



# How to Connect with Health Professions Associations & Schools

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Untapped Resources for WBL Opportunities





## Presenter



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## Agenda

- Expanding student exposure to more healthcare careers
- Essential role of health professions associations in healthcare careers
- Types of health professions associations
- Ways HPAs can support WBL activities across the continuum
- How to locate and contact HPAs
- Final thoughts & idea sharing
- Q&A





**If you were to ask students to list the healthcare careers they know about, what would they say?**





## Healthcare Careers: So much more than the ones students often think of!

[ExploreHealthCareers.org](https://ExploreHealthCareers.org)

- Lists 112 spanning a range of fields

A screenshot of the ExploreHealthCareers.org website. The page features a navigation bar with the logo and links for 'Why a Career in Health?', 'Career Explorer', 'Paying For College', 'Your Education', 'Resources', 'Events', 'Blog', and 'Jobs'. A 'Sign Up' button is in the top right. The main content area has a background image of a healthcare professional in a mask and gloves. It includes a 'Close Ad' button, the headline 'Make Caring Your Career™', and a paragraph: 'ExploreHealthCareers.org is a collaboration between today's health professionals and leading health care associations designed to help people like you start down the road toward a career in health. Here you'll find the latest health career information and tools to guide you as you prepare for a future in health care.' Below this are three white boxes with buttons: 'Is a Career in Health Right for You?' with a 'Get Started' button, 'Focus Your Career Search' with a 'Find Your Fit' button, and 'Find your first job or your next' with a 'Build Your Career' button.

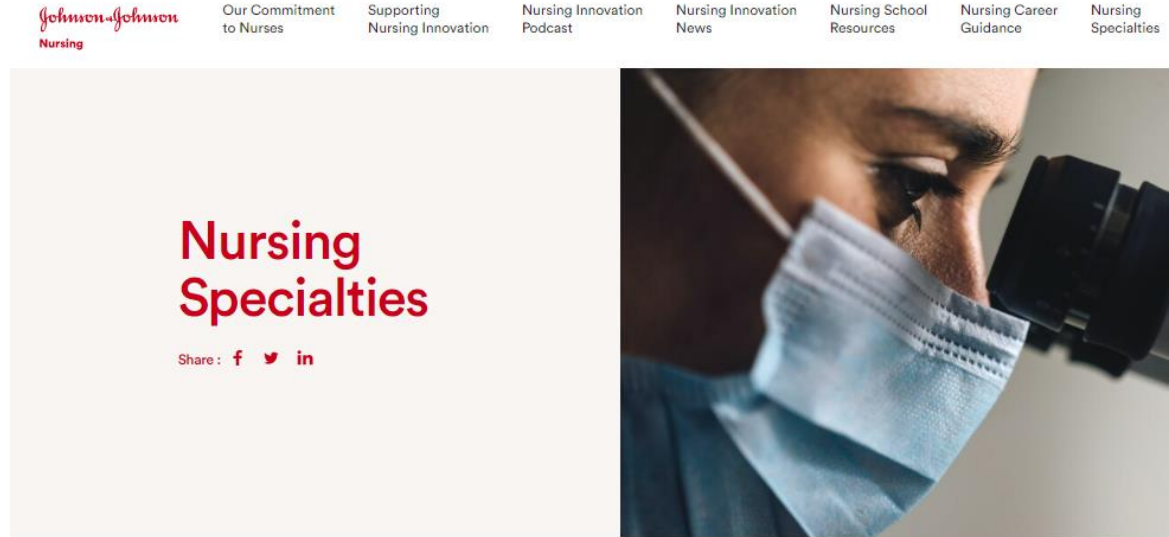




## Many specialties exist within 1 healthcare field

[Johnson & Johnson's Nursing site](#)

- 96 specialties



WHAT ARE  
HEALTH PROFESSIONS ASSOCIATIONS?

HOW CAN THEY SUPPORT  
WBL ACTIVITIES?





## Health Professions Associations: An essential part of healthcare careers

- In-person and virtual continuing education
- Career development (networking, mentoring, leadership training)
- Advocacy for the profession as well as legislation that impacts patients
- Access to peer-reviewed journals and clinical guidelines
- Practice management resources and tools
- Well-being resources
- Source of community and camaraderie







## Types of Health Professions Associations

### PROFESSION



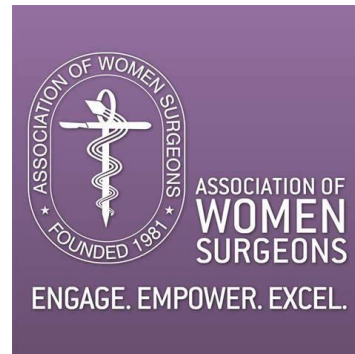
### SPECIALTY





# Types of Health Professions Associations

## DEIA



## HEALTH PROFESSIONS SCHOOLS





# Types of Health Professions Associations

## STUDENTS



**Student AVMA (SAVMA)**





## Trajectory of membership in a health professions association



- Medical student
- Resident/Fellow
- Early career physician
- Physician
- Fellow (FACP)
- Mastership (MACP)



- Veterinary student
- Full-time residency, internship, graduate, or post-graduate study
- Recent graduate
- Veterinarian



# HOW CAN HPAs SUPPORT WBL ACTIVITIES ACROSS THE CONTINUUM?





## Ways HPAs can Support Career Awareness WBL Activities



**Guest  
Speakers**

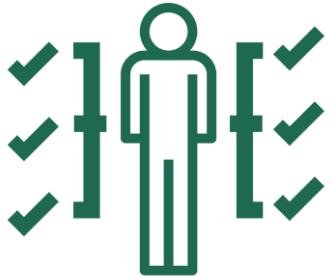


**Worksite Tour  
Hosts**





## Ways HPAs can Support Career Exploration WBL Activities



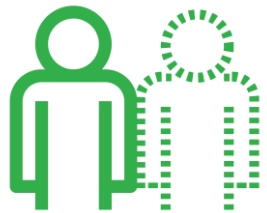
**Skills Workshop  
Presenters**



**Informational Interview  
Facilitators**



**Mock Interview  
Facilitators**



**Shadowing Opportunity  
Providers/Connectors**



**Mentors**



**Resume Review  
Coaches**





## Ways HPAs can Support Career Preparation WBL Activities



**Supervisors for Clinical Experiences**



**Supporters for  
Mentored Industry Projects**







## Annual Conferences/Scientific Meetings: Explore opportunities for students to participate

- Sitting in on sessions
- Getting to network
- Presenting a poster or session



# LOCATING & CONTACTING HEALTH PROFESSIONS ASSOCIATIONS





# Finding national HPAs

NIH National Library of Medicine

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Trusted Health Information for You

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**A**

- AABB
- ABIM Foundation
- Academy of General Dentistry
- Academy of Nutrition and Dietetics
- Acoustic Neuroma Association

[https://medlineplus.gov/organizations/all\\_organizations.html](https://medlineplus.gov/organizations/all_organizations.html)

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### Libraries

[Find a Library](#)

### Doctors and Dentists--General

- [AMA Physician Select: Online Doctor Finder](#) (American Medical Association)
- [DocInfo](#) (Federation of State Medical Boards of the United States)
- [Find a Dentist](#) (Academy of General Dentistry)
- [Medicare: Physician Compare](#) (Centers for Medicare & Medicaid Services)

### Hospitals and Clinics--General

- [Find a Doctor](#) (TRICARE Management Activity)
- [HRSA: Find a Health Center](#) (Health Resources and Services Administration)

### Doctors and Dentists--Specialists

- [ASGE: Find a Doctor](#) (American Society for Gastrointestinal Endoscopy)
- [Expert Locator: Immunologists](#) (Jeffrey Modell Foundation)
- [Find a Cancer Doctor](#) (American Society of Clinical Oncology)

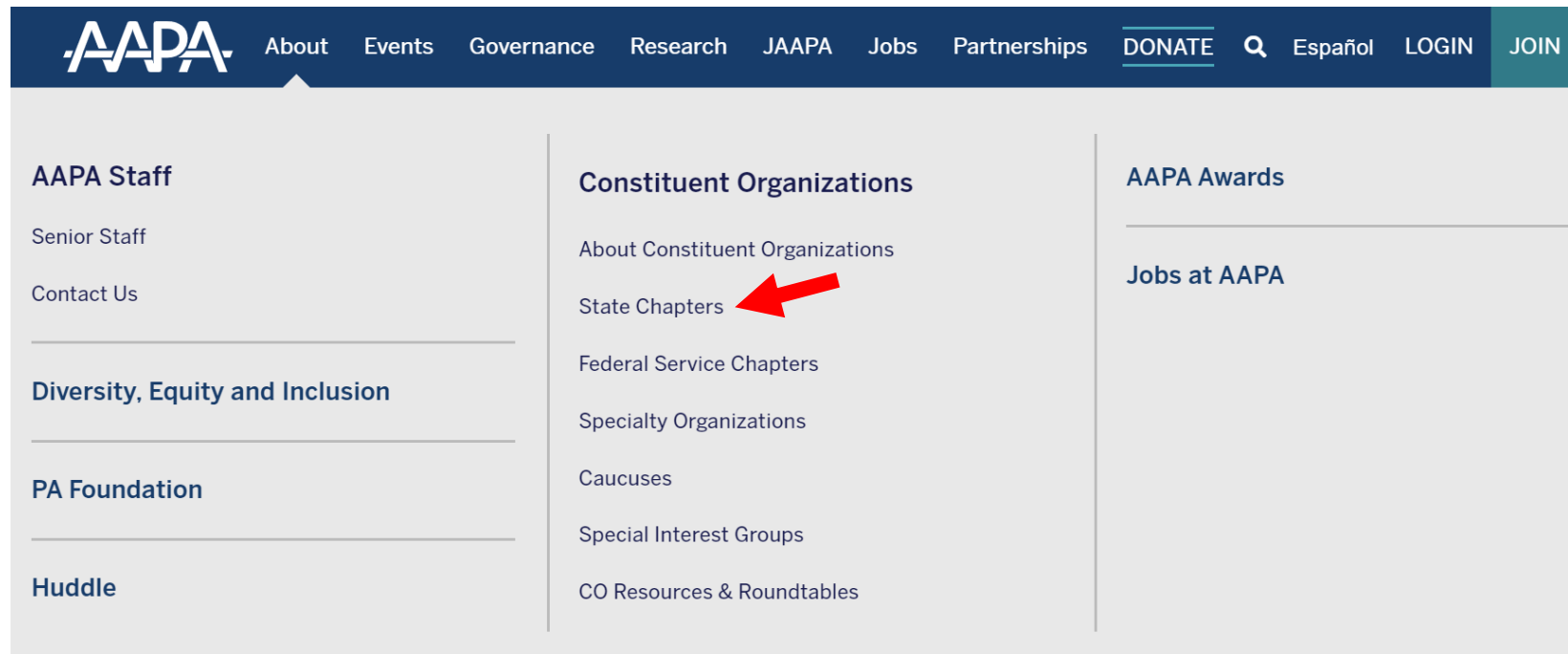
<https://medlineplus.gov/directories/>





## Finding HPAs in your state

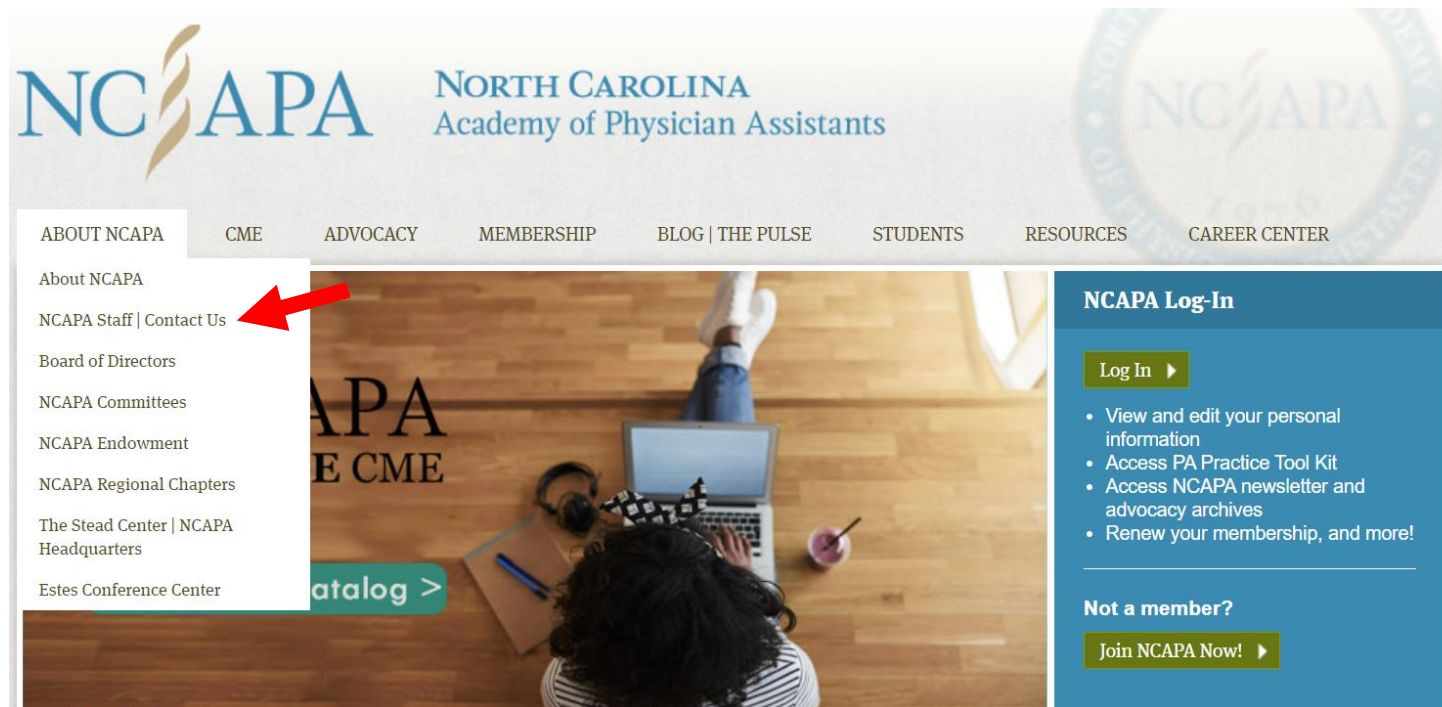
- Visit national association websites and use their “Locate a Chapter” feature





## Identifying who to contact

- Look for an “About Us” section – usually lists leadership & staff
- “Contact Us” pages are also an option





# Finding health professions schools in your state

Resources for ▾ News & Information ▾ Career Center ▾ **Donate Now** Log In



Quick Links ▾



- About AACN**
- Academic Nursing
- CCNE Accreditation
- Policy & Advocacy
- Membership

You are here: About AACN / Who We Are / Member Schools

## In This Section

### Who We Are

- Staff Directory
- Employment Opportunities
- Member Schools**
- AACN Governance
  - Board of Directors
  - Committees and Task Forces
  - Vision and Mission

## AACN Member Program Directory

School Name

State

Affiliation

Programs Offered



LIVE DEMO





## Making the case for collaboration

- Tailor message based on role of the person

Examples:

- DEIA officer at a health professions school
  - Education chair of a state HPA
  - Student association president
- Offer multiple options for ways they can connect with students
  - Articulate the benefits of partnering with your NAF academy







## Advisory Board Members at your NAF Academy

- See whether any of them are in HPAs and if so, what level of involvement they have
- They may be able to facilitate an introduction
- Consider recruiting leadership of HPAs to become part of your board





## One more reason to connect: Educator professional development

- Academy-level or district-level opportunities
- Expands your knowledge of the health professions and what students need to do to prepare for them
- Health Professions Associations can also possibly assist with reviewing course content





## Idea Sharing

- Do you currently have connections with health professions associations and/or schools?
- What kinds of WBL activities have you collaborated on with HPAs or schools?



QUESTIONS?





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