

LEAD4CHANGE[®] STUDENT LEADERSHIP PROGRAM

The [Lead4Change Student Leadership Program](#) is a Leadership Curriculum with a Framework for Community Service. It was created by the [Foundation for Impact on Literacy and Learning](#) and the [Lift a Life Novak Family Foundation](#) to encourage middle and high school students to hone their leadership skills by completing a service project around a community need involving a public nonprofit.

2M

student participants since 2012

16K

educators in L4C's member community

\$2.45M

in grants awarded to teams to continue their projects

Lead4Change integrates leadership training and community service to create measurable change. Regardless of your career pathway, we encourage you to fully engage with these resources and activities to advance your leadership skills and complete a service project. You will have the opportunity to LEAD YOUR LEARNING through these four phases:



REFLECT

Meet David Novak, Leadership expert and co-founder/retired CEO of YUM! Brands (Taco Bell, KFC, and Pizza Hut) who -

- was recognized as CEO of the Year (2012) by Chief Executive magazine
- is a Horatio Alger Awardee for his commitment to philanthropy and higher education
- leads a podcast called [How Leaders Lead](#)
- is the best-selling author of numerous books on leadership

LEADERSHIP
DAVID NOVAK
Philanthropist and Co-founder and former CEO of YUM! Brands

Press **PLAY** or use the QR Code

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As you reflect on [David's video](#), think deeply about these questions:

- What excites you about leadership?
- What issue in your community would you like to solve through your leadership?
- What parts of David's work can you see doing in the future?
- Who is a local mentor you could reach out to support your work or provide feedback?

STRETCH

Dive into these resources to expand your learning and skills:

- Learn about the [Lead4Change Student Leadership Program](#) and how it can improve your leadership skills.
- Listen to a diverse group of leaders in the [How Leaders Lead](#) podcast.
- Review Lisa Dughi's (NAF's CEO), [5 things she wishes someone had told her before becoming a CEO](#).
- Check out David Novak's newest book, [Take Charge of You](#).
- Dream of a future as a leader and communicator studying at the [Novak Leadership Institute](#).
- Reflect on this article, [How Inclusive is Your Leadership?](#)
- Find tips and tricks to improve your project-based learning (PBL) skills at [PBLWorks](#).
- Take a peek at Tim Shriver's vision for [strengthening our social and emotional skills](#).
- Investigate college and career data on Leadership:
 - [U.S. Bureau of Labor Statistics leadership career profiles](#)
 - [The top HBCUs with management/leadership programs](#)



We encourage you to continue learning about leadership and curate a list of resources that feeds your curiosity, learning, and passion about being an agent of change.



INNOVATE

It's time to get involved and develop solutions for a problem you want to solve in your community or world.

- On your own or through your educator, register on the [Lead4Change site](#) to access resources on leadership, project management, and how to participate in Lead4Change.
- Use the choice boards on the next 2-pages to generate project ideas and select presentation methods to showcase how you Lead4Change.
- Here are some steps to consider as you innovate:





INNOVATE

Use the Innovate Choice Board with previous project submissions to generate ideas for a project you want to lead that solves a problem you see in our world.

ADVOCACY

Example: A student team advocated for their school board to post Mental Health Hotline numbers in every restroom stall.

MENTAL HEALTH

Example: A student team created a Restorative Room for students to take 10 minute breaks at school.

HUNGER/FOOD INSECURITY

Create a project around improving access to and availability of food.

HOUSING

Example: A student team applied their engineering and creative skills to build a tiny house for the local homeless shelter.



SERVING SENIOR CITIZENS

Example: A student team interviewed local seniors to add their stories to the historical society museum in their town.

EMPOWERMENT

Example: A student team collected age appropriate books for the elementary school library and added audio versions recorded by local leaders and media celebrities.

SUSTAINABILITY & HEALTH SCIENCES

Example: A student team created indoor garden walls at the schools in their district for the cafeteria to have greens and herbs.

YOUR PASSION

Use your voice, make a choice, and turn your passion into action by applying Lead4Change lessons to create and implement a solution-oriented project!





STRETCH

- 1** *Submit your project to the [Lead4Change Challenge](#) for your chance to earn \$10K to continue your project.*
- 2** *Choose a presentation style from the choice board below to share your project and learning to gain more support, add to your professional documents, and encourage others to participate.*

Choice 1: CREATE A STORY VIDEO to capture the highlights of your teams work on the lessons and project. Use [Lead4Change's Photo and Video Guide](#) to present your best work.

Choice 2: CREATE (OR ADD TO) A DIGITAL PORTFOLIO to showcase your experience using [Google Sites](#) or [Bulb](#) to showcase your project and learning journey.

Choice 3: PRODUCE A [PECHA KUCHA](#) (a 400-second visual story) that showcases your project and learning journey.

Choice 2: CREATE A [BLOG](#) to highlight the details of the action plan you create for your project.

If you would like to share your project with NAF, please submit it [HERE](#). You must have your educator's permission before sharing. (NAF will not share your work without your educator's and your approval).



Choice 6: CHOOSE YOUR OWN FORMAT to showcase your project.

