



VIRGINIA MUSEUM OF CONTEMPORARY ART
ANNUAL REPORT
FISCAL YEAR 2018 - 2019

Image: Installation shot from *Todd Schorr Atomic Cocktail opening reception*, artwork pictured is *The Amphibian Frontier*, 2007. Acrylic on canvas. 60"x36"
Courtesy of Fresh Look Photography.

FROM THE DIRECTOR

Dear Virginia MOCA Donors,

It is July 2019, and I am six months into my tenure as Executive Director of the Virginia Museum of Contemporary Art. The 64th annual MOCA Boardwalk Art Show has just wrapped up, the museum has opened the spring exhibitions *The Rest of History* and *New Waves 2019* juried by Carmen Herms of The Brooklyn Museum in the Towne Bank Galleries, presented multiple community art exhibitions in both the Fleming Gallery and the Satellite Gallery, and hosted hundreds of students of all ages in the MOCA Studio School, master classes and programs, teen activities and grade school tours. The depth of enthusiasm and range of creative thinking the Virginia MOCA Trustees, patrons, visitors, and staff bring to our community is impressive. I am incredibly thankful for having been given the opportunity to come home to lead such a vibrant and dynamic organization. Thank you for your confidence and support.

I believe artists are incredibly brave to share their very personal perspectives on life. Through their daring we gain an appreciation of our shared humanity. The international, national and local contemporary artists on view at Virginia MOCA unpack the issues of today and invite us into these conversations. In an era of quick reads, engagement with art requires a little more time, yet yields so much -- insights, agreements, disagreements, or a wholly different interpretation -- all forms of knowing not just ourselves but also each other. Thank you to the artists and to all of you who support the efforts of Virginia MOCA to share these stories.

In the coming year, we will embark on developing a new strategic plan that will build upon the success and excellence alive and well at Virginia MOCA. It will be an exciting process and I look forward to sharing more with you soon. In the meantime, I look forward to seeing you in the galleries.

Sincerely,

GARY RYAN

Virginia MOCA, Executive Director



Image: Courtesy of Fresh Look Photography



Image: Courtesy photo

FROM THE CHAIRMAN OF THE BOARD

Dear Virginia MOCA Donors,

As the Chairman of the board for the 2018-2019 fiscal year, I had the privilege of guiding the museum through a time of significant change and transition. Before the start of the fiscal year, long time director Debi Gray announced her retirement which meant that the year started with the difficult task of searching for her replacement. The board conducted an organized, thorough process. Through the search we found an enthusiastic former Virginia Beach native looking to return and move the organization in new directions, and in December Gary Ryan took over the job of Executive Director. She was charged by the Board of Directors and myself to accelerate the change already started under Debi Gray's tenure.

From an art perspective, the first major exhibition of the year was a MOCA organized show, *Todd Schorr: Atomic Cocktail* and it was a great success with high visitation. This exhibition is scheduled to go on to travel to the Crocker Art Museum in Sacramento California in June of 2020. I am proud to be part of a museum that not only impacts our local community, but also has a strong national reach.

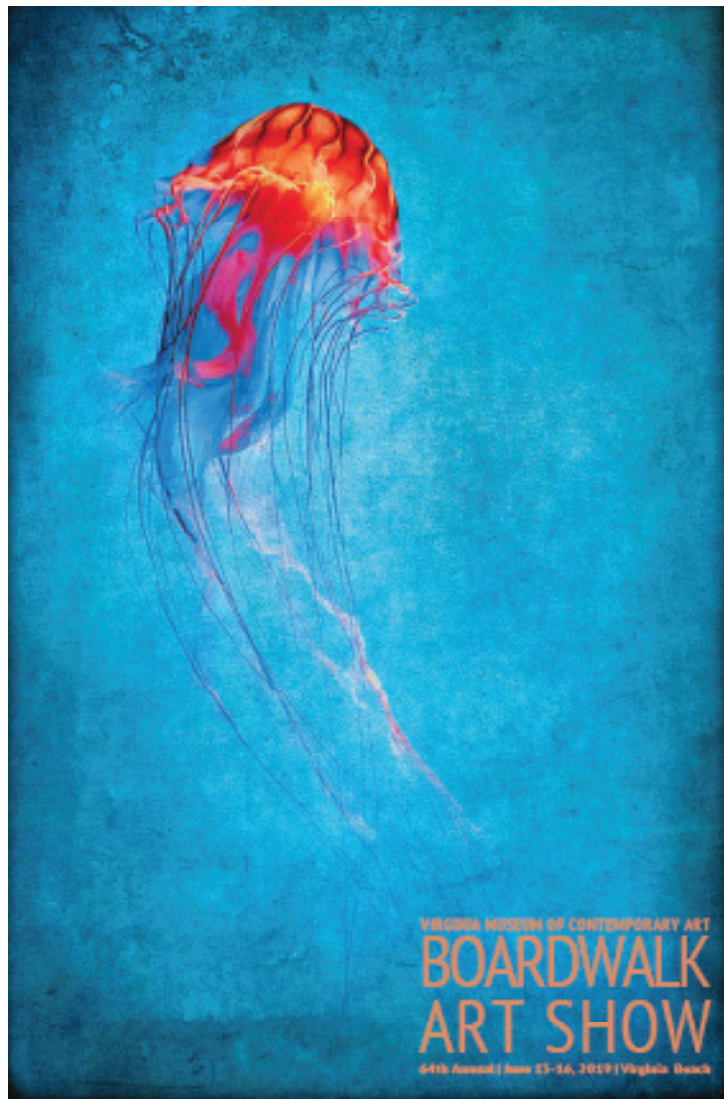
The next opening was *The Rest of History* with the *2019 New Waves* exhibition. Seeing museum patrons and members cut quilting letters with exhibiting artist Gina Adams to help her with her next project was not just memorable, it was an experience that I found to sit at the core of MOCA's mission and what sets us apart from your normal art museum. This was reinforced when I talked with patrons who attended a studio school master class with Charles Edward Williams, his works inspiring them to push their understanding of painting. Intimate experiences with the art of our time, while also getting to meet, learn from, and work with living artists is not just a uniquely MOCA experience, it is why I loved serving as a leader for this institution! This being my final year as Board Chair, I would like to take a moment to thank you for the honor to serve in this role for the Museum. It has been incredibly rewarding.

The future is bright for MOCA, and I look forward to seeing how far we progress!

Sincerely,

ANDY HODGE

Virginia MOCA, Chairman of the Board



DONOR SPOTLIGHT

PNC

In 2019 Virginia MOCA organized the 64th Annual Boardwalk Art Show, and it wouldn't have been possible without the generous support of PNC Bank. This juried art show is consistently ranked in the top 10 in the nation and brings artists from around the country to the Virginia Beach Oceanfront. Annually enjoyed by more than 250,000 people, research shows that it is an eclectic mix of locals, vacationers, and art enthusiasts who come from afar just for the event. Through sponsorships, partnerships, and efforts like the VIP Beach Club, this art show is MOCA's largest fundraising event of the year.

Because of this we want to take a moment and thank PNC for being the Boardwalk Art Show's signature sponsor for the last seven years. Sonia McCormick, Senior Vice President and Director of Client and Community Relations for PNC lauds the partnership by saying, "Getting to play a leading role in one of the region's signature events is a true honor. Knowing that our financial support extends beyond the Museum's Art Show, including facilitating the museum's public school programs, makes this an easy investment. We are proud to be a long-standing corporate partner supporting Virginia Beach and the rest of the Hampton Roads community."

PNC is one of many key sponsors which make all the efforts at Virginia MOCA happen each year. It is this brand of generous support that makes it viable for the Museum to offer a wide array of programming to a diverse audience, frequently at no cost.

STATEMENT OF FINANCIAL POSITION

FY 18 | 19

ASSETS		2019	LIABILITIES AND NET ASSETS		2019
Current Assets			Current Liabilities		
Cash and cash equivalents		\$359,983	Accounts payable, trade		\$71,821
Investments		\$921,681	Accrued expenses		\$14,609
Accounts receivable		\$145,091	Deferred income, advance payments		\$194,766
Inventory		\$23,811			
Prepaid expense		\$44,242			
Total Current Assets		\$1,494,808	Total Current Liabilities		\$281,196
Property and Equipment			Net Assets		
Leasehold improvements		\$2,065,635	Without donor restrictions		\$1,977,089
Equipment		\$409,266	With donor restrictions		\$58,592
		\$2,474,631			
Less accumulated depreciation		\$1,652,562			
Property and Equipment, Net		\$822,069	Total Net Assets		\$2,035,681
Total Assets		\$2,316,877	Total Liabilities and Net Assets		\$2,316,877

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The Virginia MOCA team thanks all of the generous donors for their support in making our mission a reality.