Mission

The Virginia Museum of Contemporary Art (MOCA) is a nonprofit institution which exists to foster awareness, exploration, and understanding of the significant art of our time. Through excellence and diversity in our changing exhibitions and educational programming, MOCA stimulates critical thinking and dialogue throughout the Hampton Roads community.

History

MOCA evolved from a 1952 art sale organized to benefit a local artist who had become ill. Inspired by this successful event, the organizing artists founded the Virginia Beach Art Association (VBAA). Having no permanent building, VBAA held summer art classes, lectures, and exhibitions in libraries and schools. In 1956, the organization produced its first outdoor art show along the oceanfront, the Boardwalk Art Show.

In 1971, VBAA and the Virginia Beach Museum of Art merged to create the Virginia Beach Center for the Arts, and in 1989, the construction of a permanent home for the Center was completed. In 1996, the Center's name was changed to the Contemporary Art Center of Virginia (CAC), and a building expansion took place in 2003, increasing the building’s total square footage to 38,500. The structure houses galleries, classrooms, studios, a 268-seat auditorium, special event spaces, a museum shop, and administrative offices. The surrounding grounds feature several large sculptures, and the museum’s sculpture garden functions as an additional gallery space, outdoor classroom, and event venue.

In 2010, CAC was awarded full accreditation by the American Alliance of Museums (AAM), the culmination of a rigorous four-year process that involved all museum staff. Having achieved such prestigious recognition, the Board of Trustees voted to make a final name change for the museum and in September 2011, the Contemporary Art Center of Virginia became the Virginia Museum of Contemporary Art (MOCA).
In August 2017, MOCA closed Muse: Mickalene Thomas Photographs and tete-a-tete and Southern Routes, a salute to the art of contemporary southern photography. In September we welcomed back Wayne White for a 3-week residency. MOCA was able to offer several local artists the opportunity to work alongside the artist. They took a break from their full-time jobs to help transform MOCA’s gallery into a visual retelling of the story of the Union Navy’s USS Monitor. Monitorium provided a non-traditional glimpse into the human side of history. The installation team covered the gallery with black from floor-to-ceiling as the perfect backdrop for this multi-media art installation. The sculptures, a crew of larger than life puppets, played the roles of the fireman (who shoveled coal), William F. Keeler (Montior’s pay-master), and Gideon Welles (Secretary of the Navy), to name a few.

In juxtaposition to the large-scale characters of Wayne White’s Monitorium, Heather Hakimzadeh, MOCA’s Curator, created Small Works Tall Tales. Celebrating regional artists, Small Works, Tall Tales, explored narrative sculpture presented on an intimate scale.

In the fall, MOCA launched the Legacy Society. Barbara Fine, Honorary Trustee and longtime supporter, kick-started this program with a generous donation of $50,000. At the first of the year, we celebrated a new major sponsor with the naming of MOCA’s main galleries, now titled the TowneBank Galleries.

The whimsical, mythological paintings of Inka Essenhigh brightened our winter. Nature is a common thread in many of Inka’s paintings. Her landscapes tell stories; plants morph into characters and buildings show us their voluptuous personalities. The exhibition opened in March and was commemorated by MOCA’s inaugural Leadership Giving Society dinner.

The 23rd New Waves, MOCA’s annual juried exhibition opened along with Inka Essenhigh. MOCA was pleased to host Cay-Sophie Rabinowitz as the exhibition’s juror this year. She was the former director of Art Basel, a previous faculty member at Columbia and PRATT School of Design, and more recently the creator of OSMOS magazine. She selected 30 artists from an applicant pool of 378 Virginia artists.

In April, MOCA was honored to receive a Humanitarian Award from the Virginia Beach Human Rights Commission for two exhibitions featured in 2017. The Museum was recognized for its commitment to diversity and education with Muse: Mickalene Thomas Photographs and tete-a-tete, an exhibition about beauty, race, and gender; and Mindful: Exploring Mental Health Through Art, which featured 30 works by 14 contemporary artists exploring mental health through art.

As always MOCA’s fiscal year wrapped up with the Boardwalk Art Show (BWAS) in June. As MOCA celebrated the 63rd year of BWAS, we hosted 288 artists, 25% of which were Virginia artists and 34% were new to the show.

2017 -2018 was an outstanding year as you will see in the pages that follow. A year that would not have happened without the hard work and dedication of MOCA’s Board of Trustees and staff, our generous contributors, and unwavering volunteers. Thank you for helping us introduce the “art of now” to the community.

Artfully yours,

Debi Gray
The Virginia Beach Human Rights Commission held its 24th Annual Human Rights Awards Ceremony on Thursday, April 5. The Virginia Museum of Contemporary Art was among 10 honorees selected whose efforts promoted cultural diversity, social awareness, equal opportunity, and human rights in our community. These honorees exemplified the theme *Diverse Community, One Humanity.*

Two exhibits recently demonstrated the museum’s commitment to diversity and education – *Muse: Mickalene Thomas Photographs* and *tete-a-tete* about beauty, race and gender; and *Mindful*, which featured 30 works by 14 contemporary artists exploring mental health through art.
Wayne White: Monitorium  
Nov 2017–Feb 2018  
In 1862, the Battle of Hampton Roads took place and the first ironclad ships met in combat on the James River. One of those ships, the Union Navy’s USS Monitor sets the stage for White’s dynamic exhibition. Here, the focus is on the intimate, human side of this story. White created a multi-media installation including monumental-sized puppets, featuring the special individuals who helped to shape the Monitor’s history.

Hampton Roads Historium  
Nov 2017–Feb 2018  
Taking a cue from our exhibition Wayne White: Monitorium, MOCA staff worked with area art teachers to create Hampton Roads Historium. This exhibition featured puppets designed and created by local students, inspired by local history.

Small Works, Tall Tales  
Sep 2017–Feb 2018  
Virginia MOCA celebrated regional artists with Small Works, Tall Tales—an exhibition of narrative sculpture presented on an intimate scale. Each featured artist is an able storyteller. They infuse their work with sharp wit and a complex interpretation of our world.
**Inka Essenhigh: A Fine Line**  
Mar 2018–Aug 2018  
Through her painting, Inka Essenhigh provides an authentic voice. Since her emergence into the art world during the late 1990’s, she has created a path for herself that consistently questions and redefines her relationship with her media.

**The Art of the ViBe**  
Mar 2018–Sep 2018  
MOCA Satellite Gallery  
This exhibition highlights several of the artists who share their artwork with us in the ViBe Creative District. Each artist plays a significant role in improving, engaging, and innovating within our community. *The Art of the ViBe* is a wonderful way for all of us to connect, collaborate, and celebrate creativity.

**Maser: Artist Residency**  
Jul 2017–ongoing  
MOCA and the ViBe Creative District, in partnership with the City of Virginia Beach Office of Cultural Affairs, welcomed internationally renowned artist, Maser, for an artist residency in July 2017.
Toobz Muir: Misshapen Demise  
Sep 2017–Feb 2018  
Artist Toobz Muir is known best for his murals, surreal paintings, and detailed graphite drawings. His colorful work references his early fascination with graffiti and street art as well as his challenges from being color blind.

Jason Stick: Night Shift  
Oct 2017–Mar 2018  
MOCA Satellite Gallery  
Photographer Jason Stick recognizes the allure held by the cover of night. In the evening, he prowls his own neighborhood, discovering the magical in the mundane.

Melissa Schappell: EnvironMENTAL Factors  
Mar 2018–Aug 2018  
Artist Melissa Schappell recognizes the power of art to spark conversation about a challenging subject, our mental health. She channels her personal struggles with an anxiety disorder into her art.

New Waves 2018  
Mar 2018–Aug 2018  
Virginia MOCA proudly celebrates its 23rd juried exhibition, New Waves 2018. This annual tradition presents a small portion of the vast array of artistic talent found in Virginia. New Waves 2018 juried by Cay-Sophie Rabinowitz.
Inka Essenhigh: A Fine Line
Kalamazoo Institute of Arts
Jul 28–Dec 2, 2018
Kalamazoo, MI
Closing Celebration & Puppet Parade with Wayne White
Feb 2018

Master Class and Artist Talk with Inka Essenhigh
May 2018

Small Works, Tall Tales Panel Discussion
Sep 2017

Master Class with Tracey St. Peter
Feb 2018

Artful Insights: New Waves 2018
Jun 2018
Wayne White
Teacher Workshop
June 2017

USS Monitor: Heavy Metal on the High Seas with NOAA
Jan 2018

Lynnhaven River Now Clean-Up at MOCA
March 2018

Open (C)all 2018
Jun–Aug 2018
In partnership with Virginia Beach SPCA
Special Theme: Compassion
Hampton Roads Historium
Nov 2017–Feb 2018

Taking a cue from our current exhibition Wayne White: Monitorium, MOCA staff worked with area art teachers to create Hampton Roads Historium. This exhibition featured puppets designed and created by local students, inspired by local history.

The project kicked off with a workshop for art teachers at MOCA. Taking what they learned back to their respective schools, the teachers tasked their students with researching a historical figure from Hampton Roads. Next, they sketched ideas for their puppets, making sure to stay true to the character of their historical figure. Finally, using cardboard, hot glue, and paint, the students brought their sketches to life. The exhibition closed with a celebration featuring a puppet parade led by Wayne White.
#3 in 2016 by Sunshine Magazine

250,000 visitors

280 artists from across the country

Community engagement
adult & teen audio tours
artist talks
art crush
conversations tours
curatorial tours
family fest
family night
master classes
military family day
outreach in schools
panel discussions
pre-k art day
studio art classes
student tours
student exhibitions
summer art camp
teacher institute
teacher workshops
teen studio
teen takeover
teen apprenticeship program
To whom it may concern:

Thank you so much for the invitation for our fourth graders to attend MOCA this year. Our field trip is one of the all-time favorites for our students. We are a Title I school with many students who will likely never see the inside of a museum if we aren’t able to share those experiences with them.

I feel like the visit to your museum isn't just an amazing event for the kids, but it opens their eyes to a different world altogether. The visit plants seeds for what they could become, could try, could imagine themselves as. The value of the visit to MOCA for some of our students is priceless and life-changing.

The tour guides are courteous and informative. The hands-on activity is always a hit. Some students have been making pop-up cards on their own since our visit, which is a direct indication of the connection that has been made. Thank you for that! We also love that the tour is always completely different and the contemporary artists you feature are always unique, yet relatable.

Last year you had a huge portrait that was painted by Kehinde Wiley. At that time, the painting was probably the favorite amongst our 4th graders. What a treat it was to bring that photo up next to the presidential portrait and have students (now in 5th) remember and relate what they’d heard on the tour to the new portrait in the news. Your museum touches us in ways we don’t always expect.

Please accept my sincerest appreciation. I love teaching my students art and for me, it is such a gift to be able to bring them to MOCA and see the wonder in their eyes. It’s one of my favorite days of the year!

Thank you from the bottom of my heart,
Bev Gray
Art Teacher
Churchland Primary & Intermediate School
MOCA’s Outreach Programs are offered to public and independent schools throughout Hampton Roads. These fast-paced and hands-on courses for elementary school aged students emphasize critical thinking skills and integrate visual art while reinforcing the Virginia SOLs.

We provide 10 action-packed courses for students in grades 1–5. MOCA’s Outreach Educators work with over 10,000 students across Hampton Roads each year.
THANK YOU TOWNEBANK

It was an honor to dedicate MOCA’s galleries in the name of TowneBank in 2018. We are very grateful to TowneBank for recognizing the value we bring to the Hampton Roads region and beyond. Their support is a testament to their understanding that taking an active role in the support of the arts builds stronger, vital communities and creates economic worth.
<table>
<thead>
<tr>
<th>Statistic</th>
<th>Number/Amount</th>
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<tr>
<td>Artists exhibited</td>
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<td>Total attendance</td>
<td>332,838</td>
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<td>In-kind donations</td>
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<td>K-12 student participants</td>
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<td>Art classes</td>
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<td>Program partners</td>
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MOCA by the numbers
# Financial Statements

## Virginia Museum of Contemporary Art

### Balance Sheet Prev Year Comparison

**As of June 30, 2018**

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<thead>
<tr>
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<th>Jun 30, 18</th>
<th>Jun 30, 17</th>
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<td>Current Assets</td>
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<td>In Kind BWAS Art Donations</td>
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<td>Accumulated Depreciation</td>
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<td>Furniture Fixtures &amp; Equipment</td>
<td>574,042</td>
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<td>Leasehold Improvements</td>
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<td>Total Fixed Assets</td>
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<td>TOTAL ASSETS</td>
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<td>2,301,535</td>
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<td><strong>LIABILITIES &amp; EQUITY</strong></td>
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<tr>
<td>Liabilities</td>
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<td>Current Liabilities</td>
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<td>Accrued Expenses</td>
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<td>TOTAL LIABILITIES &amp; EQUITY</td>
<td>2,413,828.20</td>
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</table>
Gratefully, MOCA recognizes the valued members, donors, foundations, businesses, Trustees, volunteers, and staff who enable the museum to fulfill its mission each year. The following lists serve to acknowledge those who have supported the museum through fiscal year 2017–2018.

EXECUTIVE COMMITTEE
Andrew Hodge, Chair
Scott Duncan, First Vice-Chair
Mark Nelson, Treasurer
Sue Grube, Secretary
Meredith Rutter, Immediate Past Chair
Mike Matacunas, At-Large
Lorraine Wagner, At-Large
Debi Gray, Executive Director

TRUSTEES
Nancy Arias
Mary Anne Kellam-Canada
Carrie Coleman
Chris Crowder
Alex Divaris
Dave Durham
William T. Foster, III
Pace Frizzell
E.M. Terry Hardee, III
Eden Jones
Staci Vella Katsias
Preston Midgett
Nicole Naidyhorski
Cynthia Rodriguez
Andrew Stello
Randy Sutton
Larissa Trinder
John Uhrin
Cindy McWaters
Hobie Whitmore
Vanessa Yearick

HONORARY TRUSTEES
Jane P. Batten
Macon Brock (1942-2017)
Uschi Butler
William Campbell
Barbara Fine
Janyth G. Fine
Barbara Fleming
Suzanne T. Mastracco
Valerie Neff
Ed Power
Rod Rodriguez
James H. Spruance
Robert L. Stein
Linda S. Taylor
**GENERATION MOCA:** a vibrant group of community minded young professionals, ages 21-40 who participate in a variety of cultural and educational events in support of MOCA’s mission. Each year they produce a wildly successful fundraiser to benefit the Museum.

**OFFICERS**
Andrew Dreps, 1st Director
Elizabeth Napolitano, 2nd Director
Jesse Welsch, 3rd Director
Colby Raymond, 4th Director
Alex Divaris, Chair & MOCA Board of Trustees Liaison

**MEMBERS**
Caroline Arnold
Michele Berkhimer
Tip Brown
Renee Fackler
Ryan Ferros
Amanda German
Carnelia Gipson
Amanda Hitcock
Kelsey Holmes
Ashleigh Maggard
Cassandra Maloney
Kayla Mihaley
Jessica Miller
Jason Oliver
Cassie Rangel
Morgan Ryder
Carley Shaw
Daniel Sumerlin
Nicole Wilkens
Christian Williams
Bo Ram Yi

[Image of Generation MOCA members]

[MOCA logo]

Young Leaders and Advocates for the Virginia Museum of Contemporary Art
Leadership Gifts

$5,000 and Above
The Luminaries
Nancy and Manny Arias
Alison and Ben Cohen
Arleen Cohen
Barbara and Andrew Fine
Sue and Craig Grube
Jean and Mike Matacunas
Cindy and Jeff McWaters
Meredith and Brother Rutter
Petra Snowden and Dieter Steinhoff
Catharine and Preston White

Corporate & Foundation
Acoustical Sheetmetal, Inc.
Atlantic Shores
Baldwin Gallery
Business Consortium for Arts Support
The Capital Group Companies Charitable Foundation
Fulton Bank
Gwathmey Memorial Trust
Helen G. Gifford Foundation
IMS Gear
J.P. Morgan
Miles McEnery Gallery
The PNC Financial Services Group
Portsmouth Museum & Fine Arts Commission
PRA Group
Southern Auto Group
Tito’s Handmade Vodka
TowneBank
Victoria Miro Gallery
City of Virginia Beach
Virginia Beach Arts & Humanities Commission
Virginia Beach Hotel Association
Virginia Commission for the Arts

$2,500—$4,999
The Director’s Circle
Margaret and William Campbell
Marcia and Stephen Clark
Christina and Scott Duncan
Alison and Dave Durham
Michael Evans
Susan and David Goode
Micky and David Jester
Eden Jones
Cynthia and Rod Rodriguez
Kelly Sokol
Irene and Randy Sutton
Lois Turnbull

Corporate & Foundation
Chesapeake Fine Arts Commission
Hitt Electric Corporation
The Choose a Home Team at Howard Hanna
Innovative Spas
Kaufman and Canoles
KRIS Wines
Segin Systems
Sentara Healthcare
Southeast Virginia Community Foundation
Town Center Office Suites
Leadership Gifts

$1,000—$2,499
Friends of MOCA &
The Curator’s Circle

Anonymous
Emily Barnhill and Ryan Napier
Mary Jane and Cabell Birdsong
Joan Brock
Mary Anne Kellam-Canada
Jeff Chernitzer
Christopher Crowder
Susan Estes and Andrew Rojecki
Lynne and Paul Farrell
Juanita Felton
Janyth and Morris Fine
Barbara Fleming
Renee and Jim Flinchum
Pace Edwards
Christina and Martha Goode
Marynell and Stephan Gordon
Peggy and E. M. “Terry” Hardee, III
Kristen and Andrew Hodge
Anette and James Johnson
Staci and John Katsias
Linda H. Kaufman
Calvert and Harry Lester
Ina Levy and Richard Staub
Melissa Lexier and Hobie Whitmore
Terri and Bob McKenzie
Penelope and Peter Meredith
Mike Minter
Nicole Naidyhorski
Valerie Neff
Ann and Mark Nelson
Gayle Nichols
Beth and John Overton
Sedel Family
Louis Snyder Family
James H. Spruance
Elizabeth and Andrew Stello
Selina and Tom Stokes
Lorraine and Mark Wagner
Lelia Graham and Randy Webb
Carole Weinstein
Vanessa and Will Yearick

Corporate & Foundation
Bay Mechanical, Inc.
Beecroft and Bull
The Brock Foundation
The Carney Center
The Caterpillar Foundation
Cavalier Ford Lincoln
Cavanaugh Nelson PLC
Charles Barker Automotive
Clark Nexsen Architecture and Engineering
Edgar Cayce ARE
The Glasser Family Foundation
Glenn Davis Strategies
Jungle Golf
La Promenade
The Morningstar Foundation
Mythics, Inc.
Rutter Mills, LLP
Smartmouth Brewery
Styling, LLC
Tidewater Home Funding
TowneBank Mortgage
Virginia Beach Art Institute
Warden Family Foundation
Williams Mullen, PC
Leadership Gifts

$500 - $999

Individuals
Leigh Connor and Frank Leo
Jane and Mike Cullipher
Alan Davis and Mary Lou DaRaray
Marianne and Douglas Dickerson
Emily and Alex Divaris
Shirley Hainer and Ralph Rabinowitz
Janice and Lawrence Goldrich
Debi and Phil Gray
Beth and Nathan Jaffe
Ann Richter
Thomas E. Robinson
Marion Swaim
Linda S. Taylor
Ann and Andy Vakos
Annemarie Virga
James Virga
Nancy and Alvin Wall
Anita Warriner

Corporate and Foundation
United Way
21st Street Art Gallery
ATM 2 GO
Bath Fitter
Wilbanks, Smith, and Thomas

In-Kind Contributors
Bay Mechanical, Inc.
Beautiful Events
Catering Concepts
Century Concrete
CertaPro Painters
Chef by Design Catering
Coastal Hospitality Associates
Coastal Virginia Magazine
Cuisine & Company
Cullipher Farm
East Coast Valet Co.
Endurance IT Services
Gold Key | PHR
Inside Business
Isle of Capri
McKenzie Construction
Mermaid Catering
Montero’s Catering
Perfect Event Rentals
Progressive Graphics
Richmond Virginia Magazine
Silver Affairs
Sinclair Communications
Steinhilber’s Restaurant
Sweetwater Cuisine
Traditions Catering
VEER
The Virginian Pilot
Virginia Living Magazine
WHRO Public Media
WVEC
Your Pie
Yummy Goodness
staff & educators

EXECUTIVE OFFICE
Debi Gray, Executive Director
Cindy Jensen, Accounting/Office Manager
Jesse MacKenzie, Graphic Designer
Alex Pierschalla, Marketing Coordinator
Sallie Mapp Wiggins, PR & Marketing Specialist

DEVELOPMENT
Emily Barnhill, Director of Development
Richard Pulley, Assistant Director of Development
Rita Utz, Development Manager
Ashley Lambert, Development Coordinator

EXHIBITIONS & EDUCATION
Alison Byrne, Director of Exhibitions & Education
Heather Hakimzadeh, Curator
Monee Bengtson, Registrar & Preparator
Eliot Hicks, Part-time Assistant Preparator
Jade O’Day, Gallery Assistant
Truly Matthews, Associate Curator of Education
Rebecca Davidson, Manager of School & Educator Programs
Lea Bennett, Outreach & Family Programs Coordinator
Katie Kaltenbach, Part-time Outreach Educator/Visitor Services

OPERATIONS & FACILITY MANAGEMENT
Andrew Coulomb, Director of Operations & Facility Mgmt
Kay Barbini, Facility Marketing
Taylor Lindner, Museum Associate
Andrew Miller, Museum Associate
Jaton Hines, Head of Security
Andrew Black, Security
L. Conley, Security
Mike Freeman, Security
Chris Miller, Security
Larry Johnson, Maintenance Technician
Ronnie Elliot, Maintenance Technician
Renee Rogers, Maintenance Technician

STUDIO SCHOOL & ART CAMP INSTRUCTORS
Anne Campbell
Cherilyn Colbert
Melanie Columbus
Deanna deMonch
Leigh Drake
Donna Iona Drozda
Janet Lynn Eggen
Jasmine Fountain
Anna Freeman
Jennifer German
Rich Gray
Brian Herman
Kim Herman
Katie Kaltenbach
Lauren Keim
Mary Carol Lynch
Karla Mann
Mary Beth Nixon
James O’Connor
Jade O’day
Adam Parker
Ali Rogan
Dede Schmidt
Susan Schutte
Jim Setzer
Lois Sharpe
Judith Soule
Carol Sphar
Suzanne Stevens
Elizabeth Tumilty
Virginia Van Horn

GALLERY TEACHERS
Tasha Acosta
Gerry Bloom
Sheila Braithwaite
Leslie Davis
Nikki DeBrango-Jensen
Christina Duncan
Veronica Gray
Mia Guile
Brian Herman
Kim Herman
Kyle Kirby
Robbie LeCompte
Jennifer McDuffie
Andrew Miller
Kendall Morrishow
Toni Moser
Kyle Mytelka
Gayle Nichols
Els Neuteboom
Bri Picone
Jim Setzer
Dotti Tamez
Hedi Vo

Over 350 total volunteers and interns contribute 13,000+ hours to MOCA each year! These dedicated individuals work with staff to provide crucial support for education, events, operations, and special projects.
Fun Times at MOCA

Art Crush