



# Experience a KnoPro Challenge

KnoPro (powered by NAF) is a **100% FREE** career-focused project-based learning platform where teens ages 13+ solve real-world industry challenges with leading companies like Lenovo and KPMG.

Open to all high school students, KnoPro offers a digital, internship-like experience that builds in-demand skills, strengthens resumes and college applications, and provides opportunities to compete for major cash awards and prizes.

[Explore KnoPro.org](https://www.knopro.org)



## How Challenges Work:

1. High School Students Choose an Industry Topic 🔍
2. Work in Teams or Solo, In or Outside of School 🧑🏽🧑🏻🧑🏼
3. Ideate a Product, Business, or Marketing Campaign 🚀
4. Submit Their Idea via a 3-5 Minute Video Pitch ⭐
5. Earn Points for Prizes (+ \$10,000 for winners) 🏆

## Example Implementation:

- Students join a 4-6 week Challenge in any class.
- Build industry knowledge with daily 10-minute skillbuilders.
  - Earn points and a chance at one \$100 e-gift card daily
  - Do now or bell ringer style
- Earn points for prizes, have fun, and update their resumes.

**Challenge Yourself. Change the World (... and win big!)**

The best part... **it's 100% Free to participate!**

## Industry Challenges

- Offer resume-worthy projects to ALL high school students.
- Comes with virtual project mentors for students.
- Hot topics: AI, environment, healthcare, fashion, etc.

## Bonus: Year Round Learning

- Promote career readiness in the summer or after school.

## Teachers / Facilitators

- No downloads or training needed. Turn-key materials.
- Monitor student activity & projects directly in KnoPro.



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Powered by **NAF** open to all!