

NAF

BE FUTURE  
READY

## ACADEMY OF HOSPITALITY & TOURISM



1.9M

new jobs by 2031\*



\$57K

median annual wage\*

### NAF APPROACH

NAF's design focuses on connecting the classroom to the workplace by integrating career-focused curricula and authentic learning projects into the traditional high school experience and offering real-world application opportunities. With a rigorous program of study and a progressive continuum of activities designed to build career awareness, exploration, and preparation, students gain the skills and knowledge needed to make informed choices and be successful in their future careers.

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**@NAFCAREERACADS**

#BEFUTUREREADY

### INDUSTRY NEED

The leisure and hospitality industry is projected to grow the fastest of all industries, at a rate of 1.3 annually, as recovery from the global pandemic continues.

### CURRICULUM

NAF's [Future Ready Learning](#) website hosts a wide array of instructional content vetted by industry experts, post-secondary instructors, and professional organizations. The [Academy of Hospitality & Tourism](#) curriculum includes courses in tourism, hospitality, customer service, marketing, event planning, on-demand resources from the Global Travel Tourism Program (GTPP), and authentic learning projects that address real-world issues in partnership with career experts, like [Hospitality & Tourism Expeditions](#).

Essential partners supporting NAF's Academy of Hospitality and Tourism curriculum include GTPP, Grow with Google, BevLaunch, and Real Estate Empire Group.

### WORK-BASED LEARNING

Industry professionals play a significant role in helping students see the connections between high school and the world of work. NAF collaborates with major corporations, post-secondary institutions, and local companies to provide career readiness and work-based learning experiences throughout the academy experience.

Students connect directly with hospitality and tourism professionals to learn first-hand about careers in this industry and determine how their strengths and interests might be a good fit. Adults act as role models and guides to students, helping them develop the skills they will need to thrive in their future careers, navigate pathways to get there, and help them start building their professional network to open doors of opportunity. Businesses that collaborate with NAF academies play an active and integral role in shaping the future workforce and building their own local talent.

**ACADEMY OF  
HOSPITALITY &  
TOURISM**

**DATA AT A  
GLANCE**

**16,257**  
STUDENTS



**74**  
ACADEMIES

**16**  
STATES

**33**  
DISTRICTS

**NAF PREPARES STUDENTS TO #BEFUTUREREADY**

**45%**

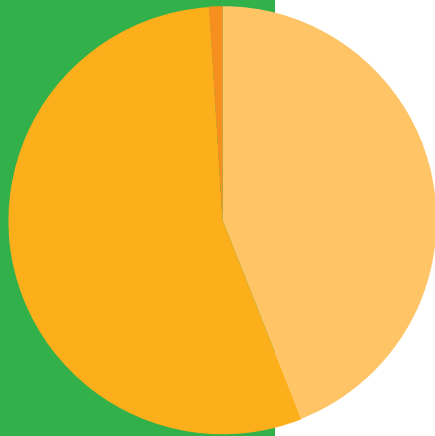
MALE

**54%**

FEMALE

**1%**

GENDER NON-CONFORMING  
OR UNKNOWN



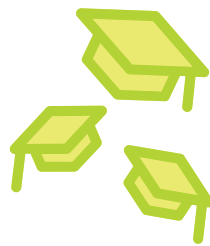
**71%**

ELIGIBLE FOR FREE/  
REDUCED PRICE LUNCH



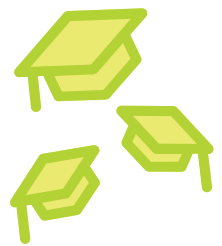
**23%**

ENGLISH LANGUAGE  
LEARNERS



**100%**

OF SENIORS GRADUATED



- Hispanic / Latino 48%
- Black / African American 30%
- White 14%
- Asian 3%
- Other / Multi-Racial 3%
- Unknown 2%
- Pacific Islander <1%
- Native American / Alaska Native <1%



**70%**

GRADUATES JOIN  
THE WORKFORCE



**83%**

GRADUATES ARE  
COLLEGE BOUND



learn more at **NAF.ORG**



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