

# Year of Planning

## Academy Development Overview



NAF's Year of Planning (YOP) offers direct support to high schools developing a NAF academy. NAF portfolio managers and supporting staff provide guided technical assistance to align local programming goals with NAF's design before an academy opens in the launch year.

*Note: The YOP program is self-paced and flexible. Adjust pacing as needed.*

### Team Building & Leadership





The first step in building a NAF academy is recruiting members of the Academy Design Team (ADT). This cross-functional team creates the academy structure and culture by developing and executing an **Academy Design Plan**. The ADT establishes the foundation for developing a career academy and outlines the vision, mission, and goals.

### Academy Design Plan

The [YOP Guide](#) is a comprehensive outline of the YOP program to support academy development. The guide identifies the required strategic actions that assist the ADT in establishing a timeline to meet YOP deliverables and the development of an **Academy Design Plan**. Guiding questions lead discussion and research to create action steps for building the academy framework. The ADT collects evidence to document the monthly outcomes after accomplishing each **Academy Design Plan** goal.

### Launch Year

Launch Year is the first year as an operational academy after completing YOP. The academy joins NAF's network with full membership status.

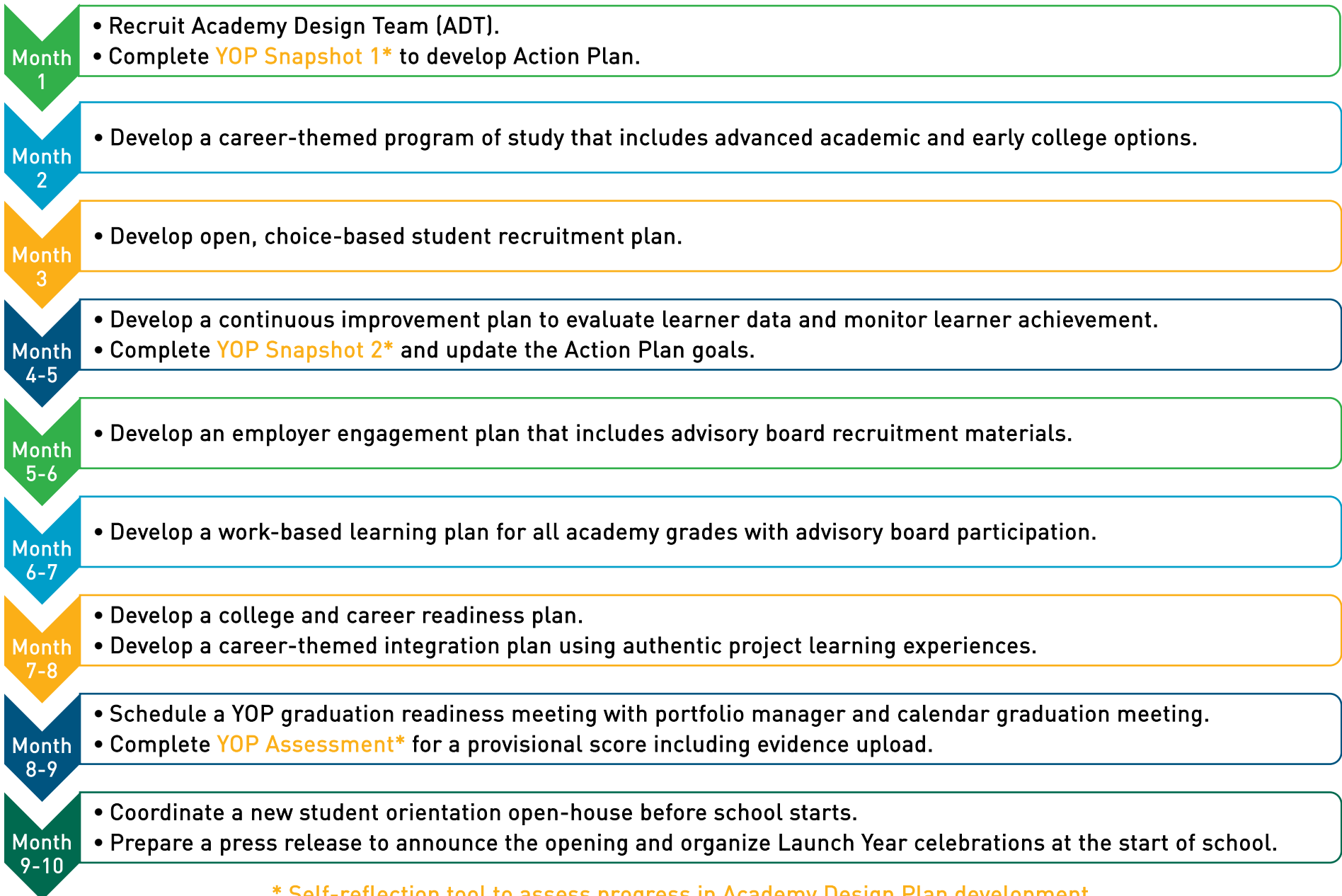
NAF Design			
Element 1: Academy Development & Structure		Element 2: Advisory Board	
	<b>Standards of practice:</b> <ul style="list-style-type: none"><li>• Recruitment &amp; Enrollment</li><li>• Personalization</li><li>• Data Collection &amp; Review</li><li>• Leadership</li><li>• Professional Learning</li></ul>		<b>Standards of practice:</b> <ul style="list-style-type: none"><li>• Membership &amp; Operations</li><li>• Support for Learning</li><li>• Support for Sustainability</li></ul>
Element 3: Curriculum & Instruction		Element 4: Work-Based Learning	
	<b>Standards of practice:</b> <ul style="list-style-type: none"><li>• Academy Coursework &amp; Authentic Project Learning</li><li>• College &amp; Career Readiness</li></ul>		<b>Standards of practice:</b> <ul style="list-style-type: none"><li>• Work-Based Learning Plan</li><li>• Participation &amp; Equity</li></ul>

# Year of Planning

## Academy Design Plan Pacing Guide



Click the chevron to access the online YOP Guide. *Adjust pacing as needed.*



\* Self-reflection tool to assess progress in Academy Design Plan development



# Year of Planning Program

## Academy Design Plan Pacing Timeline (Sample)

### July – August

#### Team Building & Leadership

- Recruit the Academy Design Team (ADT)
- Attend NAF Next
- Host a strategic planning meeting
- Establish sub-committees
- Develop academy vision & mission
- Execute NAF Membership Agreement with identified funding source
- Identify timeline for academy launch & schedule the Year of Planning (YOP) Kick-off meeting

### November – December

#### Student Recruitment & Marketing Sub-Committee (bi-weekly/monthly)

- Formulate a marketing strategy & messaging platform
- Finalize the application & acceptance/enrollment process

#### Data Collection & Professional Learning Sub-Committee (monthly)

- Develop an academy & student-level data review process to inform academy practices and ensure educational equity for students
- Develop a professional learning plan for the academy leaders and advisory board

### March – April

#### Student Recruitment & Marketing Sub-Committee (bi-weekly/monthly)

- Assess recruitment progress
- Finalize student/parent orientation plan

#### Data Collection & Professional Learning Sub-Committee (monthly)

- Schedule a graduation readiness session
- Submit evidence to validate ADT accomplishments
- Schedule YOP graduation meeting
- Register ADT for NAF Next

#### Advisory Board/Work-Based Learning Sub-Committee (monthly)

- Develop a college & career readiness plan
- Review advisory board roster with roles & responsibilities and meeting schedule

July -  
August

September -  
October

November -  
December

January -  
February

March -  
April

May -  
June

### September – October

#### Data Collection & Professional Learning Sub-Committee (monthly)

- Create a process for evidence collection to create the Academy Design Plan

#### Curriculum Sub-Committee (bi-weekly/monthly)

- Develop a program of study that facilitates authentic project learning experiences and a competency-based assessment
- Identify advanced academic & early college options
- Review master schedule & determine staffing needs

#### Student Recruitment & Marketing Sub-Committee (bi-weekly/monthly)

- Develop recruitment plan & produce marketing materials

### January – February

#### Student Recruitment & Marketing Sub-Committee (bi-weekly/monthly)

- Execute recruitment plan & coordinate middle school presentations

#### Advisory Board/Work-Based Learning Sub-Committee (monthly)

- Develop employer engagement plan including advisory board recruitment
- Develop work-based learning plan including advisory board participation

### May – June

#### YOP Graduation (May)

- YOP graduation confirms readiness for Launch Year

#### Student Recruitment & Marketing

- Organize student/parent orientation materials
- Schedule open-house event before school starts
- Plan Launch Year celebrations at the start of school