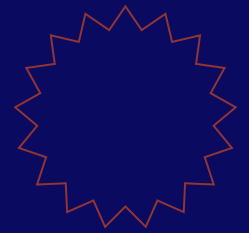




Experience a KnoPro Challenge



KnoPro (powered by NAF) is a 100% FREE career-focused project-based learning platform where teens 13 and up solve today's pressing industry issues with leading companies like Lenovo and KPMG.

With KnoPro, any high school student can build in-demand skills, boost resumes and college applications, and win HUGE cash awards and prizes.

[Explore KnoPro.org](https://www.knopro.org)



How Challenges Work:

1. High School Students Choose an Industry Topic 🔍
2. Work in Teams or Solo, In or Outside of School 👤👥
3. Ideate a Product, Business, or Marketing Campaign 🚀
4. Submit Their Idea via a 3-5 Minute Video Pitch ⭐
5. Earn Points for Prizes (+ \$10,000 for winners) 🏆

Example Implementation:

- Students join a 4-6 week Challenge in any class.
- Build industry knowledge with daily 10-minute skillbuilders.
 - Earn points and a chance at one \$100 e-gift card daily
 - Do now or bell ringer style
- Earn points for prizes, have fun, and update their resumes.

Challenge Yourself. Change the World (... and win big!)

The best part... **it's 100% Free to participate!**

Industry Challenges

- Offer resume-worthy projects to ALL high school students.
- Comes with virtual project mentors for students.
- Hot topics: AI, environment, healthcare, fashion, etc.

Bonus: Year Round Learning

- Promote career readiness in the summer or after school.

Teachers / Facilitators

- No downloads or training needed. Turn-key materials.
- Monitor student activity & projects directly in KnoPro.



www.knopro.org

Powered by **NAF** open to all!