

2025 Fall Institute | October 23-25, 2025

THURSDAY, OCTOBER 23

7:00 - 8:00 AM	Breakfast • First Timer Breakfast (Kierland 4)
8:00 - 8:45 AM	Welcome and Announcements by Peter
9:00 - 10:30 AM	Morning Session
10:30 - 10:45 AM	Networking Coffee Break
10:45 AM - 12:15 PM	Morning Session
12:15 - 1:30 PM	Lunch
12:30 - 1:15 PM	Lunch 'n Learn Sessions • University Partners/CPE Presentations
1:30 - 2:45 PM	Afternoon Session
2:45 - 3:00 PM	Networking Coffee Break
3:00 - 4:15 PM	Afternoon Session
4:30 - 5:30 PM	Communities of Practice
5:30 - 6:30 PM	Welcome Reception (Drinks Only)
6:30 PM	Sponsor Dinners (By Invitation Only)

FRIDAY, OCTOBER 24

7:00 - 8:00 AM	Breakfast • Thought Leadership Session
7:15 - 7:45 AM	AAPL Group Membership Presentation (Optional)
8:00 - 9:45 AM	Morning Session
9:45 - 10:00 AM	Networking Coffee Break
10:00 AM - 12:00 PM	Morning Session
12:00 - 1:00 PM	Lunch • Meet the Authors (12:15-12:45 PM)
1:00 - 2:15 PM	Afternoon Session
3:00 - 6:00 PM	Golf Outing • Pickleball • Sound Bath
6:00 - 7:30 PM	Sunset Social • CMO Academy Recognition

SATURDAY, OCTOBER 25

7:00 - 8:00 AM	Breakfast • Thought Leadership Session
8:00 - 9:00 AM	Communities of Practice
9:15 - 10:30 AM	Morning Session
10:30 - 10:45 AM	Networking Coffee Break
10:45 AM - 12:00 PM	Morning Session
12:00 - 1:00 PM	Lunch
1:00 - 2:30 PM	Afternoon Session
2:30 - 2:45 PM	Networking Coffee Break
2:45 - 4:30 PM	Afternoon Session

