

INCORPORATING AI INTO CAREER AWARENESS ACTIVITIES



Career awareness WBL activities provide multiple opportunities for students to begin learning how AI is part of different industries and people's daily work. Try any or all of the following ways to weave AI-related information into these events.



GUEST SPEAKER

Ask speakers to answer the following questions:

- How does your company use AI? What is their AI policy?
- How do you use AI in your position?
- How did you develop your AI skills?
- What advice do you have for students about AI?

Encourage students to ask any additional questions about AI.

Consider a “fireside chat” format where a student could interview the speaker or moderate the panel (for multiple speakers).



WORKSITE TOUR

Work with the partner to arrange one or more of the following as part of the tour:

- Have any staff leading tours talk about how they use AI
- Consider adding a specific stop where a staff member could demonstrate a way they use AI for their position
- If there are any “meet and greet” opportunities where students interact with other staff members, encourage them to discuss AI



CAREER FAIR

Work with organizations attending to coordinate one or more of the following:

- As you collect information from them prior to the fair, consider asking a question about how they use AI. You could then add this to a sign at each table.
- Encourage organizations to talk to students about how they use AI.
- Have students prepare at least one AI-related question to ask organization staff.