

# Unique Sources for Recruiting New Local Partners for WBL Webinar Idea Sharing



There are many sources you can tap into that will give you a whole new sources of potential partners to expand your WBL activities. In this webinar, we covered 7 specific sources and strategies for recruiting new WBL volunteers and partners. Here are those 7 sources, along with additional ideas shared by webinar attendees from across the NAF Network.

## WBL VOLUNTEER SOURCES COVERED DURING WEBINAR

- Local publications
- Professional associations
- Non-profit associations
- College/university alumni associations
- Local leadership organizations
- Service corps of retired executives (SCORE)
- Entrepreneurs and organizations on the move (mobile clinics, food trucks, etc.)

## ADDITIONAL IDEAS FROM WEBINAR ATTENDEES

- Parents
- High school alumni in the community
- Business and restaurant/entertainment section of local newspaper
- Local blogs
- Local businesses
- Engineering Tomorrow
- Financial Companies, Mom and Pop stores (Local Vendors)
- Local Chamber of Commerce and Local Professional Organizations - AICPA
- The Beacon Council, local businesses
- I really like to reach out to our local business associations
- Our contacts through the programs and local community organizations
- Local business leaders and school partners