



Experience a KnoPro Challenge

KnoPro is a FREE work-based learning platform where teens solve today's pressing industry issues with leading companies like Lenovo and KPMG.

With KnoPro, any high school student in the U.S. can build in-demand skills, boost resumes and college applications, and win HUGE cash awards and prizes.

[Explore KnoPro.org](https://www.knopro.org)



How Challenges Work:

1. High School Students Sign Up 🚀
2. Choose a Challenge Topic 🔍
3. Work in Teams or Solo, In or Outside of School 🧑🏫 🗣️ 🧑🏫
4. Submit Their Idea via a 3-5 Minute Video Pitch ✨
5. Earn Points for Prizes (+ major \$\$\$ for winners) 🏆

Example Implementation:

- Students join a 4-5 week Challenge in any class
- Build industry knowledge with daily skillbuilders (10 mins)
- Earn points for prizes, have fun, and update their resumes

Challenge Yourself. Change the World (... and win big!)

The best part... **it's 100% Free to participate!**

Industry Challenges

- Offer resume-worthy projects to ALL high school students
- Comes with virtual project mentors for students
- Hot topics: AI, environment, healthcare, fashion, etc.

Bonus: Year Round Learning

- Promote career readiness in the summer or after school

Teachers / Facilitators

- No downloads or training needed. Turn-key materials
- Manage student activity & projects directly in KnoPro



www.knopro.org

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