

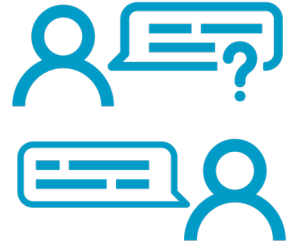
PARTNER PREPARATION GUIDE

INFORMATIONAL INTERVIEW

ABOUT THIS ACTIVITY

Informational interviews offer students an opportunity to practice their communication skills by initiating contact with a professional and interviewing them to learn more about their industry, company, and career path.

Informational interviews can be 1:1 or in small groups.



HOW THIS ACTIVITY IMPACTS STUDENTS

Through NAF's [Outcomes-Driven Work-Based Learning approach](#), students will be able to identify their careers of interest, map a plan to reach their goals, master [Future Ready Skills](#) they need to be successful, and make connections with partners like you who can help them navigate their path forward.

Informational interview events typically impact students in the following ways:



ASPIRATIONS
LIKELY



SKILLS
LIKELY



CONNECTIONS
LIKELY

BEFORE THE ACTIVITY

Think about your answers to common informational interview questions

- Your career path, education, and/or training
- How [Future Ready Skills](#) are used in your profession
- Your industry and company, career options, and required education and/or training
- Actions students can take during high school to prepare them for this career

Confirm logistics

- Date/time/location
- If in-person: Parking instructions, check-in process
- If by phone: Share your contact number
- If virtual: Platform being used, log-in link

Review informational interview preparation document for students (optional but encouraged)

- Students often prepare talking points and questions and can access an [informational interview template](#)

DAY OF THE ACTIVITY

In Person

A student, educator, or staff member will meet you at the front desk and escort you to the room.

Virtual

You should receive the login link in advance.

Phone

You should receive a call from the student.

AFTER THE ACTIVITY

- Complete the WBL Skills Feedback Survey to assess each student's skills (you will receive a link or QR code)
- Reflect on your experience
- Consider additional ways you might want to be involved in the future

THANK YOU FOR SUPPORTING NAF STUDENTS!