

Educator Development Opportunities



Expanding Industry Knowledge

Work-based learning provides learners with an opportunity to explore careers, build skills, and connect with local employers in an interactive environment. When educators participate in work-based learning professional development opportunities they gain valuable understanding of the industry, emerging trends, and build strong partnerships with local industry leaders. Consider these educator development opportunities to strengthen partnerships and develop skills for classroom implementation.

INDUSTRY SPEAKERS (10+ minutes)



Guest speakers share information about industry trends and how their company is addressing these industry needs.

Implementation: Industry focused speakers are a great addition to professional development sessions, advisory board meetings, or academy team meetings.

WORKSITE TOURS (30 minutes – 2 hours)



Worksite tours provide educators the opportunity to tour a company's workspace and see the environment up- close while also offering the opportunity to learn about the company, industry, and employees.

Implementation: Expanding professional development sessions beyond campus brings educators into the industry space. Consider planning a worksite tour for a scheduled professional development day or during summer workshop sessions.

SKILLS WORKSHOPS (2 – 3 hours)



Skills workshops provide an opportunity for educators to learn from field experts and expand knowledge of emerging industry skills. Industry leaders provide an interactive environment to practice skills and build knowledge of career readiness.

Implementation: Skill workshops are a great addition to existing professional development sessions, summer workshops, or seminar professional development opportunities.

EDUCATOR EXTERNSHIPS (40+ hours)



Externships provide educators the opportunity to immerse themselves in an industry-based extended learning opportunity. During this activity, educators complete a project of value for the employer, learn about skills needed for work in the industry, and develop a plan to take learning back to students in their classroom.

Implementation: Externships are best implemented during summer or school breaks to allow time for extended learning and project completion.