, not just those on the team)
- Share the Tracker data with the student team after Reflection Forms have been completed



STUDENT IMPACT COMPETITION TIMELINE

May 1, 2024 – Deadline to submit entry form

Early May 2024 – Judges will review submissions and select the top 3 teams

Mid-May 2024 – Winners will be announced



STUDENT IMPACT COMPETITION SUBMISSION PROCESS

- Digital form students complete (1 form per team)
- Can use the sample submission form to answer the questions and then copy/paste them into the form
- Teams must also submit a photo collage, video, presentation, or other way to show visual elements of their activity
- Can submit any additional documents as well



Student Impact Competition Submission Form

Use the following form to submit the work-based learning activity you planned, implemented, and reflected on. This activity needs to have taken place during the 2023-24 school year.

In addition to this form, you will submit a photo collage, presentation, or short video with highlights from your activity.

****Only 1 form needs to be submitted per team.****

DEADLINE: May 1, 2024

Questions? Contact Kirsten Kirby, Director, Work-Based Learning (kkirby@naf.org)

Start



JUDGES

- Representation from across the NAF Network
- Identifying information on the submissions will be removed and each submission will be given a number
- Judges with a connection to a particular academy will not score that submission
- Rubric is available on Student Impact Competition page

Student Impact Competition Judging Rubric

View the rubric with the criteria judges will use to score each submission. They will be using a digital platform designed to collect their scores and comments.

[DOWNLOAD](#)

STUDENT IMPACT COMPETITION

JUDGING RUBRIC

The rubric below contains the criteria judges will use to score each submission. They will be using a digital platform designed to collect their scores and comments.

Identifying information, including the academy name and contact person, will be removed so that judges are scoring based on the submission contents. If there is a connection between a particular judge and a submission, the award organizers will ensure that the judge does not score those submissions.

Scoring:
1 - Room for growth 2 - Average 3 - Good 4 - Excellent

	N/A	1	2	3	4
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STUDENT IMPACT COMPETITION PRIZES

1st place team

- \$250 gift card for each team member plus their educator
- Educator receives an all expenses-paid trip to NAF Next in Orlando, FL (July 9-11, 2024)
- Recognition at NAF Next and inclusion in WBL Activity Collection
- Academy banner and digital badge

2nd place team

- \$150 gift card for each team member plus their educator
- Recognition at NAF Next and inclusion in WBL Activity Collection

3rd place team

- \$100 gift card for each team member plus their educator
- Recognition at NAF Next and inclusion in WBL Activity Collection



RECOGNITION AT NAF NEXT 2024



RECOGNITION AT NAF NEXT 2024

Both winners will showcase your activity to other conference attendees

- Present a learning session, Innovation Studio session, or Best Practices session
- For the 1st place student team, we are exploring whether they could present live virtually; if not, a video of them can be included in presentations

Recognition during all-conference sessions

- We are working with the NAF Next planning team to finalize options

WBL Activity Collection

- New resource consisting of the Impact Award finalists and Student Competition top 3 teams will debut



RESOURCES



WBL IMPACT PROGRAM SECTION OF ASH

<https://ash.naf.org/public/wbl/impact-program>

- Subsections for WBL Impact Award and Student Impact Competition
- Links to official submission forms plus resources
- Definitions of WBL activities

WBL Impact Program

NAF is excited to announce the launch of the WBL Impact Program, with support from American Express.

There are two components, with each designed to incentivize and recognize WBL Career Awareness and Exploration activities aligned with the Outcomes-Driven WBL approach.

We will be creating a WBL Activity Collection with the winning entries, which will be publicly accessible and can serve as a blueprint for anyone in the Network.

WBL Impact Award - for Educators, WBL Coordinators, & Academy Leads

NAF Student Impact Competition - for Students

Learn more about each component below. We look forward to celebrating innovative, impactful WBL activities!

Questions? Contact Kirsten Kirby, Director, WBL (kkirby@naf.org)

WBL IMPACT AWARD

WBL Impact Award

A new award to recognize educators, WBL coordinators, and academy leads for excellence in implementing a WBL activity aligned with the Outcomes-Driven WBL approach.

NAF STUDENT IMPACT COMPETITION

Student Impact Competition

Students will design, implement, and reflect on a Career Awareness or Career Exploration activity in their NAF academy.



QUESTIONS?

Feel free to contact me!

Kirsten Kirby, Director, WBL – kkirby@naf.org

