

November is National Entrepreneurship Month, an opportunity to explore a business idea, a new career path or hone key entrepreneurship skills like communication or creativity. Consider:

- How many [failures](#) does it take to become a successful entrepreneur?
- Do you have a business idea? What would be the cheapest way to launch it?
- What skills or experiences lead a person to be able to launch and grow a business?
- Can entrepreneurs help the economy and improve local communities at the same time?

As you explore this resource, we invite you to Take Charge of your Learning, through these stages:



REFLECT

Think deeply about your aspirations and purpose.
(Return to this phase throughout your learning.)



STRETCH

Expand your knowledge and Future Ready skills through active learning.



INNOVATE

Create solutions for problems you're passionate about solving.



SHOWCASE

Share your innovations with an audience in a format that's captivating.

ESSENTIAL QUESTION:

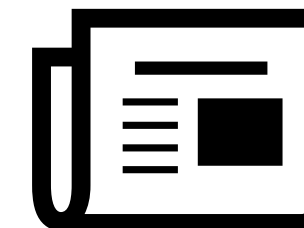


How do you know if an entrepreneur's business will be profitable?



Credit: Ariel Parrella-Aureli/Block Club Chicago

Mariana Ariza, grew up in Gutamala and her childhood experience of picking roses from her garden with her grandmother sparked her dream to own a flower shop. Fast forward to her family moving to Chicago and her dream her dream was realized when she opened Romance Flowers and Detailthis year!



[Read this article.](#)

What resources, skills and knowledge did Mariana use for a successful launch?



REFLECT

Think deeply about your aspirations and purpose.

ASK YOURSELF:

What are different paths to entrepreneurship?

What is an example of a local business that is helping the local community?

How do entrepreneurs handle temporary or prolonged business closures?

What courses, projects, or experiences have you had that would make you a successful entrepreneur?



[NFTE's Entrepreneurship Mindset tool](#) enables you to assess and enhance skills that will prepare you for lifelong success.

ADD YOUR REFLECTION QUESTION(S) HERE:



STRETCH

Expand your knowledge and Future Ready skills through active learning.

- Take a free self-paced [entrepreneurship course](#)! (Modules are as short as 11 minutes!)
- Check out and download "[Global Entrepreneurship Monitor 2021/2022 Global Report: Opportunity Amid Disruption](#)." Start by looking at the table of contents and reading the sections that interest you the most.)
- Are you lost when it comes to business ideas? Watch Guy Kawasaki's [The Art of Innovation](#) Ted Talk.



INNOVATE

Create solutions for problems you're passionate about solving.

Choice 1: Create a [food company with a social mission](#).

Choice 2: Create an app or other tool to help young people develop their entrepreneurial mindset.

Choice 3: Compete in one of [NFTE's challenges](#) including [designing a solution to further the conservation and/or protection of the world's marine ecosystems and coastal communities](#).
*December 11, 2022 deadline



Learn about [WellVentions](#), the nonprofit training young people to be entrepreneurs.



Is there a local organization doing similar work or could you start something up?

Choice 4: Choose your own project!



SHOWCASE

Share your innovations with an audience in a format that's captivating.

Choice 1: Pitch your new company to your class.

Choice 2: Publish your app or test your new tool with your class.

Choice 3: Present your solution to your class or record a video explaining your solution and publish online.

Choice 4: Showcase your creations in a format of your choosing!



How are you celebrating and supporting entrepreneurship?

Use twitter hash tag

#NationalEntrepreneurshipMonth
to showcase your favorite local business

