

# Start Planning Your Leadership Journey

**Congratulations** — you have decided to take the next step in building your future as a physician leader with the Certified Physician Executive (CPE) credential. Earning your CPE highlights your business acumen to colleagues, current and future employers, recruiters and endorses your ability to lead large groups, manage budgets, address HR challenges, and apply strategic business insights. To be eligible for the **CPE** and the final **Capstone event**, you will need to complete the core and elective portions of the CPE curriculum. These courses will provide you with the knowledge, skills and core competencies in key areas to transition into a wide array of leadership roles.

CORE COURSES   15 courses totaling 140 CME hours		
	FORMAT	CME
<b>Fundamentals of Physician Leadership: Series</b> <i>Communication (7), Finance (7), Influence (7), Quality (7), Negotiation (7)</i>	Self-study	35
Managing Physician Performance	Self-study	14
Science of High Reliability	Self-study	10
Essentials of Health Law	Self-study	8
Resolving Conflict	Self-study	7
Practical Principles of Change Management	Self-study	5
Building and Leading Effective Teams	Self-study	5
Transforming Healthcare Through Quality Improvement	Hybrid Online (4 weeks)	14
Financial Skills for Executive Decision Making	Hybrid Online (4 weeks)	14
Leading Innovation in Healthcare Organizations	Hybrid Online (4 weeks)	14
Building a Path to Leadership Excellence	Hybrid Online (4 weeks)	14
ELECTIVE COURSES   Minimum of 30 CME Hours		
Advanced Behavior Management Strategies	Self-study	7
Advanced Financial Decision Making	Self-study	7
Assessing the Health of Your Organization	Self-study	3
Building Physician Wellness	Self-study	3
Building Your Online Presence	Self-study	3
Create Systems for Quality	Self-study	3
Develop Effective Teams	Self-study	5
Developing a Business Plan	Self-study	5.5
Embracing Change	Self-study	3
Engaging Physicians for Results	Self-study	3.5
Establish a Just Culture	Self-study	4
Foundations of Financial Accounting	Self-study	5
From Autonomy to Teamwork	Self-study	3

New online courses are being developed and added quarterly. Visit [physicianleaders.org/new](https://physicianleaders.org/new) to learn more.

ELECTIVE COURSES   Continued	FORMAT	CME
Improving Communication and Feedback in Health Care Leadership	Self-study	2.5
Integrated Health Systems: Physician Engagement	Self-study	4
Interdisciplinary Relationship Management	Self-study	4
Leading and Managing Strategic Change	Self-study	5.5
Leading Complex Organizations	Self-study	4
Leading Problem Solving	Self-study	3
Leveraging the Clinical Team	Self-study	2
Managing Task Forces, Committees, and Work Groups	Self-study	3
Mastering Physician Engagement	Self-study	5
Nonclinical Careers for Physicians	Self-study	7
Physician Career Advancement: Mastering Soft Skills	Self-study	3
Population Health Essentials for Physician Leaders	Self-study	16
Practical Tools for Physician Self-Care	Self-study	4
Present Like a Pro	Self-study	4
Principles of Financial Decision Making	Self-study	3.5
Proceed Until Apprehended	Self-study	4
Project Management Overview for Physician Leaders	Self-study	4
Strategic Decision Making	Self-study	2
Strategic Planning	Self-study	2
Strategic Thinking	Self-study	2
The Emotionally Intelligent Physician Leader	Self-study	5
The Numbers a CEO Needs to Know	Self-study	5
Transition from Management to Leadership	Self-study	3
Value-Based Care	Self-study	14

<p><b>Self-Study</b> – Self-study courses are online, self-paced learning experiences that can be completed at your convenience. Includes pre-recorded video lectures, interviews, text, case studies, interactions, knowledge checks and assignments.</p>	<p><b>Hybrid Online</b> – Hybrid Online courses are online synchronous and asynchronous, faculty-led learning experiences that last four weeks and encourage collaboration with classmates. Includes webinars, pre-recorded lectures, text, asynchronous discussion, and assignments.</p>	<p><b>Live</b> – Live courses are offered in-person, at AAPL institutes, where attendees receive face-to-face instruction from expert faculty members and is designed to be an interactive and engaging experience.</p>
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**Ready to make a change?**  
Visit us online to learn more, register for courses, or schedule a complimentary advising session with one of our education advisers.

**physicianleaders.org/start**  
Or call to speak with an adviser:  
**(800) 562-8088**

ACCREDITATION: The American Association for Physician Leadership® is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The activities listed above have been approved for AMA PRA Category 1 Credit™.



# Certified Physician Executive (CPE)

This credential opens doors in today's competitive health care leadership field. Adding CPE to your résumé indicates that you've reached a level of excellence in leadership with the education, expertise, and demonstrated skills to effectively lead health care organizations in today's challenging job market. **There's no better way to set yourself apart, gain prestige and advance your career.**

## CPE Eligibility

CPE eligibility is limited to physician executives of the highest caliber. The credential is awarded by the Certifying Commission in Medical Management based on the four criteria below. For full details, visit [physicianleaders.org/cpe](http://physicianleaders.org/cpe).

### PROFESSIONAL STATUS

Candidates are evaluated on:

- Medical Training
- Licensure
- Practice Experience
- Board Certification

### EDUCATIONAL ACHIEVEMENT

Candidates must have one of the following:

- Completion of the CPE Curriculum provided by the American Association for Physician Leadership® (see CPE Curriculum Chart at [physicianleaders.org/cpe](http://physicianleaders.org/cpe))
- Graduate management degree — MBA, MMM, MHA or MS in Management, or another qualifying degree

### EXPERIENCE

Candidates must have at least one year of significant leadership experience and managerial oversight within a healthcare organization.

### SUCCESSFUL COMPLETION

of the 3½-day CPE Capstone Program.

## CPE Capstone

The Capstone is the final required step in the certification program that will allow you to earn the CPE credential. This part of the program is completed at one of our four live sessions, so travel is required.

This 3½-day program is designed to provide you with additional education based on the CPE competencies. Completing exercises in the general and cohort sessions will allow you to practice and hone your skills in preparation for your CPE Leadership Summary Presentation. This is completed and video-recorded on the final half-day.

The CPE Leadership Summary Presentation allows you to succinctly communicate how you have demonstrated your ability as a physician leader. This presentation will cover leadership philosophies, competencies, accomplishments and the ability to meet current and future challenges in healthcare.

## Certification

The CCMM is a not for-profit corporation chartered by the American Association for Physician Leadership® to establish and maintain the highest standards for certification of physician executives.

The Capstone tuition is \$3,500 and is due 60 days before the event. Participants will be awarded 32 CME upon successful completion of the Capstone.

The American Association for Physician Leadership is accredited by the Accreditation Council of Continuing Medical Education to provide continuing medical education for physicians.

The American Association for Physician Leadership designates this enduring material for a maximum of 32 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Course credits are only eligible to be applied for CPE prerequisite credit for 5 years from the date of an online self-study course or the attendance date of a live or facilitated course.

**Please note:** The CPE Curriculum is subject to change at any time based on the addition of new education courses or removal of expired courses. In the case a course is no longer offered or has a reduction in CME, other courses may be assigned or selected to fulfill that specific course credit total. This change in no way affects your overall completion of the CPE curriculum.

**Earn your  
Professional  
Certification**

Visit us today at  
**[physicianleaders.org/cpe](http://physicianleaders.org/cpe)**  
or call **800-562-8088**