

Teacher Resource 2.2

Worksheet: Which Slides Are Graphic Designs?

Student Name: _____ Date: _____

Directions: As your teacher displays each slide, decide whether or not you think it conforms to the definition of a graphic design. Underline Yes or No in the table below, and then jot down the key clues that helped you make your decision. When you go back through the slides with your class, you can write down what you learn.

Graphic design is the visual communication of a client's message. It uses text and images to represent an idea or concept. In some cases, with time, exposure, and cultural frames of reference, graphic designs become iconic and can communicate the client's message without text.

Use the following **key clues** to help determine if an image is a graphic design. A graphic design:

- Visually communicates a message
- Involves a client who wants to communicate a message
- Combines text and images to convey an idea or a concept

	Yes No	Communicates message visually Has client (Apple) Uses text and graphics to communicate
	Yes No	There is a message, but no client and no text
	Yes No	
	Yes No	
	Yes No	

	Yes No	
	Yes No	
	Yes No	
	Yes No	
	Yes No	
	Yes No	
	Yes No	
	Yes No	
	Yes No	