



ANNUAL LEADERSHIP CONFERENCE

Chicago, IL. Jun 9-11, 2023

AT THE JW MARRIOTT

FALL INSTITUTE

Scottsdale, AZ. Oct 26-29, 2023

AT THE WESTIN KIERLAND RESORT

Learn, Connect,
and Advance
*with Event
Sponsorships*



Don't miss these unique opportunities to highlight the value of your products and services to organization leaders and decision makers.

Sponsorship opportunities and booth space are limited

ATTENDEES INCLUDE:

CEOs • CMOs • C-Suite Executives • Presidents and Vice Presidents • Medical Directors • *Physicians from all specialties*

Sponsorship Opportunities

All Sponsorships Include:

- Sponsor logo and website link on the AAPL webpage
- Sponsor logo and website link on the AAPL Partners & Sponsors webpage
- Sponsor logo included in attendee marketing emails
- Sponsor logo on the AAPL onsite signage
- Sponsor logo, website link, about blurb and contact info (email, phone, social media) on AAPL mobile app

Additional benefits for each sponsorship are outlined below.

Event Sponsor - \$7,500

Tabletop exhibit space with one 6' table & two chairs, electrical with powerstrip, up to four (4) Event passes for Sponsor's representatives, one (1) Sponsor provided handout to be included in each attendee Event Welcome Bag (pre-approval of item required), and Event attendee list with name, title, organization (Note: attendees may opt out of communications).

Golf Outing Sponsor - \$15,000 (Exclusive To Fall Institute)

Host the Saturday afternoon 9-hole golf outing with maximum exposure in a fun networking setting. Sponsor logo printed on event signage, hole flags and giveaways golf balls. Additional Sponsor logoed giveaways available for additional fee (golf towels, gloves, other).

Keynote Speaker Sponsor - \$10,000-\$50,000 (Exclusive To Annual Leadership Conference)

This exclusive sponsorship provides exposure at one of the most highly attended events of the Institute. Benefits include logo recognition on welcome PowerPoint slide, verbal thank you and introduction in welcoming comments and premium logo placement on event signage.

Wi-Fi Sponsor - \$3,500

Be recognized as the official sponsor connecting all attendees. Includes special recognition in the Know Before You Go Emails (2), Event details section of the mobile app and Event signage.

Mobile App Sponsor - \$3,500

The one-stop shop for attendees to get all information from Schedule, Sessions, Faculty, and Sponsors. Put your company's logo recognition on the welcome page of the Event Mobile App.

Key Card Sponsor - \$3,500

Sponsor logo printed on the hotel key cards for all Event attendees.

Breakfast Sponsor - \$3,000

Maximize your brand visibility and exposure during Breakfast. Sponsor logo printed on table signage at Breakfast.

Lunch Sponsor - \$5,000

Maximize your brand visibility and exposure during Lunch. Sponsor logo printed on table signage.

Private Dinner Invitation for up to 15 Guests - \$5,000

Host a private dinner party with targeted Event attendees. Sponsor provides attendee invitation criteria for the private dinner. AAPL delivers the invitation to the Event attendees, manages RSVPs, and vets attendees. Sponsor manages dinner logistics, communications with attendees and pays all costs of dinner.

Coffee Break Sponsor - the entire day for \$3,500

Host attendee morning and afternoon coffee breaks every day throughout the Institute. Sponsor logo printed on table signage.

Networking Event Sponsor - \$1,500 for single networking event

Select one of the attendee networking events or sponsor all three: How to Network Networking Session, Physician Leadership Speed Mentoring, or How to get Published Bookmart Event. Sponsor logo printed on event signage.

Reception Sponsor - \$5,000

Be the star of attention at the end of day networking receptions. Sponsor the Welcome Reception on Thursday evening or the Sunset Social Reception on Saturday evening. Sponsor logo printed on reception signage and table signage. Sponsor representative can provide a two minute welcome speech to attendees.

For Sponsorships, Exhibiting And Advertising Information:

Adinfo.AAPL@FoxRep.com and **800-440-0231**