



Get Ready For Launch Year!

KNOPRO FOR EMERGING ACADEMIES

KnoPro is NAF's signature ed-tech product—available to both NAF and non-NAF students—is a great way for emerging academies to incorporate project-based learning into their planning.

What's KnoPro?

KnoPro [powered by NAF] is a 100% FREE new platform for high school students who want to develop in-demand skills by completing real-world projects for cash and other prizes. KnoPro is an educator-designed platform that connects students and teachers with authentic industry challenges and skillbuilding opportunities that help students develop in-demand skills, boost resumes and college applications, and win HUGE cash awards and prizes!

Explore knoapro.org today to get started!

How do I get started?

COMPLETE A CHALLENGE

Challenges are offered regularly throughout the year, covering a variety of topics. Check out [upcoming challenges](#) so you can plan for one that fits your need from both a topic and timing perspective.

- 1 Students choose an industry challenge topic.
- 2 Work in teams or solo, in or outside of school.
- 3 Ideate a product, business, or marketing campaign.
- 4 Submit their idea via a 3-5 minute video pitch.
- 5 Earn points for prizes (+ \$10,000 for winners)



Your feedback can earn you money!

We're sweetening the pot! Eligible emerging academies who take on KnoPro challenges and complete a [brief implementation survey](#) will be entered to win a \$500 Launch Year celebration gift card and may be featured on NAF's social media.