



INVEST IN WHAT'S NEXT Academy of Finance Toolkit

#NAFPathways Campaign Dates

April 13 - 25, 2026

While most high schoolers graduate without ever learning how a credit card works, what a 401K is, or the difference between a regular savings account and a high-yield savings account, AOF students do. They're learning the financial skills that most adults wish someone had taught them. The skills AOF students are learning don't just prepare them for a career in finance. They prepare them for life. Use this toolkit to continue making a lasting impact and give students the skills and confidence they need to be future ready.

Activate

Invest in What's Next: AOF Student Spotlight

- Have your students complete the [Invest in What's Next: AOF Student Spotlight](#) Form by March 20th and share the real-world financial skills they've learned in their AOF for a chance to WIN AOF swag!

NAF Academy of Finance Merchandise

- Celebrate Financial Literacy Month with official [NAF Academy of Finance merchandise](#). Perfect for classrooms, events, and Academy Pride photos.

Use code NAFAOF20 all month long for 20% off on the AOF collection in the NAF Store.

- Equip your classroom with a free Academy of Finance [poster](#) and [wall cling](#).

Claim your FREE items by April 27!



Thank an AOF Partner

- Show appreciation for the business and industry partners who bring finance to life.

Post a photo, quote, or short video thanking a partner.

Sample caption: "Our Academy of Finance wouldn't be what it is without our partners. Thank you, [Partner Name], for helping our students learn, build, and imagine what's possible. #NAFPathways #BeFutureReady"

Join the Celebration on Social

Celebrate your Academy of Finance by sharing your classroom moments on social media — we want to see your students, projects, and partner highlights in action! Check out [our ready-to-use social media templates](#) and use hashtags #NAFPathways and tag @NAFCareerAcads for a re-share from NAF!

Don't forget to tag NAF's social media channels in your posts!

Instagram: [@NAFCareerAcads](#)

TikTok: [@nafcareeracads](#)

X/Twitter: [@NAFCareerAcads](#)

LinkedIn: [/Nafcareeracads](#)

Facebook: [NAFCareerAcads](#)

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