Academy of Hospitality & Tourism

Curricula & Content

NAF offers Hospitality & Tourism courses and authentic-learning projects, along with additional resources from NAF and partner organizations to support educators and students. Explore the full collection at **learning.naf.org**.

NAF courses and content are FREE for NAF academies. Projects are open access; courses require a NAF login.

NAF BE FUTURE READY

NAF.ORG

NAF Courses & Projects

Principles of Hospitality, Events, and Tourism (Year 1)

Introduces hospitality, events, and tourism across accommodations, food service, entertainment, transportation, and marketing.

Delivering Great Service (Year 2 or 3) NEW!

Builds in-demand service skills students can apply across hospitality and other industries.

Event Planning (Year 2, 3, or 4) NEW!

Develops skills in event design, budgeting, marketing, logistics, and problem-solving while exploring event-planning careers.

Hospitality Marketing (Year 3 or 4)

Explores marketing strategy, research, customer needs, channels, and integrated campaigns.

- Coming summer 2028 · Becomes Marketing & Sales.

Enhancement Courses

- Entrepreneurship (Year 3 or 4)
  - Coming July 2027 · Full course update.
- Professional Ethics (Year 3 or 4)
  - Coming July 2027 · Full course update.

NAF AI Career Connections

https://ash.naf.org/public/learning/course/ai-career-connections

- Free AI fundamentals unit
- Builds academic + professional skills
- No AI experience required
- Easy to integrate; applies to all pathways

Resources

AHLEI
Free resources to support educators and learners preparing for hospitality and tourism certification exams.

Cambridge International Education
Advanced travel and tourism course; passing exam may earn college credit.

Global Travel & Tourism Partnership
(GTTP) – Courses on Travel & Tourism and Responsible Tourism; Access via GTTP platform:

- User: guest@equatorlearning.com
- Password: GuestEQ!

California Educators Together
Courses in Hospitality, Tourism, and Recreation (four–course sequence) and Culinary (three–course sequence); free account required.

