

Academy of Hospitality & Tourism

Curricula & Content

NAF offers Hospitality & Tourism courses and authentic-learning projects, along with additional resources from NAF and partner organizations to support educators and students. Explore the full collection at learning.naf.org.

NAF courses and content are FREE for NAF academies.

Projects are open access; courses require a NAF login.



NAF.ORG



NAF Courses & Projects

Principles of Hospitality, Events, and Tourism (Year 1)

Introduces hospitality, events, and tourism across accommodations, food service, entertainment, transportation, and marketing.

Delivering Great Service (Year 2 or 3) **NEW!**

Builds in-demand service skills students can apply across hospitality and other industries.

Event Planning (Year 2, 3, or 4) **NEW!**

Develops skills in event design, budgeting, marketing, logistics, and problem-solving while exploring event-planning careers.

Hospitality Marketing (Year 3 or 4)

Explores marketing strategy, research, customer needs, channels, and integrated campaigns.

- Coming 2027–28 · Becomes Marketing & Sales.

Enhancement Courses

- **Entrepreneurship** (Year 3 or 4)
 - Coming July 2027 · Full course update.
- **Professional Ethics** (Year 3 or 4)
 - Coming July 2027 · Full course update.

NAF AI Career Connections

<https://ash.naf.org/public/learning/course/ai-career-connections>

- Free AI fundamentals unit
- Builds academic + professional skills
- No AI experience required
- Easy to integrate; applies to all pathways

Resources

AHLEI

Free resources to support educators and learners preparing for hospitality and tourism certification exams.

Cambridge International Education

Advanced travel and tourism course; passing exam may earn college credit.

Global Travel & Tourism Partnership

(GTPP) – Courses on Travel & Tourism and Responsible Tourism; Access via GTPP platform:

- User: guest@equatorlearning.com
- Password: GuestEQ!

California Educators Together

Courses in Hospitality, Tourism, and Recreation (four-course sequence) and Culinary (three-course sequence); free account required.

