



2023 AAPL Annual Leadership Conference June 9-11, 2023 | Chicago, IL All Physicians Are Leaders Call for Proposals Guide

The Call for Proposals is open from November 28 – January 27, 2023.

Regardless of practice environment or administrative responsibility, at some level, all physicians are leaders, and the influence of physician leadership in all these environments is incalculable.

Leadership and influence from all physicians is highly respected, and has only become more essential for healthcare industry's continued journey toward higher quality, consistent safety, streamlined efficiency and for the transformation to value-based medicine.

The 2023 AAPL Annual Leadership Conference brings together physicians of all levels to exchange knowledge, resources, strategies, and solutions to assist them in shaping the future of healthcare. This three-day conference will equip attendees with expert insights through skills-building leadership sessions, engaging networking experiences and career-enhancing professional development.

The theme, *All Physicians Are Leaders*, is an introspective look and call to action on how all physicians can reach their fullest potential by becoming and remaining more engaged while inspiring engagement in others. It is also a clear-eyed look at the positive and trusted role physicians exercise in every sector of the healthcare industry. The 2023 AAPL Annual Leadership Conference will provide a unique opportunity to provide engaging and thought-provoking experiences for attendees.

Today's environment presents unique opportunities for all physicians to make lasting improvements in care delivery. AAPL seeks education proposals that:

- Challenge attendees to think of new solutions in healthcare leadership
- Demonstrate innovation
- Explore timely and relevant topics important to physicians
- Showcase unique insights and forward thinking
- Highlight how physicians are overcoming challenges, accelerating transformation and scaling change

Important Dates

- Call for Proposals submission period closes: January 27, 2023 at 11:59 PM ET.
- Notifications for acceptance sent to submitters: February 28, 2023
- Deadline to accept invitation to present: March 17, 2023
- Full schedule announced: March 31, 2023
- Session materials due: May 10, 2023

Why Present at the AAPL Annual Leadership Conference?

- **Demonstrate thought leadership:** Gain recognition for your successes by sharing your experiences and lessons learned on the largest stage for physician leadership.
- **Shape the future of the healthcare industry:** From engaging attendees with your leadership journey, to empowering others with insight, tools and solutions that have helped you, and your practice or organization, your participation will enhance the knowledge, skills and competencies of your peers
- **Strengthen your skills:** Each presentation is an opportunity to refine your presentation skills and to experiment with new audience engagement techniques.
- **Build community:** Sharing your work is a great way to make connections and find partners within the healthcare community. It encourages increased peer-to-peer learning, networking, and collaboration to support a stronger campus sustainability community.
- **AAPL Fellowship:** Your participation as a presenter counts as volunteer credits towards AAPL's Fellowship requirements.
- **Save:** Accepted presenters will receive a \$300 discount on registration for the AAPL Annual Leadership Conference.

Session Formats*

Submitters must choose a preferred session format from the following:

- **Concurrent Session:** These 60-minute sessions will take place on Friday and Saturday and are packed with original content and tactical advice. Presentations from experts and peers could be solo presenters or co-presenters featuring best practices, forward-looking strategies, and resources you need to advance your leadership competencies now and in the future.
- **Deep Dive Session:** These 90-minute workshops held on Saturday actively develop specific professional competencies and have widespread potential for implementation and allow for in-depth discussion, learning, and practice on new approaches as well as best practices in physician leadership.
- **Networking Group Discussion:** These 45-minute sessions on Friday and Saturday, are an opportunity for topical interest groups, regional networks, and other affinity groups to convene, network and discuss issues that are relevant to the group. They are interactive in nature and do not include a formal presentation.
- **Lightning Talk:** These 10–15-minute sessions will be held on Sunday during the Career and Professional Development Workshop and are intended to offer valuable insight in a concise format. These sessions should focus on professional development topics including self-management, professional capabilities, and improving yourself personally and at work. Please see more on the Career and Professional Development Workshop below.

*AAPL will consider the submitter's format preference taking into consideration the best venue for the topic given the slots available. AAPL reserves the right to make the final decision and will communicate the presentation format in the notification of acceptance.

Learning Paths

As you create your proposal, please consider the following learning paths and topics, then select the one which is the best fit for you.

Leadership Development

- **Self-Management:** Ability to manage yourself through self-awareness, humility, resilience, and self-control.
- **Professional Capabilities:** The skill of handling the roles, rules, and structures of professional life through integrity, judgment, accountability, and influence.

- **Team Building and Teamwork:** The people skills needed to forge united, smoothly functioning, goal-oriented teams through team building, developing relationships, collaborative function, and working with and through others.
- **Problem Solving:** Three areas most directly related to problem solving being strategic, handling sensitive issues and taking decisive action.
- **Motivations and Thinking Style:** Strong leaders have a clear vision and a clear set of goals, both personal and professional through motivating others, adaptability, trust and respect, and comfort with visibility.

Business Development

- **Operations and Policy:** Leaders must be prepared to handle governance, policy, communication, technology, and staff management issues.
- **Quality and Risk:** Quality and risk management play an important role in patient safety and the reduction of medical errors through quality improvement, healthcare process, risk management, health law.
- **Finance:** Organizations are better prepared to manage money and risk when leaders are skilled in finance through financial management, economics, resource allocation, payment models
- **Strategy and Innovation:** The ever-changing healthcare landscape requires leaders to regularly consider the current and desired state of their organization through performance, systems awareness, differentiation, environmental influences.

Trending Topics of Interest

This learning path focuses on current issues, special interests, hot topics and trends influencing physician leaders and the healthcare community. Submitters will be asked to provide a detailed description of their topic of interest and describe how it is relevant to the conference theme and overall objectives of the conference.

Career & Professional Development Workshop

Depending on the phase of one's leadership career, professional development becomes a personal competitive advantage. This path focuses on self-management, professional capabilities, and improving yourself personally, and at work.

Those early in their career may seek opportunities to advance, at mid-career they may look to manage and influence others, and as they have advanced to senior roles they may look to influence and create systemic change by leading organizations.

This highly interactive and experiential workshop takes place on Sunday and allows attendees to choose a path that matches their current level of need in their career development.

The goal of this workshop is to provide attendees at varying career levels actionable strategies they can employ to advance in their career. Objectives and outcomes of this session by level include:

- **Advance yourself (Early Career/Novice):** Support physicians in clearly articulating their skills set/value proposition through tools available to them (Resume, Interviews, Social).
- **Impact others (Mid-Career/Intermediate):** Raise visibility of their work and unique skill set and influence others.
- **Impact and influence your organization at a systemic level (Senior Career level/Advanced):** Create a plan to impact and influence systemic change.

****In addition to session presenters, AAPL is seeking volunteers to serve as mentors, coaches, mock interviewers, resume reviewers and other areas of interest to support one's career and professional development. If interested in volunteering, please submit your interest using the volunteer interest form.***

Session Levels

All submitters should self-identify their proposals as novice, intermediate or advanced level materials. AAPL defines each level as follows:

- Novice: Material covered is foundational in nature and sessions are designed for attendees who have no prior background or are just starting in the domain of practice presented in the session.
- Intermediate: Material is designed for participants who have a working knowledge of the topic and a few years of experience in the domain of practice.
- Advanced: Material is designed for participants who have a detailed knowledge of the topic and specific experience applying or using this knowledge in a professional capacity over a long period of time.

Review and Selection Criteria

. Complete proposals will be reviewed and evaluated using the following criteria:

- Ability to inspire action
- Content relevance
- Originality
- Overall quality
- Program design
- New thinking on existing challenges

How to Submit a Proposal

- All proposals must be submitted using the online form.
- Review submission fields below in advance to prepare your text in advance:
 - First and Last Name
 - Email Address
 - Degree/Credentials
 - Organization Name
 - Position/Title
 - Brief Bio
 - Phone
 - Session Format
 - Learning Path
 - Session Level
 - Session Title
 - Detailed Description
 - What skills and strategies will learners take away from this session?
 - What approaches will you use to engage participants and facilitate learning?
 - Please list any special considerations related to the structure and delivery of this session (e.g. maximum/ideal group size, space configuration, technical support/requirements, etc.)
 - Please describe how the presenter's experience will support this sessions impact.

Presenter Policies and Acknowledgement

If your proposal is accepted, you will need to agree to our [presenter terms and conditions](#) when submitting your RSVP. These policies clarify our expectations for presenters and help us deliver an exceptional educational experience. Among other things, they include the following:

- You are welcome to submit multiple proposals for different sessions.
- All costs to attend the AAPL Annual Leadership Conference are the responsibility of each presenter.

- As a thank you for contributing to the AAPL Annual Leadership Conference, presenters receive a discount on registration.
- All sessions must be educational in nature. Proposals that sound like advertisements of a product or service will not be accepted. If you are a supplier of products or services, be sure your proposal focuses on a relevant topic, concept, or idea.
- All presentations and session materials must use AAPL branded templates. If your proposal is accepted a template will be provided.
- All presentation and session materials are due to AAPL by May 10, 2023. Presentations and session materials are subject to review and approval by AAPL.

Questions

Thank you in advance for your time and sharing your ideas, expertise and leadership. If you have questions, please reach out anytime.

education@physicianleaders.org