

# Advisory Board Development

## Charting Potential Business Partners

**Directions:** Use this chart to brainstorm potential partners for your advisory board and work-based learning experiences. Record your ideas in each row. Encourage stakeholders to leverage their personal and professional networks for new partnerships.

- Determine engagement strategy: Email, recruitment event; personal meeting; community meeting.
- Identify materials needed for outreach such as brochure, event flyer, and PowerPoint presentation.



Academy Name: \_\_\_\_\_

Network	Potential Partner	Person Responsible	Engagement Strategy	Target Date	Level of Engagement
Personal networks (friends, family, civic organizations, community contacts, LinkedIn, etc.)					
Existing volunteers working with your school					
Local service organizations (Rotary, Kiwanis, Chamber of Commerce, etc.)					
Local business or trade organizations related to your pathway					
Local government, civic, or community organizations					
Other Connection w/ Relevant Skill Set (Alumni, Parent, College Contact)					