

# 2024 AAPL Annual Leadership Conference

Gaylord Opryland Resort  
Nashville, TN | April 12-14



## SCHEDULE AT A GLANCE

### THURSDAY, APRIL 11

#### 12:00 - 5:00 PM: Pre-Conference Courses

- Physician Enterprise: Return on Investment - Brandt Jewell
- Building Bridges with Payors - Reka Danko MD
- Revenue Cycle Check Up - How to Access and Cure Your Revenue Cycle - Karen Zupko

### FRIDAY, APRIL 12

#### 6:30 - 7:30 AM: Wellness Activity: Dance Fit

#### 7:30 - 8:15 AM: AAPL Session | Novice - First Timers Meet 'n Greet

#### 7:30 - 8:30 AM: Meal/Networking/Break - Breakfast

**8:30 - 10:00 AM: Keynote I:** Fresh Perspectives on The Joint Commission's Leadership Role in Healthcare - Jonathan B. Perlin MD, PhD, MSHA, MACP, FACMI

#### 10:00 - 10:30 AM: Meal/Networking/Break - Networking Break

#### 10:30 - 11:30 AM: Concurrent Breakout Sessions

- Physician Driven Cultures: A Competitive Advantage - Surabhi Gaur MD, MBA
- Leveraging AI in Healthcare: Empowering Physician Leaders for Success - Kayur Patel MD, MRO, FACP, FACPE, FACHE, FACEP
- Leading With Love: A Case for Embracing Health System Transformation - Patrick Runnels MD, MBA
- Payors and Healthcare Systems: Tales from Both Sides - Clarissa Barnes MD, FACP
- Organizational Support and Commitment Following Physician Leadership Development - Lee Scheinbart MD, CPE
- The ROI on Physician Leadership: Advancing Mission Through Stewardship - Krista Skorupa MD, CPE, Jason Schultz MD, FACC, FSCAI
- Role of Physician Leader in AI-Powered Clinical Decision System - Mufaddal Kheda MD, MBA, CPE

#### 11:30 AM - 1:00 PM: Meal/Networking/Break - Lunch and Exhibit Time

**12:00 - 12:45 PM: Meal/Networking/Break** - Lunch 'n Learn: Leading in the Value-Based Care Model, sponsored by ChenMed

**1:00 - 2:00 PM: Sponsored Session** - The CMO Perspective on Leadership Development - Khalid Almoosa MD, MBA, Rex Hoffman MD, MBA, Warren Levy MD, FACC, Kristin Mascotti MD, MS-HQSM, CPE, Kenneth G. Poole, Jr MD, MBA, Tom Rossi

**2:15 - 3:15 PM: Concurrent Breakout Sessions**

- Maximizing Success in Value-Based Payment Models: Aligning Measures With Better Outcomes - Michael Barr MD, MBA, MACP, FRCP, Rick Moore PhD, FACHE, FHIMSS, CPHIMS, CISM, PMP
- Effective Teams and Digitization: Two Critical Aspects for the Success of an Organization - Smita Agarkar MD, CPE, FAAPL
- Facing Multiple Challenges With One Solution: Culture Change - Pooja Vyas DO, Rick Stevens FACHE
- Reimagining the Workplace: Creating a Culture Document - Diane Bodurka MD, MPH, FACS, Mary Sizemore PhD, MA
- Leveraging Physician Leaders in Dyads (MD/DO & NP) to Execute Operational Imperatives - Deepak Aggarwal MD, Michael Covert FACHE, MHA, Tracy Duberman PhD, MPH, FACHE, Tara Satlow PhD
- Leveraging Machine Learning To Predict Clinician Turnover and Budgeting for Clinician Well-Being - Xi Hu PhD, Heather Schmidt DO
- Myths About MCOs: A Medical Director's Perspective - Jennifer Taylor MD

**3:30 - 4:30 PM: Concurrent Breakout Sessions**

- Launching a Virtual Service Line - Darlene Tad-y MD, Adam Meyer MD
- Driving Optimal Payor Reimbursement With Physician Leadership and Relationship-Building - Andrew Buchert MD, Natalie Baldauff DO, MBA, Allison Fleischer MD
- Friday, April 12 | 3:30 - 4:30 pm
- The ROI for Improving Patient Flow - Joseph Twanmoh MD, MBA
- Exploring Diversity and Its Impact on the Work Force - Aryn M. Rojiani MD, PhD, CPE, FAAPL
- Physician Advisors: Calculating ROI for Clinical Documentation and Utilization Review - Clarissa Barnes MD, FACP
- Friday, April 12 | 3:30 - 4:30 pm
- Empowering Minds: Unlock Potential in You and the Teams You Lead - Paul Entler DO, CPE, MMM
- Role of Artificial Intelligence in Healthcare Transformation - Jaya Phookan MD

**4:45 - 6:00 PM: AAPL Session - Convocation & Awards Ceremony**

**6:00 - 7:30 PM: AAPL Session - Welcome Reception**

**7:30 - 11:30 PM: Sponsored Dinners (By Invitation)**

## **SATURDAY, APRIL 13**

### **6:30 - 7:30 AM: Wellness Activity - Yoga**

**7:30 - 8:15 AM: Sponsored Session** - Roundtable: Advances in PE Care: The Benefits of a Multidisciplinary Approach, sponsored by Penumbra, Inc.

### **7:30 - 8:30 AM: Meal/Networking/Break - Breakfast**

**8:30 - 9:30 AM: Keynote II:** Investing And Creating Change As A CEO in Healthcare - Peter WT Pisters MD, MHCM, John Toussaint MD

### **9:30 - 10:00 AM: Meal/Networking/Break - Networking Break**

### **10:00 - 11:00 AM: Concurrent Breakout Sessions**

- How To Win at Peer-to-Peer Conversations - Jennifer Taylor MD
- What To Do When It's Not Working: Strategies for Dysfunctional Teams and Groups - Justin Boer MD FAAP, Christopher Russo MD, MBA, CPE, FAAP
- Building a Purpose Driven Team through Authentic Leadership - Denise Howard MD, MPH, FACOG, CPE
- UW Health's Physician Leadership Development Program - Nicole Bonk MD, Ciara Barclay-Buchanan MD, Cory Geisler JD, Aimee Becker MD, MBA
- Scaling for Business Success - Pam Sullivan MD, MBA, CPE, FACP, FCUCM, PT
- Wellness-Centered Leadership: Developing Physician Leaders to Support a Culture of Well-Being - Sarah Richards MD, FACP, Lori Buchanan PCC (Professional Certified Coach)

### **11:15 AM - 12:15 PM: Sponsored Sessions**

- Amygdala Management for Physician Leaders: Create New Neural Pathways to React Differently to Stress, sponsored by Footlamp Consulting - Janelle Banat MSOL, PCC
- Unlocking Medical Revenue Cycle Management Strategies for Maximum Revenue, sponsored by Medusind - Eduardo Porras
- The Culture of Call Pay: How Physician Leaders Can Build Trust and Value, sponsored by Maxworth Consulting - Max Hockenberry
- Strategies for Clinical Leaders to Impact Total Cost of Care Management, sponsored by Lumeris - Lawrence Nycum MD, MMM, CPE, FACOG, FAAPL
- Curb "Quick Quitting" with Culture-Fit Interviews, sponsored by Jackson Physician Search - Mark Dotson, Pranav Mehta MD, MBA, CPE, Tom Rossi

### **12:15 - 1:30 PM: Meal/Networking/Break - Lunch and Exhibit Time**

**12:45 - 1:15 PM: AAPL Session - University Partner Presentation: Are You a Physician Seeking an MBA or Graduate Management Degree?**

**12:45 - 1:15 PM: AAPL Session - AAPL Enterprise Solutions: Tailored Programs, Group Memberships, & Unlimited Self-Study**

**1:30 - 2:30 PM: Concurrent Breakout Sessions**

- Building a Team: How Physician Leadership Can Profoundly Impact Recruitment and Retention - Jonathan Willms DO
- Payvider Council: Strategic, Innovative Solutions To Improve the Value of Care - Aiesha Ahmed MD, MBA, Cheryl Wolfe MD
- How Investing in a Physician Leadership Academy Designed by Physicians Pays You - Dan Hiltz PhD, Kristin Mascotti MD, MS-HQSM, CPE, Anna Meyer MSN, RN, CPHQ
- Physician Coaching “Path Lights” for Organizational Change - Ellen Singer, Lewis Low MD, FCCM, Melinda Muller MD, FACP
- Development and ROI of an On-Site Physician & APP Leadership Development Program: 5 Year Experience - Warren Levy MD, FACC
- Good Communication Between Healthcare Executives & Medical Education Professionals - Ian Jasenof MD, MHA, CPE
- AI Rx – Transforming Healthcare With Generative AI - Lennox Huang MD, Karim Jessa MD, Devin Singh

**2:45 - 4:00 PM: Communities of Practice**

**4:15 - 5:15 PM: Keynote III: The Value Case for Professional Accountability - William O. Cooper MD, MPH**

**5:15 - 7:30 PM: Meal/Networking/Break - Social Event featuring Brassfield - Country Vocal Trio**

**6:30 - 11:30 PM: Sponsored Dinners (By Invitation)**

**SUNDAY, APRIL 14**

**7:30 - 8:30 AM: Meal/Networking/Break – Breakfast**

**8:30 - 9:15 AM: Keynote - AAPL’s Future Direction & ROI of Physician Leadership - Peter Angood MD, FRCS(C), FACS, MCCM, FAAPL(Hon), Zulma M. Berríos MD, MBA, CPE, FAAPL, Claude D. Brunson MD, CPE, MS, FASA, Colleen F. Inouye MD, MS-PopH, MMM, FACOG, CPE, FAAPL**

**9:30 AM - 12:00 PM: Lightning Sessions**

- Incorporating Humor Into Your Leadership Style - Alvi Azad DO, MBA, CPE

- The Power of Allyship: How To Be an Ally Without Going Awry - Jayne Kendall MD, MBA, FACEP, CPE
- Social Media for Impact - Umbereen Nehal MD, MPH
- The Art of Storytelling: A Critical Leadership Skill To Influence Others - Mary Ann Orzech MD, MS, MBA
- Mind the Gap: Optimizing Leadership Development for the Mid-Career Physician - Sarah Hoffe MD, Louis Harrison MD
- A Fellowship With the Provost – Lessons Learned From Academia - Vishal Arora MD, MBA
- Overcoming Midcareer Malaise – Helping Yourself and Others Rediscover Career Fulfillment - Tara Catanzano MD
- Time To Look at the Big Picture! Newbie → Expert - Omar Khokhar MD
- What Can A Coach Do For You? - Michael R. Canady MD, MBA, CPE, FACS, FAAPL, FACHE, William "Mitch" Heroman MD, MBA, CPE, FAAP, FAAPL, CAPT, MC, USN (Ret)