



Experience a KnoPro Challenge

KnoPro (powered by NAF) is a 100% FREE digital work-based learning platform where teens ages 13+ solve real-world industry challenges sponsored by leading companies like Lenovo and KPMG.

Open to all high school students (i.e. students learning at 9th to 12th grade level), KnoPro offers a digital, internship-like or work-based learning experience that builds in-demand skills, strengthens resumes and college applications, and provides opportunities to compete for major cash awards and prizes.

How Challenges Work

COMPLETE A CHALLENGE

- 1 High school students choose an industry topic.
- 2 Work in teams or solo, in or outside of school.
- 3 Ideate a product, business, or marketing campaign.
- 4 Submit their idea via a 3-5 minute video pitch.
- 5 Earn points for prizes (+ \$10,000 for winners).

EXAMPLE IMPLEMENTATION

- Students join a 4-6 week Challenge in any class.
- Build industry knowledge with daily 10-minute Skillbuilders.
 - Earn points and a chance at one \$100 e-gift card daily.
 - Do now or bell ringer style.
- Earn points for prizes, have fun, and update their resumes.

Industry Challenges

- Offer resume-worthy projects to ALL high school students.
- Comes with virtual project mentors for students.
- Hot topics: AI, environment, healthcare, fashion, etc.

BONUS: YEAR-ROUND LEARNING

- Promote career readiness in the summer or after school.



Teachers / Facilitators

- No downloads or training needed. Turn-key materials.
- Monitor student activity & projects directly in KnoPro.

Explore knoapro.org today to get started!